



Discover even
more products
in our novelties
brochure

PRODUCT CATALOGUE 2018

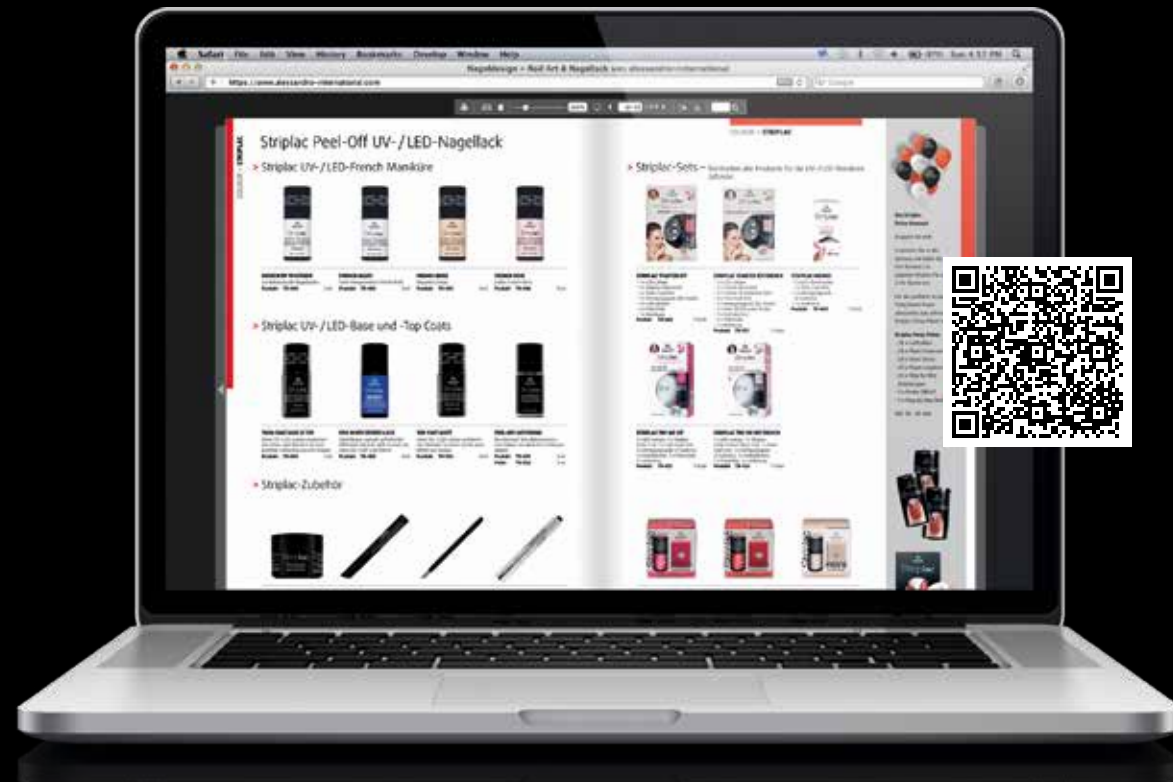


www.alessandro-international.com

alessandro – beautiful nails for all



CREATION AND INNOVATION
FOR PROFESSIONAL NAIL DESIGN.
SINCE 1989.



The product catalogue is now also available in a digital format with numerous additional functions at **[alessandro-international.com/ProductCatalogue](https://www.alessandro-international.com/ProductCatalogue)**:

- Improved usability: comfortable page-turning, search function, thumbnail view and much more
- Works across all devices including iPhone/iPad
- Direct links to the products in the online shop (simply click on the product)



alessandro delights professionals and fans worldwide

For almost 30 years the alessandro success story has been true to its motto 'By professionals for professionals'. The only difference between then and now is the expansion of a small, exquisite manufacturer of sculpted nails into one of the leading suppliers in the field of hand, nail and foot cosmetics.

The professional claims made are more than just a slogan, but have resolutely been embraced by company founder Silvia Troska since 1989, along with today's nail style icon Frank Schäberle and more than 30,000 nail designers and studio owners around the world.

And it precisely this dedication shown by these passionate experts that has inspired millions of customers and made numerous product innovations successful.

We hope that we will continue to grow with this spirit and welcome all our customers, both new and old, as they become part of the big alessandro family that we have put our heart and soul into.

Silvia Troska
Founder and Style Director

Frank Schäberle
Artistic Director

A VISION THAT MAKES THE ALESSANDRO FAMILY UNIQUE.

> QUALITY

Showing a clear commitment to choosing the very best when it comes to formulas and services is a top priority. Developing first-class products that have been **'created in Germany'** ensures that we hold onto the pole position.

> INNOVATION

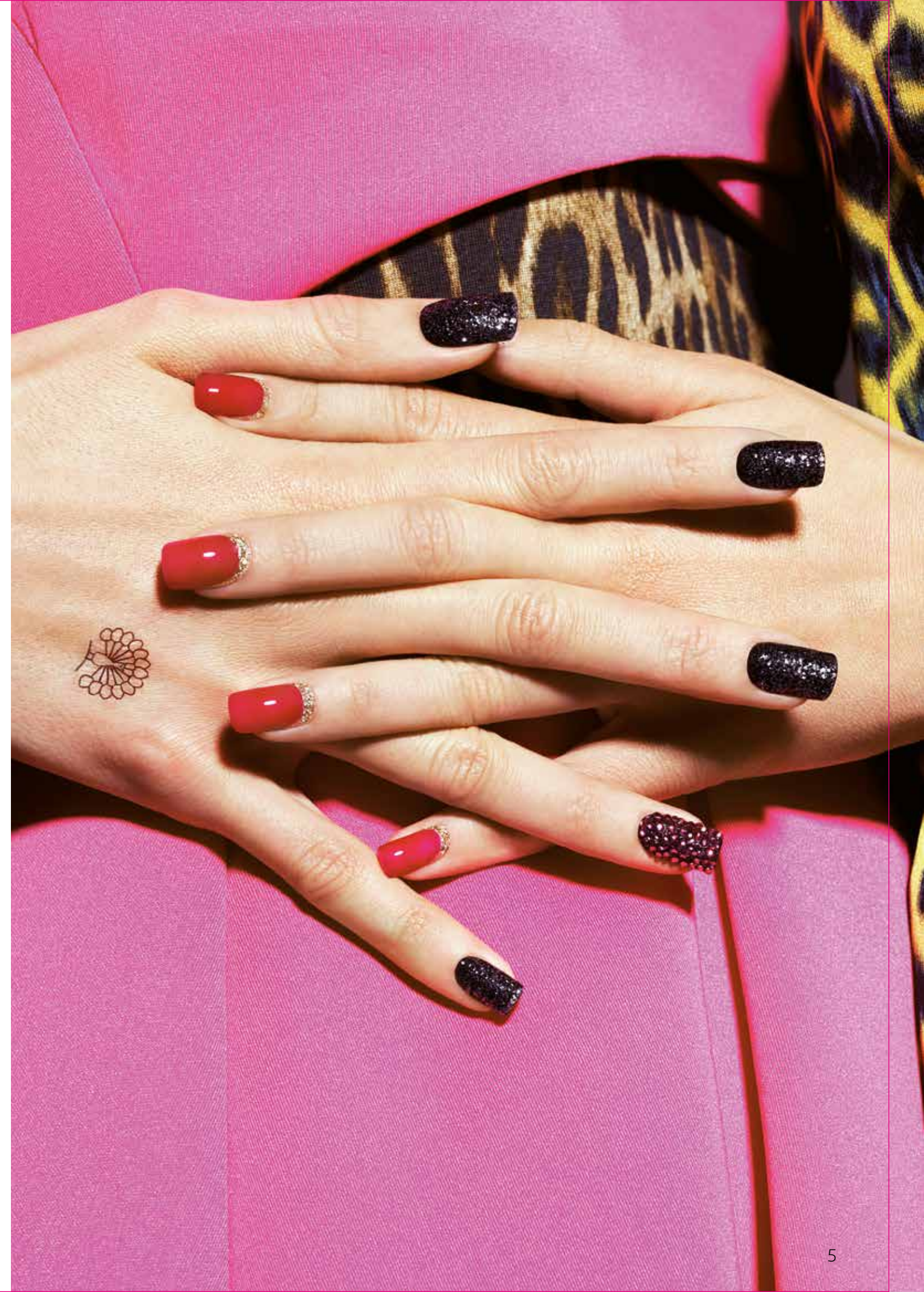
Continuous product innovations and patented formulas are what make us champions. A firm belief in the power of innovation makes us a brand with entrepreneurial vision.

> COMMUNITY

The exchange of technical expertise and emotions between professionals and fans is what continues to motivate us. Personal support at an individual level is what makes us a brand with heart.

> STYLE

Inspiring global fashion and beauty trends. Creative implementation with experts and specialists is what makes us a highly sought-after brand with style.



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EVERY HAND, EVERY NAIL AND EVERY FOOT IS UNIQUE.

We have a wide variety of individual products for the unique needs of your customers. Using our products in a treatment becomes an unforgettable experience!

CARE

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KNOW-HOW FOR YOUR SUCCESS.

REX-KARA
DEEP THERAPY



INFLUENCE
THE FUTURE OF YOUR SKIN

The revolutionary SPI synchronous technology redefines the signs of ageing*:

- 100% Following a 14-day treatment period, all subjects displayed a **decrease in wrinkles**
- 73% ... confirm having **smoother, tauter skin**
- 84% ... confirm **improved absorption of cosmetic products**
- 86% ... would recommend **REX-KARA to a friend**

*Results following a two-week test phase of equipment-based application with the Deep Therapy care range on 40 women, carried out under medical supervision.

> SPI BEAUTY SYSTEM – A REVOLUTION IN THE FIELD OF APPARATIVE COSMETICS FOR HOME USE

The SPI unit's unique Synchron technology combines three medically recognised treatments, thereby achieving maximum efficiency:

Sonophoresis, photon therapy and iontophoresis (SPI)

- **18 treatment variations**
- **Five programmes:** Cleansing, deep therapy, classic therapy, body therapy, photon face therapy
- **Three intensity levels**
- Cleansing, anti-ageing, body and colour light therapy – with just one device
- Winner of the 'Wellness Innovation Award 2014' for equipment-based cosmetics for the home



S P I
TECHNOLOGY

> REX-KARA BEAUTY PRODUCTS HAVE BEEN SPECIALLY DEVELOPED FOR USE WITH SPI TECHNOLOGY

- All care products are ionised and can be applied using galvanic, ultrasound and photon technology.
- Natural root extracts, known from Chinese medicine: Baikal skullcap – tree peony – liquorice root
- Exclusive **active ingredient complex with proven effects:** Hyaluron – collagen – dormin – algae extract – Gatuline® Expression
- We guarantee that all care products are **free from PEGs, silicone, parabens, colourants and mineral oils**

All care products have been dermatologically tested and skin compatibility has been approved.



Visit the REX-KARA homepage at: www.rexkara.com



You can find all the products in the **Rex-Kara skincare range** listed over the next few pages.

Rex-Kara

> Deep Therapy – SPI Beauty System



- Achieves the best results when combined with the high-tech care range developed by REX-KARA.
- 18 treatment variations adaptable to your skin's needs, five programmes, three levels of intensity



BESTSELLER

SPI THERAPY BEAUTY SYSTEM

Product 33-201

1 pc.

Dimensions:

Width: approx. 19 cm
Height: approx. 10 cm
Depth: approx. 11 cm

- 1 x SPI device
- 1 x charging station
- 1 x USB charging cable
- 1 x USB power adapter
- 1 x Operating manual and treatment guide
- 1 x Youth Spectacular Lifting Serum Tester
- 1 x Hyaluron Boost Bi-Molecular Concentrate Tester

HYALURON BOOST

Bi-molecular concentrate (-)
Contains hyaluron in highly concentrated bi-molecular form, offering a maximum dose of moisture and toning for your skin.
Suitable for all skin types.
Free from fragrances and preservatives.

Product 33-020 50 ml
Tester 33-120 50 ml
Sachet 33-520 10 x 5 ml

> Deep Therapy – care range



Suitable for all skin types.

BODY SCULPT SILHOUETTE BEAUTIFYING GEL (-)

Highly effective body gel
The effective formula made from red algae extract firms the skin, giving it volume and elasticity.
Suitable for all skin types.

Product 33-001 100 ml
Tester 33-101 100 ml



Suitable for oily, blemished skin.

PURE BALANCE CORRECTING SERUM (-)

Clarifying serum
The effective, antibacterial formula made from camomile, zinc and liquorice root has been specially adapted to suit the demands of problem skin.

Product 33-002 100 ml
Tester 33-102 100 ml



Suitable for normal and combination skin.

YOUTH SPECTACULAR LIFTING SERUM (+)

Regenerating anti-ageing serum
Thanks to the revolutionary herbal active agent Gatuline® Expression, you experience noticeable effects immediately.

Product 33-003 100 ml
Tester 33-103 100 ml
Sachet 33-503 10 x 5 ml



Suitable for all skin types.

HYDRA ACTIVE CLEANSING GEL (+)

Highly effective cleansing gel
Skin looks clear and maintained and also feels soft and cleansed.

Product 33-004 100 ml
Tester 33-104 100 ml



DISPLAY

Elegant brand ambassador and eye-catcher.
The REX-KARA display in a noble design makes it possible to display all five REX-KARA care products in a space-saving and elegant way.

Product 33-252 1 pc.

DISPLAY WITH SCREEN

The integrated screen for the high-quality REX-KARA DEEP THERAPY video in HD quality is the perfect introduction to the equipment-based cosmetics range from REX-KARA.

Product 33-251 1 pc.

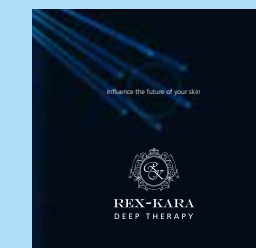


POSTER

Attention-grabbing poster. A1

Product 33-612 1 pc.

End-consumer brochure



This handy REX-KARA brochure (20 x 20 cm) is the perfect introduction to the equipment-based cosmetics range from REX-KARA.

Product 33-601 (DE) 1 pc.
Product 33-603 (FR) 1 pc.
Product 33-605 (IT) 1 pc.
Product 33-604 (EN) 1 pc.
Product 33-602 (NL) 1 pc.

EXCLUSIVE DECORATION PACKAGE

This decoration package gives you year-round shop window and studio decorations, which can be combined in a variety of ways.

- 1 x A1 poster
- 1 x A1 hollow-block poster
- 2 x 20 cm decorative cubes
- 1 x 24 cm decorative cube
- 5 x Empty collapsible box
- 3 x Test tube

Product 33-606 1 pc.

DECORATIVE CUBE SET

- 2 x 20 cm decorative cubes
- 1 x 24 cm decorative cube

Product 33-607 1 pc.

HOLLOW-BLOCK POSTER

A1 size hollow-block poster base for setting up. Printed on both sides, this is a real eye-catcher at the point of sale.

Product 33-610 (DE) 1 pc.
Product 33-611 (International) 1 pc.

KNOW-HOW FOR YOUR SUCCESS.

> THE HANDSPA MANICURE – STEP-BY-STEP INDULGENCE GUIDE



STEP 1 – PREPARATION

> Remove any excess cuticle with a special cuticle remover (**Nailspa Cuticle Remover**) and gently push cuticles back with a rosewood stick.



STEP 2 – CLEANSING

> Shorten the nail using a manicure file that suits your particular nail type. Then, select an exfoliating peel treatment according to your skin type and massage it in with gentle circular movements (**Handspa Magic Manicure Complete / Handspa Micro Peel**).



STEP 3 – HAND BATH

> After exfoliating, prepare a soothing bath for your hands. A water bath helps release impurities from both skin and nails and is the perfect preparation for the next phase of the care process.



STEP 4 – HAND MASK

> Carefully dry the hands and apply a hand mask generously (**Handspa Cream Royal / Comfort Day**).



STEP 5 – THERMO MASK

> For a more intense nourishing effect, put the self-warming **Handspa ThermoSoft Gloves** onto the hands and leave the hand mask on for around 15-20 minutes.



STEP 6 – CARE AND MASSAGE

> Finally, gently massage the rest of the care mask cream into the skin. The ideal caring finish: **Handspa Cream Rich / Nice Day**, depending on skin type. Long-lasting protection for hours!

> HANDSPA AGE COMPLEX – FOR EXTREMELY DRY AND DEMANDING SKIN



The process of skin ageing cannot be stopped but it can be significantly slowed down. Wrinkles make your hands appear older and often they don't fit in with the overall visual appearance of a well-groomed woman. Young and toned skin, on the other hand, looks healthier and younger. The intensely moisturising **Age Complex hand care range from Handspa** has been specially developed for mature skin with sophisticated needs. The highly effective ingredients visibly nourish your hands, creating smooth, velvety soft-to-the-touch skin.

> HANDSPA HYDRATING – FOR ALL SKIN TYPES



From the age of 20, our cells' ability to form collagen begins to reduce, the skin gradually loses moisture and it takes longer and longer to regenerate. It is thus even more important to start using special anti-ageing products at a young age in order to prevent the first signs of premature ageing. The **Hydrating hand care range from Handspa** provides optimum and lasting moisture for your skin. The typical signs of dehydrated skin are noticeably reduced. Hands look young, smooth and supple.

> HANDSPA UNIQUE – FOR SENSITIVE AND DRY SKIN



Wind, extreme temperatures, sunbathing, air conditioning and the natural skin ageing process can all cause the skin to continuously lose moisture. The skin on our hands is extremely thin and sensitive. It only has a few sebaceous glands and barely any fatty tissue, meaning that it quickly dries out and becomes rough. The fine mousse-like texture and fresh unisex fragrance ensures the very best in outstanding nourishing treatment. Hands will feel smooth and supple once more.

You can find all the products in the **Handspa hand care range** listed over the next few pages.

Handspa – Touch. Feel. Love.

> Age Complex – the hand care range for extremely dry, demanding skin.



CREAM RICH			SENSITIVE			CREAM ROYAL			VITAL SERUM		
Intensely moisturising hand cream with hyaluronic acid.			Fragrance-free hand cream with precious hyaluronic acid and vitamin E. Dermatologically tested.			Intensive care for particularly dry and rough hands with royal jelly.			A highly concentrated serum with a vitamin complex and royal jelly that improves skin structure.		
Product	04-007	100 ml	Product	04-009	100 ml	Product	04-011	50 ml	Product	04-012	30 ml
Tester	04-107	100 ml	Tester	04-109	100 ml	Tester	04-111	50 ml	Tester	04-112	30 ml
Salon Size	04-207	300 ml	Salon Size	04-209	300 ml	Salon Size	04-211	300 ml	Salon Size	04-212	100 ml
Sachet	04-507	25 x 3 ml									



SPRAY SERUM		
An extra-nourishing hand care spray with moisture boost and Vitamin C.		
Product	04-015	50 ml
Tester	04-115	50 ml

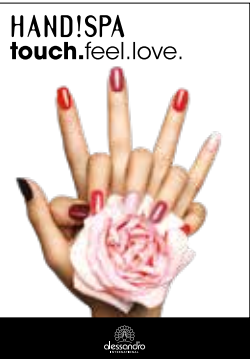
> Hydrating – the hand care for every skin type.



MAGIC MANICURE A 60-second manicure with almond oil for velvety soft hands.			MAGIC MANICURE COMPLETE A 60-second manicure for velvety soft hands. With a mango and peach fragrance.			COMFORT DAY Moisturising hand care with macadamia nut oil for stressed hands.		
Product	04-000	100 ml	Product	04-001	100 ml	Product	04-004	50 ml
Tester	04-100	100 ml	Tester	04-101	100 ml	Tester	04-104	50 ml
			Salon Size	04-201	450 ml	Salon Size	04-204	300 ml



NICE DAY			SILKY GLOVES		
Moisture-retaining hand lotion with macadamia nut oil for stressed hands.			This light lotion seals in extracts of silk and myrrh to protect your hands.		
Product	04-002	100 ml	Product	04-005	30 ml
Tester	04-102	100 ml	Tester	04-105	30 ml
Salon Size	04-202	300 ml			
Sachet	04-502	25 x 3 ml			



A1 POSTER		
Decorative and attention-grabbing. Get your customers excited about the Handspa hand care range.		
Product	04-304	1 pc

The top five Handspa ingredients

Royal jelly
Has a regenerating effect. The skin becomes more supple, collagen production is stimulated.

Hyaluronic acid
Component of connective tissues. Due to its high water binding capacity, hyaluronic acid is considered a valuable aid to moisture retention.

Macadamia nut oil
High-quality vegetable oil rich in polyunsaturated fatty acids, supports the intercellular matrix of the skin and smoothes the skin while preventing it from drying out.

Pearl protein extract
Contains amino acids and minerals that regulate the transepidermal water loss from the skin, and enhance its elasticity.

Vitamin E
Protects the sensitive cell membrane from attacks by free radicals.



Handspa – Touch. Feel. Love.

- > Unique – long-lasting, intense moisturising nourishment for sensitive, dry to very dry hands.



GENTLE TOUCH

Light hand mousse with fresh unisex fragrance for him and her.

Product 04-024 100 ml
Tester 04-124 100 ml

> ALL THE BENEFITS AT A GLANCE

- 24 hours of pure moisturising effects
- Light hand mousse with immediate results
- Unique feeling of freshness
- Non-greasy
- Non-sticky
- Immediate absorption
- Fresh unisex fragrance (maritime)

> ACTIVE INGREDIENTS AT A GLANCE

- Sea fennel** • Intense care for dry and irritated skin, radical interceptor, cellulose activation
- Hyaluron** • Drenches the skin with moisture
- Grapeseed and rosehip seed oil** • Tones the skin and locks in moisture
- Vitamin E** • Stimulates cell regeneration
- Allantoin** • Soothing effect

- > Merchandise – Effective product placement.



WORKSTATION (EMPTY)*

Simplify your work processes.

W 38 cm x H 33 cm x D 25.5 cm
Product 04-330 1 pc.

* Assortment see price list.



HANDSPA MODULE (EMPTY)*

Age Complex 1 module.

W 30 cm x H 15 cm x D 20 cm

Basic module (empty) 51-104 1 pc.

Insert (empty) 51-304 1 pc.
including text strips

* Assortment see price list.



HANDSPA MODULE (EMPTY)*

Age Complex 2 module.

W 30 cm x H 15 cm x D 20 cm

Basic module (empty) 51-104 1 pc.

Insert (empty) 51-305 1 pc.
including text strips

* Assortment see price list.



HANDSPA MODULE (EMPTY)*

Hydrating module.

W 30 cm x H 15 cm x D 20 cm

Basic module (empty) 51-104 1 pc.

Insert (empty) 51-306 1 pc.
including text strips

* Assortment see price list.

> SPA SENSATION PARAFFIN – DEEP TREATMENT MASK



STEP 1 PREPARING THE HAND

> First carry out a manicure or pedicure that is specially adapted to suit the client's skin type (you can find further inspiration for Handspa products on page 14 or for Pedix Feet on page 36).



STEP 2 PREPARING THE MASK

> Attach the Spa Sensation paraffin gloves or socks to the straps. Fix the heating pouch in the middle of the box. Pour the AromaVapor™ into the heating pouch and close the Spa Sensation paraffin box.



STEP 3 WARMING PHASE

> Whilst the paraffin melts, a soothing lavender fragrance spreads through the air. After five minutes at the most, the gloves/socks are ready to use.



STEP 4 APPLYING THE MASK

> After a short cooling time, gently put the gloves/socks on the client. Gently massage the hands or feet whilst the client enjoys the intense nourishing treatment.

- > Paraffin technology – no power required and ready to use in 5 minutes.



SPA SENSATION PARAFFIN SET

Paraffin technology with no power required. Deep-cleansing mask with natural active ingredients.

Product 07-803 1 pc.



SPA SENSATION GLOVES

Hygienic single usage. With precious essential lavender oil.

Product 07-814 5 pairs
Product 07-812 36 pairs



SPA SENSATION SOCKS

Hygienic single usage. With precious essential lavender oil.

Product 07-815 5 pairs
Product 07-813 36 pairs

> ALL THE BENEFITS AT A GLANCE

- Simple, practical handling with no cable
- Hygienic single-use packaging
- No electricity required
- Adapts to individual requirements
- Short preparation time of just 5 minutes
- Pleasant lavender smell during the warm-up phase

KNOW-HOW FOR YOUR SUCCESS.

> MANIQUIRE – THE LATEST GENERATION OF HAND AND NAIL CARE!

Hand and nail care that links three generations together, supports the trend towards naturalness and is in harmony with the specific needs of different ages.

The selection of exquisite textures combined with a unique complex of active ingredients and a gentle fragrance composition of white roses, delicate peach and refreshing apple, make this hand and nail care an experience like no other.



> THE SECRET OF NATURAL HAND AND NAIL CARE!

With the new Maniquire hand and nail care, we have succeeded in creating something totally special and unique – a hand and nail care range that leaves nothing to be desired and delivers what it promises:

- ❖ Hand and nail care range developed exclusively for salons
- ❖ Valuable ingredients such as:
 - Keratin** – increases the durability and elasticity of skin and nails
 - Biotin** – stimulates the development of lipids found within the skin and repairs the skin's natural protective barrier
 - Caffeine** – promotes cell renewal and activates nail growth
- ❖ Smooth textures
- ❖ Gentle fragrance composition
- ❖ Self-explanatory products
- ❖ Short training times
- ❖ Attractive pricing
- ❖ Broadened service spectrum
- ❖ Small capital commitment
- ❖ Increased revenue

You can find all the products in the **Maniquire care range** listed over the next few pages.

Maniqure

- > Maniqure – a hand and nail care series with valuable ingredients, smooth textures and a gentle fragrance composition.



HAND & NAIL BATH

Nourishing and moisturising hand and nail bath.

Salon Size 12-701 300 ml

HAND & NAIL PEELING

A rich, natural exfoliant to gently remove dead skin cells.

Product 12-502 50 ml
Salon Size 12-702 180 ml

HAND & NAIL CREAM

Moisturising hand cream for well-manicured hands, strong nails and soft cuticles.

Product 12-505 50 ml
Salon Size 12-705 300 ml

HAND & NAIL MOUSSE

Intense care for dry, damaged skin that also protects against dry, split nails.

Product 12-507 50 ml
Salon Size 12-707 300 ml

CUTICLE REMOVER

Gently and thoroughly removes hard cuticles.

Salon Size 12-708 30 ml

HAND & NAIL OIL

Enriched oil nourishes hands and nails, giving them a healthy look.

Product 12-509 15 ml
Salon Size 12-709 30 ml

NAIL HARDENER

Formaldehyde-free nail hardener for all nail types.

Product 12-511 10 ml
Salon Size 12-711 10 ml

> Workstation



WORKSTATION (EMPTY)*

Simplify your work processes and use the Maniqure workstation.

W 43 cm x H 2 cm x D 19.5 cm

Product 12-810 1 pc.
* Assortment see price list.

PRODUCT PACKAGE

Contents:
1 x 300 ml Hand & Nail Bath
1 x 180 ml Hand & Nail Peeling
1 x 300 ml Hand & Nail Cream
1 x 300 ml Hand & Nail Mousse
1 x 30 ml Cuticle Remover
1 x 30 ml Hand & Nail Oil
1 x 10 ml Nail Hardener
1 x Spatula

Product 12-811 1 pc.

> T-shirt



T-SHIRT

Slightly fitted T-shirt with extremely comfortable feel.
Material composition:
95% cotton, 5% elastane

Product 12-821 (size S) 1 pc.
Product 12-822 (size M) 1 pc.
Product 12-823 (size L) 1 pc.
Product 12-824 (size XL) 1 pc.

> Merchandise – Effective product placement.



COUNTER DISPLAY

Contents:
2 x 50 ml Hand & Nail Peeling
2 x 50 ml Hand & Nail Cream
2 x 50 ml Hand & Nail Mousse
2 x 15 ml Hand & Nail Oil
2 x 10 ml Nail Hardener

Product 12-914 1 pc.

SALON DECORATION PACKAGE

Contents:
1 x shop window sticker, approx. 40 cm
1 x A1 poster with decoration rail, printed on both front and back
1 x stand (cardboard), approx. 92 cm

Product 12-800 1 pc.

Menu

The wide variety of manicures, now itemised on a clearly arranged menu to help provide the perfect treatment.

Available for download!



FLYER – AVAILABLE IN TWO VERSIONS

Version A



Once the treatment is finished, hand the client a beauty drink 'to go', including the flyer containing the five essential ingredients for a successful day.

Version B



The following Version B flyer is a handy way of presenting the product range and providing a little reminder to keep at home.

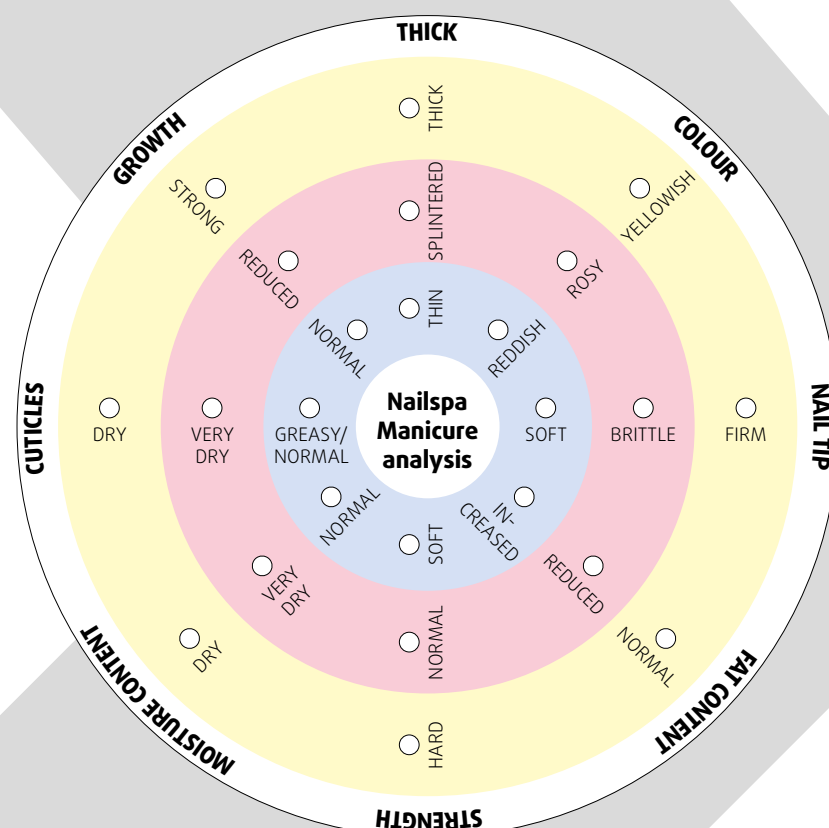
Available for download!

KNOW-HOW FOR YOUR SUCCESS.

> NAILSPA – INDIVIDUAL CARE FOR ALL NAIL TYPES

Analyse the condition of your nails and determine your individual nail type.

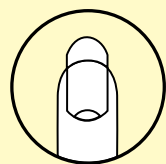
Mark off the characteristics that apply to your customer's nails. The colour field where the most characteristics lie determines the nail type and therefore acts as your nail care guide.



FOR ALL NAIL TYPES (LOTUS)

A firm, stable nail often has pronounced longitudinal ridges due to dryness. The curvature of the nail is usually a pronounced C curve.

NAIL PLATE
stable, often yellowish colour
NAIL TIP
firm
CUTICLES
dry



FOR BRITTLE, SPLINTERED NAILS (ROSE)

A brittle nail is blunt, often with obvious longitudinal ridges and the typical horizontal split that separates the individual nail plate layers from each other. Its shape varies from flat to very concave.

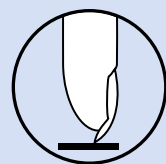
NAIL PLATE
low in grease and moisture
NAIL TIP
brittle, splintered
CUTICLES
very dry



FOR THIN, SOFT NAILS (LAVENDER)

A soft nail is smooth and shiny, the head is a light to white colour and it is often flat when viewed from the side, frequently with a tendency to become a spoon nail (koilonychia).

NAIL PLATE
thin, flat, greasy, shiny
NAIL TIP
soft
CUTICLES
greasy, normal



> NAILSPA LOTUS FOR ALL NAIL TYPES

Spa care for **normal nails** and as **basic care for brittle or soft nails**. So that natural nails stay (or become) firm and healthy, they should be carefully nourished and protected. The Nailspa Lotus products are a great help for this, letting your customers enjoy perfectly beautiful nails over the long run.



> NAILSPA ROSE FOR BRITTLE, SPLINTERED NAILS

Brittle and splintered fingernails often lack natural moisture. In order to correct this deficit and strengthen nails, Nailspa Rose products contain an extra portion of hydro-care. Use these highly effective products to bring your customer's nails back into balance in the twinkling of an eye: it's much easier than you might think.



> NAILSPA LAVENDER FOR THIN AND SOFT NAILS

Thin and soft nails need supportive care so that they regain their strength and can better cope with stress. The Nailspa Lavender products therefore contain a refined, balanced blend of active ingredients with a strengthening effect you will see and feel after just a few weeks.



You can find all the products in the **Nailsa nail care range** listed over the next few pages.

Nailspa

> Nailspa Lotus – a care system for all nail types.



NAIL POLISH REMOVER

Quickly and gently removes nail polish. Lotus fragrance. Acetone-free.

Product 05-428	135 ml
Tester 05-428T	135 ml
Salon Size 05-428K	135 ml

NAIL POLISH CORRECTION PEN

For the quick and easy removal of polish flaws in a practical pen design. Acetone-free.

Product 05-427	4.5 ml
Tester 05-427T	4.5 ml
Salon Size 05-427K	4.5 ml

CUTICLE REMOVER

For the soft and gentle removal of excess cuticles.

Product 05-431	14 ml
Tester 05-431T	14 ml
Salon Size 05-431K	30 ml

CUTICLE NOURISHING PEN

Intensive care for stressed cuticles. Soothes and moisturises the cuticles.

Product 05-432	4.5 ml
Tester 05-432T	4.5 ml
Salon Size 05-432K	4.5 ml

NOURISHING BASE COAT

Protects against discolouration and smoothes the nail surface.

Product 05-434	10 ml
Tester 05-434T	10 ml
Salon Size 05-434K	10 ml

RIDGE FILLER

Ideal base coat for natural nails with ridges. Moisturising.

Product 05-433	10 ml
Tester 05-433T	10 ml
Salon Size 05-433K	10 ml

QUICK DRYING TOP COAT

Quick-drying, UV-absorbent and high-gloss top coat.

Product 05-429	10 ml
Tester 05-429T	10 ml
Salon Size 05-429K	10 ml



MANGO NAIL SERUM

Intensive care and protection for cracked and dry cuticles.

Product 05-443	14 ml
Tester 05-443T	14 ml
Salon Size 05-443K	30 ml

COCO MANGO NAIL BUTTER

Nourishing care for nails and cuticles. With mango and shea butter.

Product 05-446	15 g
Tester 05-446T	15 g
Salon Size 05-446K	30 g



MANICURE FILE 100 / 100

File for the rapid, gentle shortening and perfect shaping of strong nails.

Product 05-439	1 pc.
Tester 05-439T	1 pc.
Salon Size 05-439K	1 pc.

QUICK SHINE POLISHING FILE

Smoothes and polishes the nails to a high gloss in seconds.

Product 05-438	1 pc.
Tester 05-438T	1 pc.
Salon Size 05-438K	1 pc.

NAIL BUFFER SET

Cleans, smoothes and seals the nail surface. Set of three polishing files.

Product 05-308	1 pc.
Cleaner 05-2421	1 pc.
Builder 05-2431	1 pc.
Buffer 05-2441	1 pc.

An overview of all products!

Short product descriptions of the individual hand, nail and foot care products give your customers an insight into the world of beauty and care.

HANDS, NAILS & FEET GUIDE



Product 11-415 (DE) 25 pcs.
Product 11-417 (EN) 25 pcs.
Product 11-418 (FR) 25 pcs.



Nailspa

> Nailspa Lavender – care system for thin and soft nails.



NAIL POLISH REMOVER

Quickly and gently removes nail polish. Lavender fragrance. Acetone-free.

Product 05-413	135 ml
Tester 05-413T	135 ml
Salon Size 05-413K	135 ml

CALCIUM NAIL HARDENER

For fast nail growth. Lasting strength for thin and soft nails.

Product 05-414	10 ml
Tester 05-414T	10 ml
Salon Size 05-414K	10 ml

MANICURE FILE 180 / 180

File for the rapid, gentle shortening and perfect shaping of thin, soft nails.

Product 05-418	1 pc.
Tester 05-418T	1 pc.
Salon Size 05-418K	1 pc.

> Merchandise – Effective product placement.



NAILSPA MODULE (EMPTY)*

Lotus 1 module.

W 30 cm x H 19 cm x D 20 cm

Basic module (empty) 51-104	1 pc.
Insert (empty) 51-308	1 pc.

including text strips

* Assortment see price list.

NAILSPA MODULE (EMPTY)*

Lotus 2 module.

W 30 cm x H 19 cm x D 20 cm

Basic module (empty) 51-104	1 pc.
Insert (empty) 51-309	1 pc.

including text strips

* Assortment see price list.

NAILSPA MODULE (EMPTY)*

Lavender module.

W 30 cm x H 19 cm x D 20 cm

Basic module (empty) 51-104	1 pc.
Insert (empty) 51-311	1 pc.

including text strips

* Assortment see price list.

NAILSPA MODULE (EMPTY)*

Rose module.

W 30 cm x H 19 cm x D 20 cm

Basic module (empty) 51-104	1 pc.
Insert (empty) 51-310	1 pc.

including text strips

* Assortment see price list.

> Nailspa Rose – care system for brittle, splintered nails.



NAIL POLISH REMOVER

Quickly and gently removes nail polish. Rose fragrance. Acetone-free.

Product 05-420	135 ml
Tester 05-420T	135 ml
Salon Size 05-420K	135 ml

BIOTIN NAIL HARDENER

Lasting strength for brittle and splintering nails.

Product 05-421	10 ml
Tester 05-421T	10 ml
Salon Size 05-421K	10 ml

NAIL STRENGTHENING CREAM

Active moisturising cream. Stimulates nail growth.

Product 05-423	15 g
Tester 05-423T	15 g
Salon Size 05-423K	30 g

> Workstation



MANICURE FILE 120 / 120

File for the rapid, gentle shortening and perfect shaping of brittle, splintered nails.

Product 05-425	1 pc.
Tester 05-425T	1 pc.
Salon Size 05-425K	1 pc.

MINERAL NAIL SEALER

Fine mineral crystals seal the nail tips and protect the nail from splitting.

Product 05-426	1 pc.
Tester 05-426T	1 pc.
Salon Size 05-426K	1 pc.

WORKSTATION (EMPTY)*

Simplify your work processes and use the Nailspa workstation.

W 33 cm x H 38 cm x D 22 cm

Product 50-168	1 pc.
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* Assortment see price list.

4 steps to achieving a perfect manicure

- 1. Firstly**, thoroughly clean your nails and remove any nail polish or other residues.
- 2. Shape and smooth** your nails and shorten them using a file that is appropriate for your nail type.
- 3. Nourish and care** for your nails, nail bed and cuticles if there is a need for additional care and enjoy the indulgent textures.
- 4. Protect** your nails from daily stresses and external influences.

KNOW-HOW FOR YOUR SUCCESS.

> THE PROFESSIONAL MANICURE PRODUCTS – THE PROFESSIONAL NAIL CARE SERIES FOR USE AT HOME



Tried and tested in top nail studios, the products from our **Professional Manicure range** can be used individually or in combination with other products. Clear product benefits, modern product design and standard bottle appearance round off the line.

Your advantage: premium quality for ultimate satisfaction – even for the most discerning of customers.

> THE PROFESSIONAL MANICURE COLOUR CODING SYSTEM – ALWAYS FIND EXACTLY WHAT YOUR CUSTOMER NEEDS



CLEAN & CARE SPECIAL ITEMS AND CARE

Professional products to clean and care for nails and cuticles. These products form the basis of a professional manicure.



SHAPE & SHINE FILE

Special files and buffers to shorten and shape natural or artificial nails in the finest studio quality.



PREPARE & STRENGTHEN BASE COATS

Large range of base coats, which form the basis of every nail polish, and should not go amiss in any professional care system.



FINISH & BRILLIANCE TOP COATS

Various effect polishes for an individual polish result. At the same time, these special polishes add a perfect finish to every professional manicure.



BRIGHTEN & WHITEN EFFECT COATS

Pro White effect polishes captivate with their radiant shine and natural glamour on natural and artificial nails. For anyone that loves a naturally elegant polished look.

You can find all the products in the **Professional Manicure range** listed over the next few pages.

Professional Manicure

> Professional Manicure – Clean & Care.



NAIL POLISH REMOVER

Subtly scented nail polish remover, gentle on the skin. Acetone-free.

Product 03-015 100 ml
Tester 03-115 100 ml



NAIL POLISH REMOVER PADS

Skin-friendly pads soaked in nail polish remover for quick and easy nail polish removal. Acetone-free.

Product 03-034 50 pcs.
Tester 03-134 50 pcs.



NAIL POLISH REMOVER PEN

Acetone-free nail polish remover in pen form with a subtle fragrance. Acetone-free.

Product 03-031 4.5 ml
Tester 03-131 4.5 ml



CUTICLE REMOVER

Quickly and gently removes excess skin and cornification on the nail edges.

Product 03-022 10 ml
Tester 03-122 10 ml



CUTICLE CARE PEN

Intensive care for dry, torn cuticles in a practical pen form.

Product 03-023 4.5 ml
Tester 03-123 4.5 ml



NAIL AND CUTICLE OIL

Highly concentrated treatment oil for daily maintenance of dry and brittle nails or cuticles.

Product 03-026 10 ml
Tester 03-126 10 ml



QUICK DRYING NAIL POLISH SPRAY

Quick-drying nail polish spray cuts down nail polish drying time many times over.

Product 03-033 50 ml
Tester 03-133 50 ml



NAIL SERUM

Antibacterial nail serum. Contains micro-algae active protection.

Product 03-040 7 ml
Tester 03-140 7 ml

> Professional Manicure – Shape & Shine.



MANICURE FILE 100 / 180

Professional manicure file for quickly and gently filing artificial nails.

Product 03-001 1 pc.
Tester 03-101 1 pc.



MANICURE FILE 100 / 150

Professional manicure file for quickly and gently filing artificial nails.

Product 03-002 1 pc.
Tester 03-102 1 pc.



CRYSTAL NAIL FILE 280

The glass nail file gently shapes and smoothes natural nails.

Product 03-004 1 pc.
Tester 03-104 1 pc.



EMERY BOARD 100 / 180

Emery board to file and shape natural and artificial nails.

Product 03-003 5 pcs.
Tester 03-103 5 pcs.



BUFFER FILE 100 / 180

For smoothing and removing grease from the natural nail.

Product 03-006 1 pc.
Tester 03-106 1 pc.



SHINE BUFFER

One polishing file for a quick and easy high-gloss polish.

Product 03-007 1 pc.
Tester 03-107 1 pc.



MULTIFUNCTION FILE

Unique all-in-one file with six functions: shortening, filing, evening, cleansing, smoothing, polishing.

Product 03-008 1 pc.
Tester 03-108 1 pc.

What does the grit number mean?

Grit is the unit of measure for the fineness of files.

Nail files vary when it comes to **shape**, the **material qualities** and their **grit size**.

A nail file's grit grading indicates the **number of abrasive granules per cm²**.

Example: A nail file with a grading of 100 grit has a total of 100 abrasive granules over one square centimetre.

Therefore, the lower the grit grading, the coarser the file. Likewise, the higher the grit grading, the finer the file.



Professional Manicure

> Professional Manicure – Prepare & Strengthen.



PROTECTIVE BASE COAT

Quick-drying base coat as an adhesive primer for colour polishes.

Product 03-009 10 ml
Tester 03-109 10 ml

RIDGE-FILLING BASE COAT

Quick-drying base coat that smoothes the nail surface.

Product 03-010 10 ml
Tester 03-110 10 ml

NAIL HARDENER – FOR ALL NAIL TYPES

Strengthening nail polish. Firms and stabilises natural nails. Without formaldehyde.

Product 03-020 10 ml
Tester 03-120 10 ml

EXPRESS NAIL HARDENER

Turns problem nails into dream nails after a four-week course of treatment. Contains formaldehyde.

Product 03-021 10 ml
Tester 03-121 10 ml

> Professional Manicure – Finish & Brilliance.



GEL LOOK TOP COAT EFFECT TOP COAT

Brightly glossy, layering gel-effect top coat for perfectly styled nails.

Product 03-036 10 ml
Tester 03-136 10 ml

SUPER SHINE TOP COAT

High-gloss clear polish to seal the colour polish and to protect from chipping.

Product 03-011 10 ml
Tester 03-111 10 ml

MATTE TOP COAT

Once applied, it transforms the gloss of a colour polish into a trendy, matte look.

Product 03-012 10 ml
Tester 03-112 10 ml

MULTI TALENT NAIL POLISH

Special high-gloss polish with nine features: base coat, top coat, clear polish, nail hardener, sealant, top gloss, anti-yellowing, UV protection, fast drying.

Product 03-013 10 ml
Tester 03-113 10 ml

> Professional Manicure – Brighten & Whiten.



PRO WHITE ORIGINAL

Effect polish for radiantly white and glossy nails.

Product 03-017 10 ml
Tester 03-117 10 ml

PRO WHITE FRENCH

Effect polish for a natural French manicure effect.

Product 03-018 10 ml
Tester 03-118 10 ml

PRO WHITE GLITTER

Effect polish for radiantly white and sparkling nails.

Product 03-019 10 ml
Tester 03-119 10 ml

> Merchandise – Effective product placement.



PROFESSIONAL MANICURE MODULE (EMPTY)*

Prepare & Strengthen module.

W 30 cm x H 15 cm x D 20 cm

Basic module (empty) 51-104 1 pc.

Insert (empty) 51-300 1 pc. including text strips

* Assortment see price list.

PROFESSIONAL MANICURE MODULE (EMPTY)*

Finish & Brilliance module.

W 30 cm x H 15 cm x D 20 cm

Basic module (empty) 51-104 1 pc.

Insert (empty) 51-301 1 pc. including text strips

* Assortment see price list.



PROFESSIONAL MANICURE MODULE (EMPTY)*

Clean & Care module.

W 30 cm x H 15 cm x D 20 cm

Basic module (empty) 51-104 1 pc.

Insert (empty) 51-302 1 pc. including text strips

* Assortment see price list.



PROFESSIONAL MANICURE MODULE (EMPTY)*

Shape & Shine module.

W 30 cm x H 19 cm x D 20 cm

Basic module (empty) 51-104 1 pc.

Insert (empty) 51-303 1 pc. including text strips

* Assortment see price list.

The Little Nail Polish Glossary

Base coats

serve to protect against yellowing and to smooth out unevenness in the nail plate.

Top coats

prevent premature chipping of colour polishes and provide a variety of stylish finishing effects.

Effect polishes

neutralise discolouration and create radiant nails.

KNOW-HOW FOR YOUR SUCCESS.

> PERFECT FEET – JUST A FEW STEPS TO PERFECT COMPLETE FOOT CARE IN YOUR STUDIO



STEP 1 – FOOT BATH

> Start the treatment with a soothing and relaxing foot bath and add a small amount of **Foot Bath Powder**. Toxins are removed and your sense of physical well-being improves after just a short time. Horse chestnut and caffeine have a purifying effect and stimulate circulation.



STEP 2 – REMOVE HARD SKIN

> Remove rough and callused patches on the feet using the **So Easy stainless steel file** (80 or 120 grit depending on how tough the skin is).



STEP 3 – FOOT EXFOLIATION

> Massage in **One Minute Pedicure Peeling**, leave it to work for a short while and remove with lukewarm water.



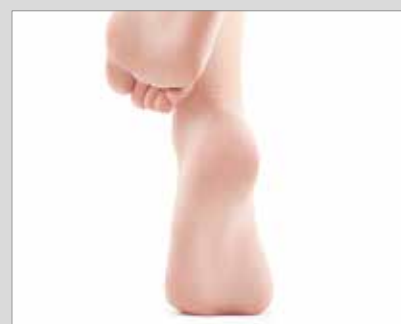
STEP 4 – FOOT MASSAGE

> The gently melting **Massage Gel** is ideal for a nourishing foot massage. Sweet almond oil and skin-smoothing Vitamin E indulge the body with their regenerative effect.



STEP 5 – FOOT MASK

> After the massage, apply the deep-penetrating **Conditioning Vitality Mask** with Marina Vital complex, spread over the skin evenly and leave to soak in for approximately ten minutes.



STEP 6 – NOURISHING BALM

> As a nourishing finishing touch and for the long-lasting prevention of calluses, apply the intensely hydrating **Heel Rescue Balm**.

> PEDIX FEET

Pedix Feet is an exclusive, holistic range of care products for legs and feet. Here, professional expertise meets highly effective ingredients from the depths of the ocean. The healing powers from the sea have a beneficial effect on body, mind and soul, creating a feeling of total well-being.



> PEDIX FEET PURIFYING

Burning soles of the feet and the excessive formation of calluses are often warning signs that your body is out of balance. Treat your customers to a detoxing treatment and restore their inner balance. Metabolism is activated and overall well-being is greatly improved.



> PEDIX MED

Specially developed product to care and protect problem feet and nails.

The micro-algae active protection improves the skin's long-term cellular activity and boosts its regenerative capacity. Ideally, the product should be used regularly and as a preventative measure so that feet and nails are optimally protected and less prone to infections. To retain the optimal effectiveness of the micro-algae, absolutely no synthetic fragrances are added.



You can find all the products in the **Pedix foot care** range listed over the next few pages.

Experience a new type of pedicure – with the indulgence programme for beautiful feet.

> Pedix Feet – the product line for the perfect spa pedicure, designed with a fresh fragrance and valuable ingredients.



SMOOTH OUT CALLUS REMOVER

The callus file combats rough areas and calluses in seconds.

Product 67-006 1 pc.

ONE MINUTE PEDICURE

The aromatic nourishing peel provides pure relaxation in just 60 seconds.

Product 67-001 100 ml
Salon Size 67-201 450 ml

HEEL RESCUE BALM

Rich, nourishing cream with Marina Vital complex for well-pedicured feet.

Product 67-000 100 ml
Tester 67-100 100 ml
Salon Size 67-200 450 ml
Sachet 67-010 25 x 3 ml

HEEL SMOOTHING STICK

The perfect care stick for targeted use on cracked, dry heels. With 10% urea.

Product 67-008 50 g
Tester 67-108 50 g



SILKY TOUCH

The fresh, fragrant foot powder has a deodorising effect and keeps feet hygienically fresh.

Product 67-004 45 g
Tester 67-104 45 g



COOLING ICE SPRAY

A burst of freshness on the go.

Product 67-002 75 ml
Tester 67-102 75 ml

SELF-TANNING SPRAY

Gorgeous brown legs with a long-lasting effect in just seconds.

Product 67-003 150 ml
Tester 67-103 150 ml

> Merchandise – Effective product placement.



PEDIX FEET MODULE (EMPTY)*

Pedix Feet 1 module.
W 30 cm x H 19 cm x D 20 cm

Basic module (empty) 51-104 1 pc.
Insert (empty) 51-313 1 pc.

including text strips
* Assortment see price list.

PEDIX FEET MODULE (EMPTY)*

Pedix Feet 3 module.
W 30 cm x H 19 cm x D 20 cm

Basic module (empty) 51-104 1 pc.
Insert (empty) 51-314 1 pc.

including text strips
* Assortment see price list.

Let's talk about feet!

Short product descriptions and step-by-step pedicure instructions give your customers an insight into the world of cosmetic foot care.

END-CONSUMER BROCHURE



Product 67-301 25 pcs.



> Pedix Feet salon specials – products that have been specially created for the salon.



CONDITIONING VITALITY MASK
Deep-cleansing foot mask with Marina Vital complex for dry, rough skin on the soles of the feet.
Salon Size 67-211 450 ml



GELEE DE MASSAGE
Gently melting massage gel drenches the feet with moisture.
Salon Size 67-213 100 ml



TOE SPREADER
Hygienic toe spreader.
Salon Size 66-122 72 pcs.



FOOT TUB WITH 20 HYGIENE INSERTS
Practical foot bath.
W 40 cm x H 35 cm x D 11 cm
Salon Size 66-097 1 pc.
including 20 hygienic inserts

FOOT TUB HYGIENIC INSERTS
Hygienic inserts for the foot tub.
Salon Size 66-098 50 pcs.



SPATULA
For hygienically removing care creams from their jars.
Product 08-431 1 pc. (large)
Length: approx. 16 cm
Product 08-432 1 pc. (small)
Length: approx. 7 cm



SO EASY
The foot file gently and smoothly removes coarse patches and excess calluses.
Salon Size 67-207 1 pc.
including 30 pcs. x 80 grit
and 30 pcs. x 120 grit



SO EASY REFILL
The replaceable single-use file blades enable hygienic file use.
Salon Size 67-208 (120 Grit) 40 pcs.
Salon Size 67-214 (80 Grit) 40 pcs.

> Pedix Feet Purifying – improve your customer's well-being: Purification with vital ingredients.



PURIFYING FOOT BATH POWDER
Cleansing bath product for wonderful sea salt foot baths.
Salon Size 64-061 400 g



PURIFYING PEEL
Gentle and effective cleansing and nourishing peel for a pleasant skin tingle.
Salon Size 64-066 450 ml



PURIFYING VOLCANIC MASK
Nourishing and cleansing foot mask. Quickly and effectively revives tired, dry feet.
Salon Size 64-062 450 ml

Pedix Med

> ACTIVE INGREDIENTS – AT A GLANCE

Spirulina platensis

Micro-algae

- Counteracts microbial deterioration of the skin
- Inhibits the growth of harmful germs
- Skin barrier is regenerated

Urea

Carbamide

- Strengthens the skin's protective barrier
- Reduces moisture loss
- Skin is noticeably smoother and more elastic

Hamamelis extract

Plant extract

- Anti-inflammatory, astringent and toning
- Soothing effect
- Helps promote the healing process

Betaine

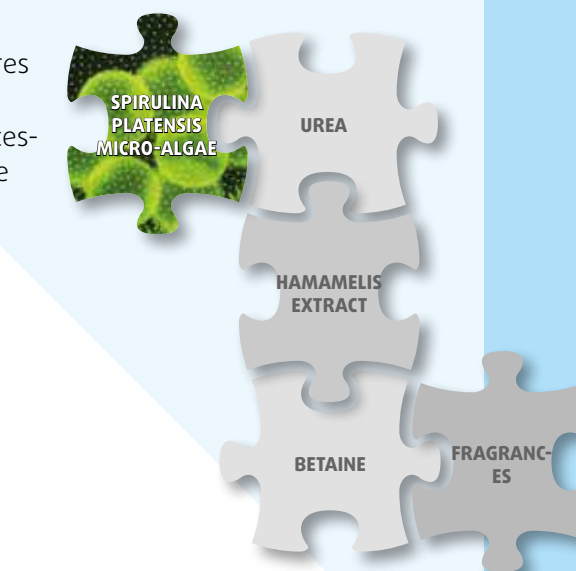
Plant extracts

- Strengthens and cares the skin
- Protects against excessive loss of moisture

Fragrances

from natural sources

- Absolutely no synthetic fragrances are added so as not to interfere with the effectiveness of the micro-algae



POSTER SET

Eye-catching set of two A1 size posters.



Product 67-601 2 pcs.

> Pedix Med – foot and nail problems? No thanks! Care and protection for problem feet and nails with micro-algae active protection.



Leaving
the range in
2018

FOOT GEL

Intensive foot care gel for dry feet. Naturally antimicrobial.

Product 67-082 100 ml
Tester 67-182 100 ml

You can find our entire range of pedicure gels for nail sculpting on page 84.



A DREAM COMES TRUE ...

'Women are precious creatures of luxury who must be pampered.'

What woman wouldn't agree with Coco Chanel right away?

And that's exactly why you too should realise your own personal dream of perfect luxury and indulge yourself with the precious essences of the exquisite high-class products from the Dream Collection by alessandro International. The extremely nourishing Dream Cream is the ultimate icon of desire, which is being talked about non-stop in the celebrity world.

Sumptuously decorated with countless rhinestone gems and embellished with exquisite, premium quality ingredients, these sophisticated eye-catchers not only set your heart a flutter, but also drastically increase your sparkle factor!

The sophisticated products from the Dream Collection are perfect as exclusive gift ideas or as extravagant home accessories – guaranteed luxury that can add a feeling of pure glamour to any bathroom, transforming it into a private art gallery.



DREAM CREAM HAND CREAM

The valuable care cocktail with high-quality ingredients is rounded off with intoxicating fragrance extracts.

Product 08-501 100 ml
Tester 08-508 50 ml



DREAM CREAM TESTER STAND (EMPTY)

Top-quality acrylic display for positioning tester jars.

Product 08-510 1 pc.



DREAM CREAM HAND CREAM TESTER

Product 08-509 5 ml

Dream Cream – active ingredients at a glance

Diamond powder

activates the microcirculation and improves your complexion.

Shea butter

has a regenerating effect on the cells and minimises skin ageing.

Malachite

is a semi-precious stone which protects against free radicals.

Light-reflecting pigments

leave the skin with a wonderful shimmer, optically minimising wrinkles and signs of ageing.



DREAM COLLECTION POSTER

Decorative A1 poster.

Product 08-582 1 pc.



FASHION & BEAUTY TRENDS – COLOUR IMPULSES FROM THE CATWALK TO YOUR STUDIO.

Discover the colour explosion from alessandro in professional quality! Over 100 colours with a range of different technology! Whether classic, playful, striking or with glitter and shimmer – the colour palette leaves nothing to be desired.



COLOUR

COLOUR SYSTEMS > Page 46

GELACTIC > Page 48

**NAIL POLISH AND
GEL COLOUR OVERVIEW** > Page 50

STRIPLAC > Page 52

**FRENCH MANICURE AND
CARE POLISHES** > Page 60

NAIL POLISH DISPLAYS > Page 61

GLITTER GELS > Page 62

NAIL ART > Page 64

alessandro Colour Systems with breathtaking colours

> ALL THE BENEFITS – AT A GLANCE

> Colour gel from page 62

Lasts up to 6 weeks

- Acid-free
- High colour intensity
- High coverage
- Colour stable, homogeneous consistency (no discolouration of pigments)
- Scratch-resistant
- Thin to apply
- Also perfect for Nail Art



> Striplac from page 52



Lasts up to three times longer than nail polish

- Perfect professional look: brilliant gloss, lasting durability, does not chip
- LED boost: no annoying drying time – paint, cure for 60 seconds, finished!
- Peel-off technology: easy to soak off and remove with Peel-Off Activator
- Wellness for your nails: no roughening of the nail surface and no more acetone



> Nail polish from page 50

Perfect staying power
for up to 1 week with Gelactic!

The alessandro nail polish is an all-round winner:

- 99 breathtaking shades
- Optimum coverage thanks to the highest possible pigmentation levels
- Precision brush and creamy texture
- Applicable without base coat
- Ultra-short drying time
- Brilliant gloss
- 7-free and vegan



+ GELACTIC gel top coat

The perfect nail polish
finish for galactically
long-lasting colour –
completely without UV/LED
light!

> Lac Sensation from page 72

Lasts up to 3 weeks

- Apply in same way as nail polish – high performance like a UV gel
- Cures within 60 seconds under UV light
- No chipping and scratch-resistant surface
- Quick and easy to remove



> FX-One Colour & Gloss from page 76

The latest generation of UV/LED colour gels

- Colour and gloss in one step
- No sticky residue
- Easy-to-use and apply thanks to the brush bottle
- Ultimate long-lasting gloss finish
- Time-saving and very efficient to use
- 42 new brilliant colours



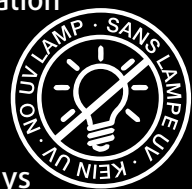
KNOW-HOW FOR YOUR SUCCESS.

> GELACTIC NAIL POLISH AND GEL TOP COAT: LASTS PERFECTLY UP TO SEVEN DAYS!

Gelactic has been specially created for alessandro nail polishes, making the colours last even longer! The unique wear-boosting technology provides extra-strong double adhesion between the nail, the colour and the top coat! The perfectly matched textures give your nails the ultimate shine and up to one week of flawless staying power without chipping!



- ★ Quick, simple application
- ★ Ultimate shine
- ★ No chipping
- ★ Easy removal
- ★ Lasts up to seven days
- ★ 6-free and vegan



> Gelactic



GELACTIC GEL TOP COAT

Extends the life of your nail polish.

Product 76-211 10 ml
Tester 76-311 10 ml

GELACTIC – MATTE TOP COAT

Perfektes mattes Finish.

Product 76-214 10 ml
Tester 76-314 10 ml

QUICK DRYING NAIL POLISH SPRAY

Quick-drying nail polish spray cuts down nail polish drying time many times over.

Product 76-212 50 ml
Tester 76-312 50 ml



GELACTIC SET

Attractive nail polish set for a special price

- 1 x 10 ml nail polish
- 1 x 10 ml Gelactic Gel Top Coat

Product 21-306 Secret Red
Product 21-307 Bubble Gum
Product 21-308 Nude Elegance



GELACTIC NAIL POLISH SET

Attractive nail polish set for a special price

- 1 x 10 ml nail polish
- 1 x 10 ml Gelactic Gel Top Coat
- 1 x Gelactic Quick-drying nail polish spray 50 ml

Product 76-221 1 pc.

> Merchandise – Effective product placement.



GELACTIC DISPLAY (EMPTY)*

For 10 x 10 ml Gelactic Gel Top Coat and 20 colours, 10 ml x 2 pcs.

Product 76-303 1 pc.

* Assortment see price list.



DECORATIVE CUBE SET

- 2 x 20 cm decorative cubes
- 1 x 24 cm decorative cube

Product 76-351 1 pc.



A4 L-SHAPED INSERT

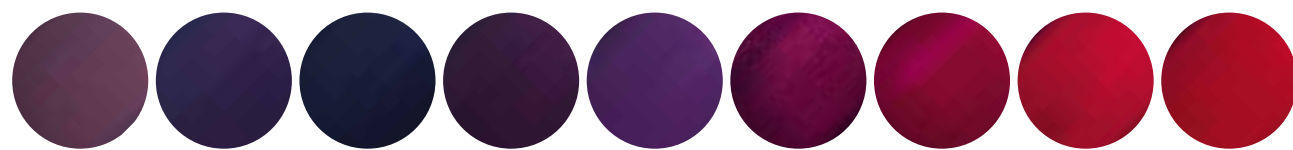
For your Plexiglas display stands, A4 size

Product 76-354 1 pc.

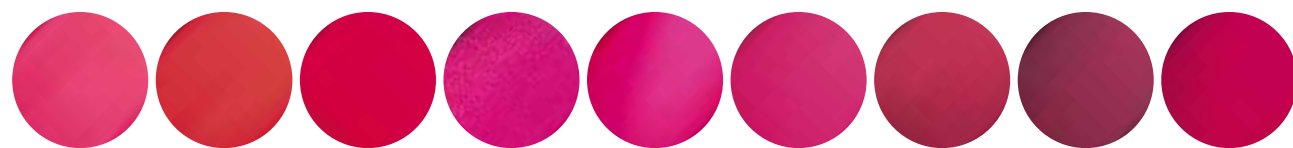
Colour overview – 99 alessandro colours



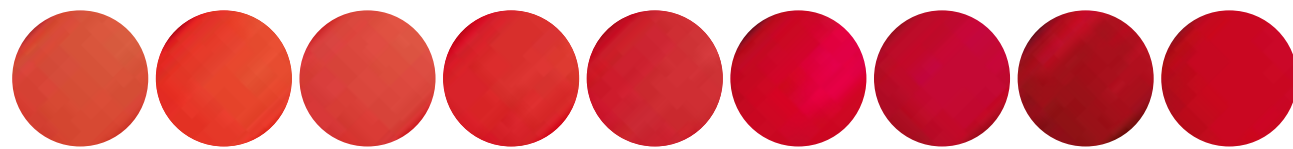
101 White Honeymoon
102 Moonlight Kiss *Shimmer* Semi-transparent
103 Milky Dream Semi-transparent
104 Heaven's Nude Semi-transparent
108 Nude Elegance Semi-transparent
107 Shimmer Shell *Shimmer*
109 Sinful Glow *Shimmer*
902 Mousse au Chocolat
901 Latte Macchiato



167 Dusty Purple
145 Dark Violet
158 Blackberry
913 All Night Long
932 Violet Sky
190 Purple Purpose *Shimmer*
935 Sexy Jill *Shimmer*
128 Red Carpet
904 Red Paradise



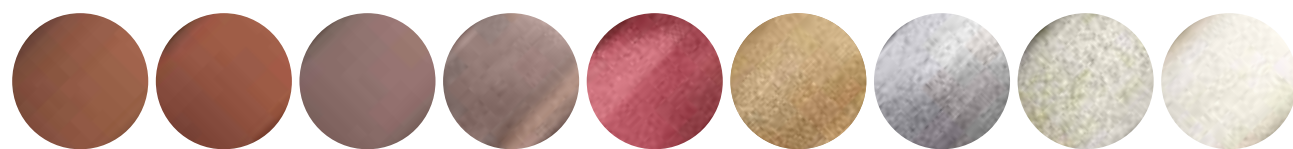
142 Neon Pink
133 Hurly Burlly
143 Bubble Gum
144 Pink Cadillac *Shimmer*
189 Pink Melon
928 My Laury
141 Sweet Blackberry
931 Petite Nana
909 Juan's Kiss



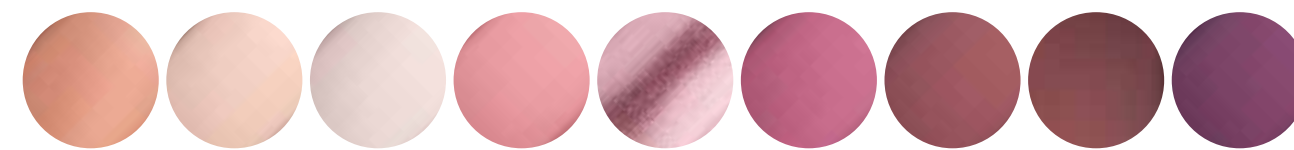
182 Pomegranate
114 Orange Red
132 Pink Emotion
131 Girly Flush
130 First Kiss Red
129 Berry Red
127 Secret Red
125 Fire & Flame *Shimmer*
907 Ruby Red



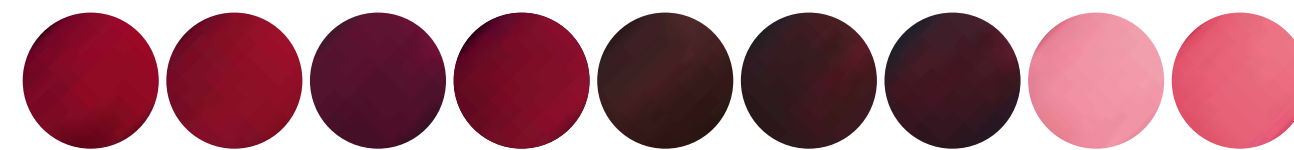
920 Greenwood
194 Wild Safari
922 Mr. Bamboo
921 Holy Guacamole
914 Mintastic
918 Baltic Blue
916 Ocean Blue
163 Peppermint Patty
161 Crazy Lazy



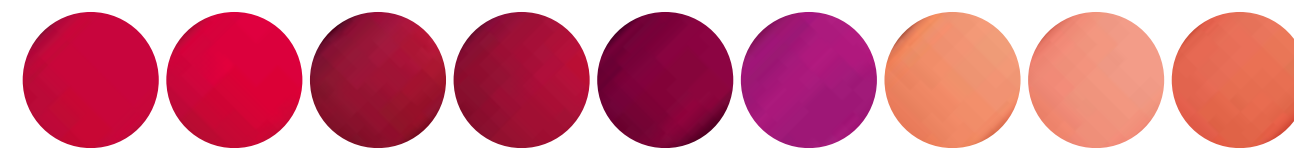
903 Mocca
120 Toffee Nut
197 Velvet Taupe
171 Brown Metallic
188 Merry Poppins *Glitter*
199 Golden Rain *Glitter*
174 Silver *Glitter*
173 Glitter Queen *Glitter* Semi-transparent
178 Luminous *Glitter* Semi-transparent



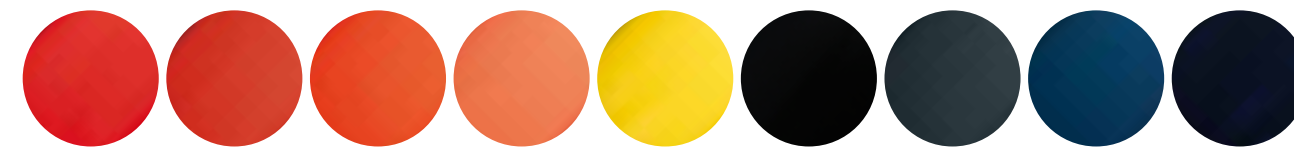
911 Satin Rosa
137 Baby Pink
929 Pretty Ballerina Semi-transparent
179 Little Princess
186 Dolly's Pink
930 My First Love
933 Meet Me In Paris
910 Rosy Wind
134 Silky Mauve



126 Velvet Red
906 Red Illusion
154 Midnight Red
934 P.S. I Love You
124 Shiny Aubergine
936 Berry Wine
905 Rouge Noir
138 Happy Pink
187 Hawaiian Dream



915 Just Joy
184 Cherry Cherry Lady
153 Elegant Ruby
908 Pink Diva
150 Vibrant Fuchsia
151 Purple Secret
116 Rockmelon Candy
927 Crazy Coral
181 Peachy Cinderella



112 Classic Red
924 Mellow Peach
925 Papa Papaya
926 Peach It Up
923 Limoncello
177 Midnight Black
176 New York Grey
160 Blue Lagoon
912 Urban Denim



193 Deep Ocean Blue
919 Got The Blues
156 Lucky Lavender
917 Baby Blue
183 Black Cherry
155 Dark Rubin *Shimmer*
169 Nude Parisienne
170 Hot Stone
198 Cashmere Touch



NAIL POLISH:

Ref. no.: 77-... (10 ml)
Ref. no.: 76-... (10 ml tester)
Ref. no.: 59-... (5 ml)
Ref. no.: 79-... (5.5 ml tester)



COLOUR GEL:

Ref. no.: 23-... (5 g)

Differences in materials may cause minimal variations in colours.
For typographical reasons, the colours illustrated can differ **slightly from the original product**.

KNOW-HOW FOR YOUR SUCCESS.

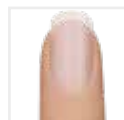
> WELCOME TO THE POLISH REVOLUTION. STRIPLAC – THE NAIL POLISH YOU CAN STRIP OFF!

WHAT THE CUSTOMER V

THE PERFECT SOLUTION

NEVER AGAIN ...

- ✗ SOLVENT
- ✗ DAMAGED NATURAL NAILS



✓ **WELLNESS FOR YOUR NAILS**
No roughening and no more acetone

NEVER AGAIN ...

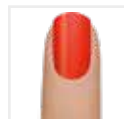
- ✗ ANNOYING DRYING TIME



✓ **LED BOOST**
No annoying drying time: paint, cure for 60 seconds, finished!

NEVER AGAIN ...

- ✗ CHIPPING
- ✗ DULLNESS



✓ **PERFECT PROFESSIONAL LOOK**
Brilliant gloss for up to 10 days without chipping

NEVER AGAIN ...

- ✗ ANNOYING REMOVAL



✓ **PEEL-OFF TECHNOLOGY**
Simple strip and peel removal with the Peel-Off Activator

The peel-off nail polish!

alessandro has developed a groundbreaking new technology – a UV/LED polish that lasts three times longer than a classic nail polish and does not chip. No aggressive solvents or nail polish remover is required to remove it. Striplac is gently removed from the nail when the colour needs to be changed. Once removed, the natural nail is left healthy and intact.

> TIPS AND TRICKS

PEELING OFF

If Striplac is to be removed after only 1 to 2 days, apply formaldehyde-free nail hardener to the nail surface and allow to dry prior to carrying out the Striplac manicure. The nail hardener makes it effortlessly easy to peel off Striplac. If you have very dry nails, we recommend that you carefully remove Striplac nails after showering or bathing.

CARE/CURE

If the natural nails are damaged or very brittle, they should be treated with a 4-week nail hardener treatment before applying Striplac. You can take a 'Striplac break' and care for the natural nails at any time.

GEL NAILS

Striplac should not be applied to artificial nails. Both materials bond together, and the peel-off effect cannot be achieved!

> ALESSANDRO STRIPLAC – STEP BY STEP



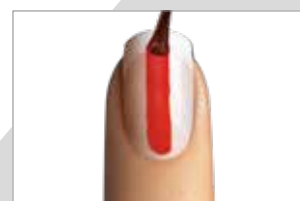
STEP 1

> Apply a complete layer of Twin Coat, cure for 60 seconds. Wipe the surface of the nail with Cleaner Pads.



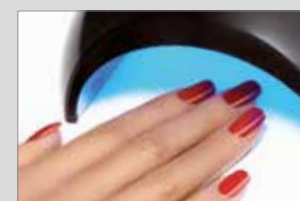
Polish

- Polish the natural nail surface to a high shine – a smooth surface allows for easier peeling off at a later stage. Do not buff/roughen up!



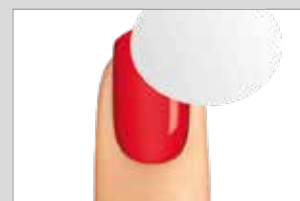
STEP 2

> Shake the colour polish well and apply to the nail, cure for 60 seconds. Seal with Twin Coat and cure for 60 seconds.



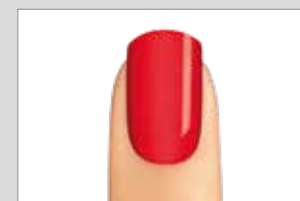
Apply

- After applying the first Twin Coat layer, remove the sticky residue in order to ensure the optimum application of the colour coat.
- We recommend applying two thin layers of UV/LED nail polish rather than one thick layer.



STEP 3

> Wipe the surface of the nail with Cleaner Pads – done!



Remove

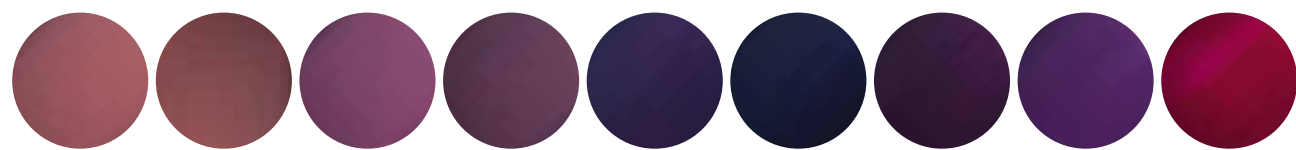
- Never remove Striplac forcefully! Always carefully remove using the Peel-Off Activator.



Striplac colour overview – 84 alessandro colours



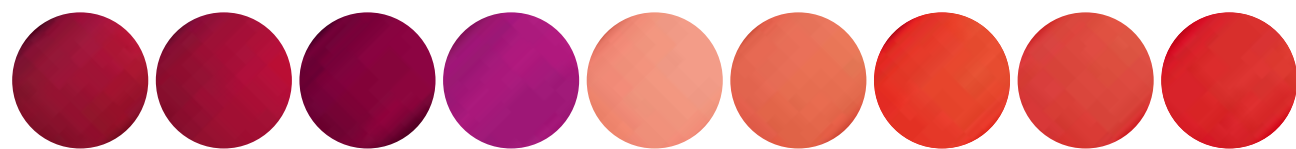
101 White Honeymoon
102 Moonlight Kiss *Shimmer*
104 Heavens Nude
108 Nude Elegance
107 Shimmer Shell *Shimmer*
109 Sinful Glow *Shimmer*
902 Mousse Au Chocolate
901 Latte Macchiato
903 Mocca



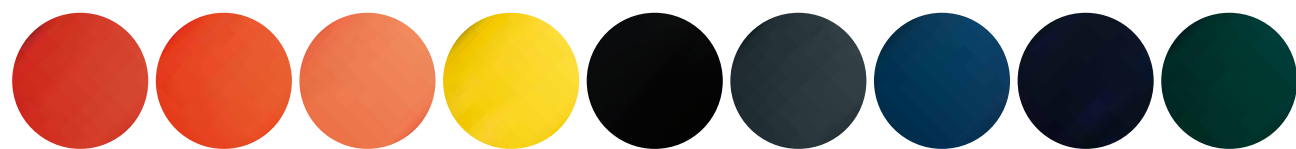
933 Meet Me In Paris
910 Rosy Wind
134 Silky Mauve
167 Dusty Purple
145 Dark Violet
158 Blackberry
913 All Night Long
932 Violet Sky
935 Sexy Jill *Shimmer*



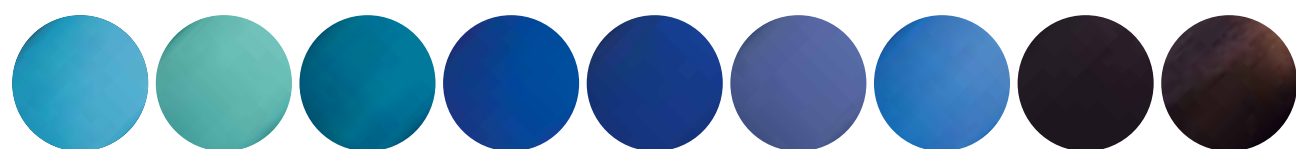
934 P.S. I Love You
124 Shiny Aubergine
936 Berry Wine
905 Rouge Noir
187 Hawaiian Dream
142 Neon Pink
133 Hurly Burly
143 Bubble Gum
928 My Laury



153 Elegant Rubin
908 Pink Diva
150 Vibrant Fuchsia
151 Purple Secret
927 Crazy Coral
181 Peachy Cinderella
114 Orange Red
132 Pink Emotion
131 Girly Flush



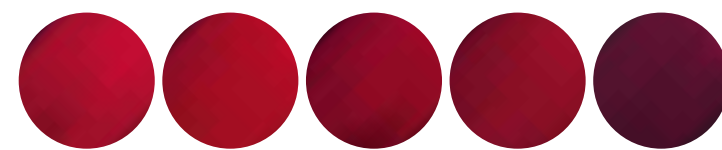
924 Mellow Peach
925 Papa Papaya
926 Peach It Up
923 Limoncello
177 Midnight Black
176 New York Grey
160 Blue Lagoon
912 Urban Denim
920 Greenwood



916 Ocean Blue
163 Peppermint Patty
161 Crazy Lazy
193 Deep Ocean Blue
919 Got The Blues
156 Lucky Lavender
917 Baby Blue
183 Black Cherry
155 Dark Rubin *Shimmer*



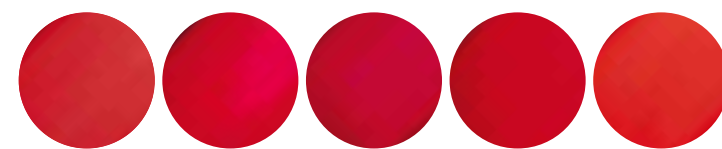
911 Satin Rosa *Shimmer*
137 Baby Pink
929 Pretty Ballerina
179 Little Princess
930 My First Love



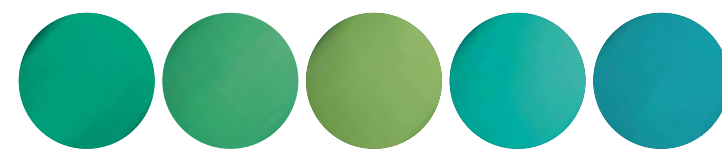
128 Red Carpet
904 Red Paradise
126 Velvet Red
906 Red Illusion
154 Midnight Red



141 Sweet Blackberry
931 Petite Nana
909 Juan's Kiss
915 Just Joy
184 Cherry Cherry Lady



130 First Kiss Red
129 Berry Red
127 Secret Red
907 Ruby Red
112 Classic Red



194 Wild Safari
922 Mr. Bamboo
921 Holy Guacamole
914 Mintastic
918 Baltic Blue



169 Nude Parisienne
170 Hot Stone
198 Cashmere Touch
120 Toffee Nut
197 Velvet Taupe



STRIPLAC:
Ref. no.: 78-... (8 ml)

Differences in materials may cause minimal variations in colours.
For typographical reasons, the colours illustrated can differ **slightly from the original product.**

Striplac Peel-Off UV/LED nail polish

> Striplac UV/LED French manicure



FRENCH TIP WHITENER

For accentuating the nail tips.

Product 78-484

8ml

FRENCH MILKY

Semi-transparent French White.

Product 78-483

8ml

FRENCH BEIGE

Elegant beige.

Product 78-485

8ml

FRENCH ROSE

Delicate French Rosé.

Product 78-486

8ml

> Striplac UV/LED base and top coats



TWIN COAT BASE & TOP

Base and top coat, which cures under a UV/LED lamp, for a perfect colour polish with Striplac.

Product 78-300

8ml

PRO WHITE EFFECT POLISH

Peel-off, brightening effect polish with anti-yellowing formula, cures under UV/LED light.

Product 78-488

8ml

TOP COAT MATT

Top coat, which cures under a UV/LED lamp, for a trendy matte Striplac effect.

Product 78-534

8ml

PEEL-OFF ACTIVATOR

Speeds up the process of removing Striplac, particularly with dry nails.

Product 78-401

8ml

> Striplac accessories



CLEANING PADS

Special pads for cleaning the nail before polishing and after the last coat of polish.

Product 78-402

50 pcs.

CORRECTION PEN

Correction pen for removing flaws in the polish before curing under the UV/LED lamp.

Product 78-403

4.5ml

HOOF STICK

Cuticle trimmer for gently pushing back the cuticle and to aid in removing Striplac.

Product 78-405

1 pc.

CARE & GLOSS FINISH

An extra dose of nail care and brilliant gloss in one compact nail-care stick. Suitable for natural and artificial nails.

Product 78-419

2.8ml

NAIL BUFFER SET OF 2

For preparation – polish to high gloss 14,5cm

Product 78-418

2 pcs.

> Striplac sets – contain all products for carrying out a UV/LED manicure at home.



STRIPLAC STARTER KIT

- 1 x LED lamp
- 1 x 8 ml Striplac colour
- 1 x 8 ml Twin Coat
- 1 x cleansing pads (50 pcs.)
- 1 x hoof stick
- 1 x polishing file
- 1 x instruction manual

Product 78-400

1 pc.

STRIPLAC STARTER KIT FRENCH

- 1 x LED lamp
- 1 x 8 ml French Rosé
- 1 x 8 ml French Tip Whitener
- 1 x 8 ml Twin Coat
- 1 x cleansing pads (50 pcs.)
- 1 x Peel-Off Activator sample
- 1 x hoof stick
- 1 x polishing file
- 1 x instruction manual

Product 78-521

1 pc.

STRIPLAC TRY ME KIT

- 1xLED lamp, 1x 5 ml Striplac colour, 1 x 5 ml Twin Coat, 1 x cleansing pads (2 sachets), 1 x hoof stick, 1 x polishing file, 1 x instruction manual

Product 78-421

1 pc.

STRIPLAC TRY ME KIT FRENCH

- 1xLED lamp, 1x 5 ml French Rosé Striplac colour, 1 x 5 ml Twin Coat, 1 x cleansing pads (2 sachets), 1 x hoof stick, 1 x polishing file, 1 x instruction manual

Product 78-424

1 pc.



STRIPLAC TRAVEL KIT

- 1 x LED travel lamp
- 1 x 8 ml Twin Coat
- 1 x cleansing pads (2 sachets)
- 1 x instruction manual

Product 78-408

1 pc.

STRIPLAC MINI PINK

- 1xMini LED lamp, 1x 5 ml Striplac colour, 1 x 5 ml Twin Coat, 2 x cleansing pads, 1 x hoof stick, 1 x instruction manual

Product 21-309

1 pc.

STRIPLAC MINI RED

- 1xMini LED lamp, 1x 5 ml Striplac colour, 1 x 5 ml Twin Coat, 2 x cleansing pads, 1 x hoof stick, 1 x instruction manual

Product 21-310

1 pc.

STRIPLAC MINI FRENCH

- 1xMini LED lamp, 1x 5 ml Striplac colour, 1 x 5 ml Twin Coat, 2 x cleansing pads, 1 x hoof stick, 1 x instruction manual

Product 78-768

1 pc.

Striplac Peel-Off UV/LED nail polish

> Advertising material



STRIPLAC A1 POSTER
Product 78-440 (DE) 1 pc.



STRIPLAC A1 POSTER
Product 78-441 1 pc.



STRIPLAC L FLYER A4
Front side in German, reverse side in English and French.
Product 78-716 1 pc.



STRIPLAC A4 FOLDED SIGN
Front side in German, reverse side in English and French.
Product 78-435 1 pc.



STRIPLAC CUBE
- 2 x 20 cm decorative cubes
- 1 x 24 cm decorative cube
Product 78-715 1 pc.

> Workstation



WORKSTATION (EMPTY)
Acrylic display for placement of 36 Striplac bottles (8ml). Rotatable. Diameter approx. 30 cm. Height approx. 26 cm.
Product 78-490 1 pc.



STRIPLAC MOBILE MODULE (EMPTY)*
Striplac Mobile module.
W 30 cm x H 29 cm x D 20 cm
Basic module (empty) 51-104 1 pc.
Insert (empty) 78-496 1 pc.
including text strips and back card

* Assortment see price list.



STRIPLAC MODULE (EMPTY)*
Striplac module for 20 x 3 colours.
W 30 cm x H 19 cm x D 20 cm
Basic module (empty) 51-104 1 pc.
Insert (empty) 51-331 1 pc.
including text strips



French manicure

- > French manicure – The classic, elegant look for well-kept nails.



FRENCH MANICURE SET

Perfect for at home and on the go.
3 x 5 ml nail polish.

Product 16-400 1 pc.

FRENCH LINER SET WHITE

Simple application of the fashionable French style with the French Liner set, includes top coat.

Product 20-393 4.5 ml

including 5 ml top coat
Tester 05-796 1 pc.

FRENCH LINER SET MILKY WHITE

Simple application of the fashionable French style with the French Liner set, includes top coat.

Product 05-811 4.5 ml

including 5 ml top coat
Tester 05-812 1 pc.

Care polishes

- > Basic care – the matching base and top coats for a perfect colour polish, in 5 ml and 10 ml sizes.



BASE COAT

Nourishing base coat. Protects against discolouration and smoothes the nail surface.

Product 59-201 5 ml

Product 77-201 10 ml

Tester 59-205 5 ml

Tester 79-201 5.5 ml

RIDGE FILLER

Ideal base coat for natural nails with ridges. Smoothes the surface of the nail.

Product 59-202 5 ml

Product 77-202 10 ml

Tester 59-206 5 ml

TOP COAT

Quick-drying, UV-absorbent top coat with high-gloss finish.

Product 59-203 5 ml

Product 77-203 10 ml

Tester 59-207 5 ml

Tester 79-203 5.5 ml

TOP COAT MATT

Transforms every colour nail polish with a trendy matte effect and seals the polish at the same time.

Product 59-204 5 ml

Product 77-204 10 ml

Tester 59-208 5 ml

Tester 79-204 5.5 ml

Nail polish displays



COUNTER DISPLAY 55 COLOURS X 5 ML (EMPTY)

Premium-quality acrylic counter display for 55 nail polishes (5 ml), 3 bottles per colour, no testers.

W 40 cm x H 46.5 cm x D 20 cm

Product 50-830 1 pc.



COUNTER DISPLAY 40 COLOURS X 10 ML (EMPTY)

Premium-quality acrylic counter display for 40 nail polishes (10 ml), 2 bottles per colour, no testers.

W 50 cm x H 50 cm x D 18 cm

Product 50-816 1 pc.



HEART-SHAPED WALL DISPLAY 99 COLOURS X 10 ML (EMPTY)

Premium-quality acrylic heart-shaped wall display for 99 nail polishes (10 ml), 3 bottles per colour, no testers.

W 109.5 cm x H 100 cm x D 7.3 cm

Product 50-813 1 pc.



DISPLAY STAND 99 COLOURS X 5 ML (EMPTY)

Premium-quality acrylic display stand for 99 nail polishes (5 ml), 3 bottles per colour and 99 testers. Ref. no.: 79-1... (5.5 ml).

W 44 cm x H 160 cm x D 10 cm

Product 50-823 1 pc.



DISPLAY STAND 99 COLOURS X 10 ML (EMPTY)

Premium-quality acrylic display stand for 99 nail polishes (10 ml), 3 bottles per colour and 99 testers. Ref. no.: 79-1... (5.5 ml).

W 44 cm x H 160 cm x D 10 cm

Product 50-812 1 pc.



COLOUR CHART

Colour chart with 99 Alessandro colours.

Product 77-200 100 x 1 pc.



BLANK COLOUR CHART

Blank colour chart to be filled individually.

Product 77-097 100 x 1 pc.

Glitter gels

> 24 colourful glitter gels – brilliant shine and excellent coverage for the ultimate glitter boost



SHIMMER STAR

Soft green-pink shimmering glitter gel for subtle glitter nail sculpting.

Product 23-801 5g

HARMONY SHINY NUDE

Warm, light brown glitter gel, ultra-fine pigmentation.

Product 23-802 5g

ROSY RUST

Rusty-rosy glitter gel, finely pigmented.

Product 23-803 5g

FROZEN

Silver glitter gel with blue-orange glitter accents, finely pigmented.

Product 23-804 5g



LOVELY ROSE

Dusky pink glitter gel, ultra-fine pigmentation.

Product 23-805 5g

STUDIO 54

Blue-grey glitter gel with lots of glitter particles.

Product 23-806 5g

JUNGLE

Dark green glitter gel with gold particles.

Product 23-807 5g



BERRY BEAR

Berry pink tone with multicoloured particles, finely pigmented.

Product 23-808 5g

HEAVENLY NIGHT

Denim-blue glitter gel, ultra-fine pigmentation.

Product 23-809 5g

PEACHY GLAM

Peach-coloured glitter gel, slightly translucent with multicoloured particles in two different sizes (confetti glitter).

Product 23-810 5g

BON BON

Lilac-coloured glitter gel with light purple shimmer, ultra-fine pigmentation.

Product 23-811 5g



WEDDING CAKE

Light silver-gold shimmering glitter gel for subtle glitter styling.

Product 23-812 5g

ARIEL

Emerald-green glitter gel with blue-gold glitter particles.

Product 23-813 5g

GOLDEN GIRLS

Iridescent gold glitter gel with ultra-finely pigmented particles.

Product 23-814 5g



MARILYN'S DIAMONDS

Iridescent silver glitter gel with subtle blue glitter particles.

Product 23-815 5g

IN LOVE WITH TANGO

Warm, deep red glitter gel. Ultra-fine pigmentation.

Product 23-816 5g

POLE DANCE

Amethyst glitter gel with blue, purple and red glitter particles, ultra-fine pigmentation.

Product 23-817 5g

SILVER QUEST

Silver glitter gel, finely pigmented.

Product 23-818 5g



WHITE

Mother-of-pearl gossamer-thin glitter gel with silver glitter particles.

Product 23-819 5g

VENICE CARNIVAL

Rose-quartz glitter gel with lots of silver particles.

Product 23-820 5g

ROSÉ

Extremely delicate mother-of-pearl glitter gel.

Product 23-821 5g



KITTY CAT

Pink glitter gel, ultra-fine pigmentation.

Product 23-822 5g

PINK

Pink glitter gel with delicate rose glitter particles.

Product 23-823 5g

SAY YES!

Opaque pearlescent white glitter gel with silver particles.

Product 23-824 5g

Differences in materials may cause minimal variations in colours.
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Glitter gels – features at a glance

- One coat application.
- Suitable for all nail art techniques.
- Can be used to extend the free edge with nail forms/templates.

Tip:

Mix the different shades as a multitone colour gradient on the nail.

Start at the nail bed using the lightest shade and finish at the nail tip with the darkest shade. Lighten up all colours, for example, with the **Venice Carnival** glitter gel.

For sculpting with glitter gels, we recommend using:

FX-ONE CLEAR ROSE
Product 02-441



COLOUR GEL PRESENTATION

Product 01-101 1 pc.
including 20 nailpops

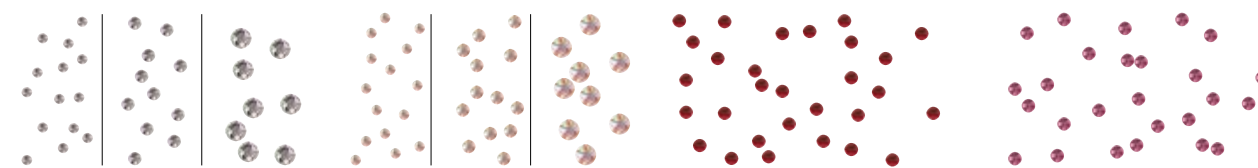
NAILPOPS REFILL

Product 01-102 25 pcs.



Nail art

> Original Swarovski crystals – for glamorous nail art decorations in a variety of colours and sizes.



SWAROVSKI RHINESTONE CLEAR

Product 06-724 ø1.4 mm 100 pcs.
Product 06-721 ø1.8 mm 100 pcs.
Product 06-725 ø2.8 mm 100 pcs.

SWAROVSKI RHINESTONE CRYSTAL

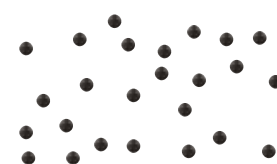
Product 06-722 ø1.4 mm 100 pcs.
Product 06-720 ø1.8 mm 100 pcs.
Product 06-723 ø2.8 mm 100 pcs.

SWAROVSKI RHINESTONE RED

Product 06-729 ø1.8 mm 100 pcs.

SWAROVSKI RHINESTONE PINK

Product 06-727 ø1.8 mm 100 pcs.



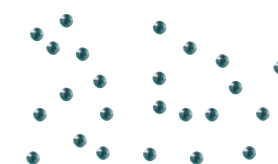
SWAROVSKI RHINESTONE BLACK

Product 06-728 ø1.8 mm 100 pcs.



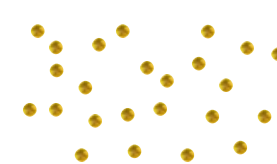
SWAROVSKI RHINESTONE BLUE

Product 06-731 ø1.8 mm 100 pcs.



SWAROVSKI RHINESTONE TURQUOISE

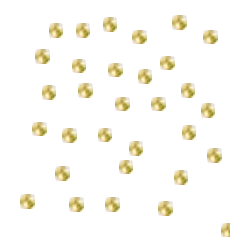
Product 06-730 ø1.8 mm 100 pcs.



SWAROVSKI RHINESTONE GOLD

Product 06-726 ø1.8 mm 100 pcs.

> Finest powder and sophisticated pearls – for mixing in to polishes and gels.



GOLD PEARLS

Product 06-732 ø1.8 mm 100 pcs.



GLITTER POWDER WHITE SNOW FINE
Product 06-717 6g



GLITTER POWDER WHITE SNOW COARSE
Product 06-718 6g

> Shimmering pigments – ultra-fine shimmer pigments for iridescent, sparkling nail art.



SHIMMER PIGMENT PINK
Product 06-736 2g



SHIMMER PIGMENT BLUE
Product 06-737 2g



SHIMMER PIGMENT GREEN
Product 06-738 2g

Nail art

> Water-based acrylic paints – highly pigmented, water-based acrylic colours for miniature paintings and nail art on artificial or natural nails.



WHITE
Product 06-700 5ml

ORANGE
Product 06-701 5ml

PINK
Product 06-702 5ml

YELLOW
Product 06-703 5ml

RED
Product 06-704 5ml

MAGENTA
Product 06-705 5ml



GREEN-YELLOW
Product 06-706 5ml

LUSH GREEN
Product 06-707 5ml

ULTRAMARINE
Product 06-708 5ml

CYAN BLUE
Product 06-709 5ml

ROYAL BLUE
Product 06-710 5ml

TURQUOISE
Product 06-711 5ml



VIOLET
Product 06-712 5ml

BROWN
Product 06-713 5ml

BLACK
Product 06-714 5ml

SILVER
Product 06-715 5ml

GOLD
Product 06-716 5ml

3D UV GEL
High viscosity Nail Art colour gel for unique three-dimensional effects.
White 01-931 5g
Black 01-932 5g

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> Brushes and work materials – for all nail art techniques.



NAIL ART BRUSH ONE STROKE SIZE 6
Brush for larger nail art designs using one-stroke technique.
Product 06-667 1 pc.

NAIL ART BRUSH ONE STROKE SIZE 4
Brush for finer nail art designs using one-stroke technique.
Product 06-666 1 pc.

NAIL ART BRUSH ONE STROKE ANGULAR
Angled brush for larger nail art designs using one-stroke technique.
Product 06-668 1 pc.



NAIL ART BRUSH - LINER
Brush for creating the finest lines with acrylic colours, colour gels or nail polish.
Product 06-670 1 pc.

NAIL ART BRUSH - PAINT
Brush for creating miniature artwork with acrylic colours or colour gels.
Product 06-665 1 pc.

NAIL ART BRUSH - COLOUR FADING
Brush for creating shading or gradient colours using colour/glitter gels and acrylic colours.
Product 06-669 1 pc.



NAIL ART BRUSH BAG
Fold-up brush bag for the clean storage and easy transportation of up to ten brushes (black, nylon).
Product 06-671 1 pc.

NAIL ART COLOUR MIXING PALETTE
Colour mixing palette for blending acrylic colours/colour gels. (plastic, washable).
Product 06-672 1 pc.



EVERYTHING YOU NEED FOR A COMPLETELY PROFESSIONAL NAIL SCULPTING EXPERIENCE.

This professional equipment, which has been specially developed by alessandro to suit individual needs and techniques, provides a wide range of products from the right types of gels to a full set of studio furniture. We are here to accompany you along your path to success!



NAIL SCULPTING

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KNOW-HOW FOR YOUR SUCCESS.

> SCULPTING CODE – THE SCULPTING CONCEPT



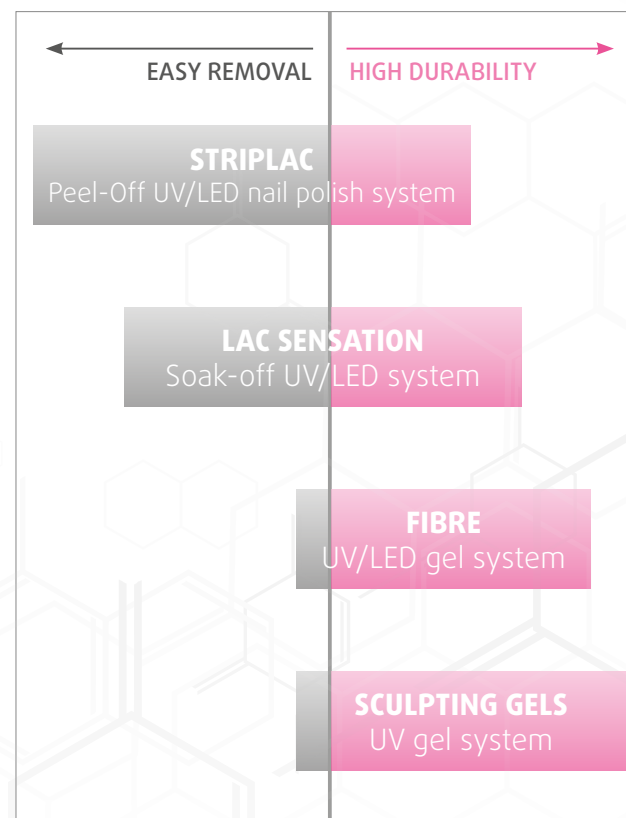
Individual solutions for unique nails.

- Gentle treatments for natural nails
- Flexible, removable or permanent natural nail extensions
- Ultra-thin and durable nail coatings
- Optical nail bed extensions using the camouflage technique
- Trendy French nail extensions

Are you looking for an individual solution which will attract every customer to your salon?

As a peel-off, soak-off or solvent-resistant system – **our new Sculpting Code concept has the appropriate technology for every sculpting challenge.**

The **most important factors** in deciding on the appropriate Sculpting Code are **the strength of the nails** and the **easy removal** of sculpting material.



> ALL THE BENEFITS – AT A GLANCE

- New customer acquisition via an extended range of services offered, results in additional revenue
- Individual products which can be tailored to the nail designer's level of training enable optimum application – from the student to the championship professional
- Four different technologies for all individual market and customers' needs
- The combination of different techniques enables quicker and better results – especially for top professionals
- The Sculpting Code is the perfect basis for participating in national and international championships in all categories

> THE FIVE TECHNOLOGIES

1. Striplac –
Peel-Off UV/LED nail polish system
Page 54
2. Lac Sensation –
Soak-off UV/LED system
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3. Fibre –
Solvent-resistant UV/LED gel system
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4. Sculpting gels –
Solvent-resistant UV/LED gel system
Page 80



1



2



3



4

Lac Sensation leaving the range in 2018

Existing products available for order while stocks last!



01 White Honeymoon 78 Luminous Glitter 02 Moonlight Kiss Shimmer 03 Milky Dream 04 Heaven's Nude 79 Little Princess 05 Sparkly Champagne 80 Be a Star Glitter 06 Touch of Magnolia



81 Peachy Cinderella 82 Pomegranate 17 Pumpkin 19 Red Sand 18 Caramel Temptation 20 Toffee Nut 21 Hot Chocolate 22 Chocolate Brown 83 Black Cherry



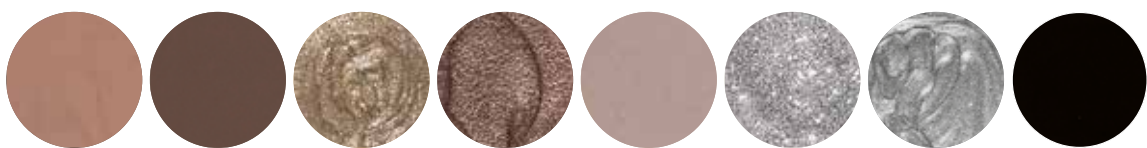
33 Hurly Burly 36 Sugar Icing 86 Dolly's Pink Glitter 34 Silky Mauve 35 Violet, Violet Shimmer 37 Baby Pink 38 Happy Pink 87 Hawaiian Dream 39 Exotic Strawberry Shimmer



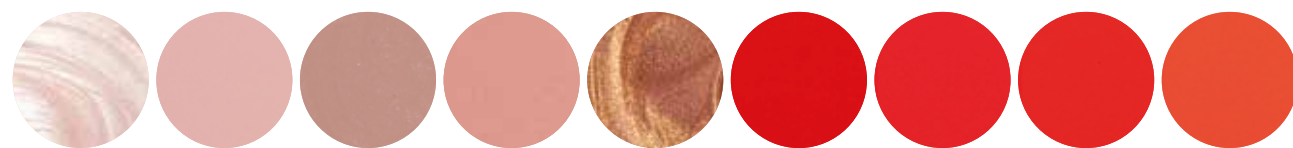
49 Lucky Violet 50 Vibrant Fuchsia 90 Purple Purpose Glitter 52 Shiny Ruby Shimmer 53 Elegant Ruby 54 Midnight Red 55 Dark Ruby Shimmer 45 Dark Violet 56 Lucky Lavender



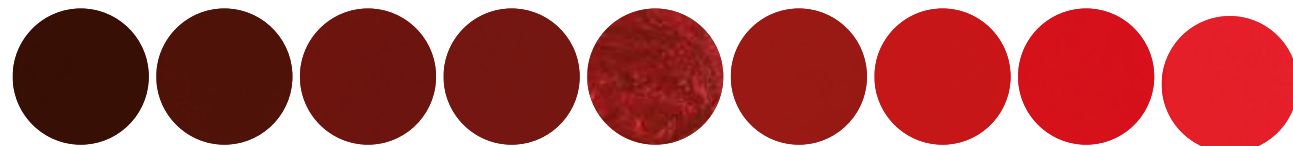
63 Peppermint Patty 62 Surfin' USA 64 Sparkling Lime Glitter 65 Sunshine Reggae 95 Wild Kitten Glitter 96 Mousse au Chocolat 66 Martini's Olive 97 Velvet Taupe 69 Nude Parisienne



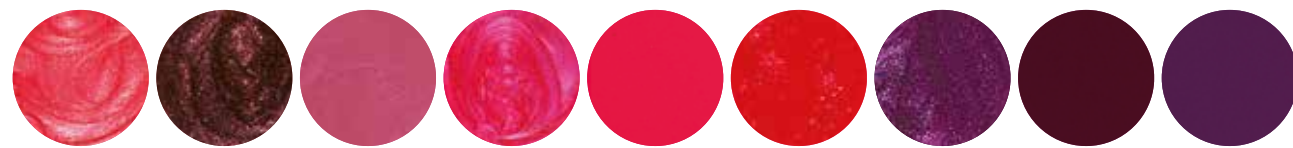
98 Cashmere Touch 70 Hot Stone 99 Golden Rain Glitter 71 Brown Metallic Shimmer 72 Sahara's Dream 73 Glitter Queen Glitter 74 Silver Glitter 77 Midnight Black



07 Shimmer Shell Shimmer 08 Nude Elegance 09 Sinful Glow 10 Nude Brown 11 Shimmer Bronze Shimmer 12 Classic Red 13 Sunset Red 14 Orange Red 15 Mandarin's Mandarin



24 Shiny Aubergine 23 Baccara Rose 26 Velvet Red 85 Sophisticated Red 25 Fire & Flame Shimmer 28 Red Carpet 27 Secret Red 84 Cherry Cherry Lady 31 Girly Flush



40 Shiny Strawberry Shimmer 88 Merry Poppins Glitter 41 Sweet Blackberry 89 Pink Melon 43 Bubble Gum 44 Pink Cadillac Glitter 46 Pearly Violet Shimmer 47 Pink Orchid 48 Mummy's Plum Pie



91 Shiny Violet Shimmer 57 Steel Magnolia 92 Plum Cake 58 Blackberry 59 Blue Nuit 60 Blue Lagoon 93 Deep Ocean Blue 61 Crazy Lazy 94 Wild Safari



LAC SENSATION:
Ref. no.: 02-2.. (10 ml)

Differences in materials may cause minimal variations in colours.
For typographical reasons, the colours illustrated can differ slightly from the original product.



Lac Sensation leaving the range in 2018

> Existing products available for order while stocks last!

Lac Sensation – Soak-off UV/LED nail polish

> Lac Sensation French manicure



FRENCH WHITE

Easy-to-apply, strongly pigmented UV/LED nail polish for painting French tips. Hard white.

Product 02-124 10 ml

FRENCH MILKY

Easy-to-apply, semi-transparent UV/LED nail polish for painting French tips or the entire nail.

Product 02-123 10 ml

FRENCH ROSE

Easy-to-apply, semi-transparent UV/LED nail polish for creating French manicures in a natural rosé hue.

Product 02-121 10 ml

FRENCH BEIGE

Easy-to-apply, semi-transparent UV/LED nail polish for creating French manicures in a natural beige hue.

Product 02-122 10 ml

> Lac Sensation soak-off products and accessories



SOAK-OFF SET

Complete set for the gentle removal of UV/LED nail polish.
- 1 x Nail Caps (10 pcs.)
- 1 x 100 ml Soak-Off Liquid
- 1 x Nail Buffer
- 3 x rosewood sticks

Product 02-174 1 pc.

SOAK-OFF LIQUID

Special liquid for the gentle removal of soak-off nail systems.

Product 45-417 100 ml

Product 45-413 500 ml

Product 45-414 3,000 ml

NAIL CAPS

Soak-off nail caps for removing Lac Sensation UV/LED nail polish with innovative removal technology.

Product 02-182 10 pcs.

SOAK-OFF CLIPS

Clips for the clean and simple removal of soak-off material. Drench the pad in soak-off liquid and use the clip to fix it onto the finger and leave to soak in. One size fits all, sits securely.

Product 45-415 5 pcs.



SOAK-OFF REMOVER WRAPS

Foil pads for the easy removal of soak-off nail systems.

Product 45-411 100 pcs.

SOAK-OFF MANICURE BOWL

Manicure bowl for the innovative Lac Sensation UV/LED nail polish removal technique.

Product 02-171 1 pc.

> Lac Sensation base and top coats



UV BASE COAT

Thin, viscous base coat to protect the natural nail and to ensure optimum adhesion of the colour coat.

Product 02-151 10 ml

Product 02-156 30 ml

UV TOP COAT

Thin, viscous top coat to protect the natural nail and to ensure optimum adhesion of the colour coat.

Product 02-152 10 ml

Product 02-157 30 ml

TOP COAT PRO WHITE

Creates brightening effect with anti-yellowing formula, as a gloss coat over light colours or French manicures.

Product 02-158 10 ml

> Lac Sensation Soak-Off/Overlay Gel

Lac Sensation Soak-Off/Overlay Gels are unlike a traditional sculpting gel, but are a much softer type of soak-off gel, enabling you to create very thin reinforcements for the natural nail or short extensions using a sculpting form. Ideally, these should be used in Lac Sensation treatments to

even out ridged nails or to extend short natural nails using a sculpting form. Lac Sensation Soak-Off/Overlay Gels should not be used in combination with traditional UV/LED gels and should be carefully removed from the natural nail using Soak-Off Liquid if needed.



LAC SENSATION SOAK-OFF GEL

Removable liquid gel, designed to be used in Lac Sensation treatments for evening the nail surface or for creating short extensions using a sculpting form.

Product 02-731 15 g

All the benefits at a glance

- Soak-off system and gentle removal
- Lasts up to three weeks
- Evens out very ridged natural nails
- Can be used for short extensions of natural nails
- Can be combined with more than 100 brilliant Lac Sensation colours

KNOW-HOW FOR YOUR SUCCESS.

> FX-ONE COLOUR & GLOSS COLOUR FINISH STEP BY STEP

STEP 1

> Prepare the nail as usual and do a conventional UV gel sculpting (for example with our innovative FX-One hard gels).

STEP 2

> Smoothen the surface of the sculpted nail with a file of your choice (e.g. the Moon file ref.no.: 45-206) and then buff the entire nail with a 180-grit buffer (ref.no.: 45-212).

STEP 3

> Thoroughly remove the filing dust and apply the FX-One Colour & Gloss onto the nail by using slow and even strokes. Make sure that you apply a thin layer of material. You can apply the colour gel again, if you like. (UV device: 120 sec./LED device: 90 sec.)

STEP 4

> Ensure the perfect glossy result, while waiting for approx. 10 seconds after hardening and allow the nail surface to cool before applying care products (such as nail oil).

STEP 5

> Ein perfektes Ergebnis.



NAIL SCULPTING > FX-ONE COLOUR & GLOSS

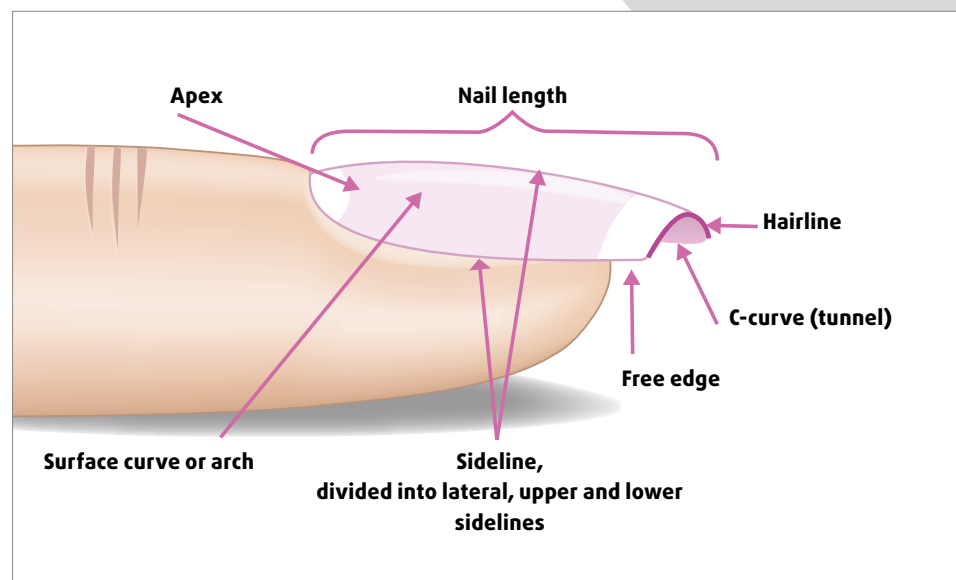
02-901 Bloody	02-902 Feel Sexy Shimmer	02-903 Put your heels on!	02-904 Cocolina	02-905 Tenderness	02-906 Coffee Cream	02-907 Angel's Touch
02-908 Peace	02-909 Dusty Morning Shimmer	02-910 Kiss, Bang, Love	02-911 Pettycoat	02-912 Crazy Mary	02-913 Berry Kiss	02-914 Stage Diva Shimmer
02-915 Lilly Billy	02-916 Lost in Heaven Shimmer	02-917 Goodnight Universe Glitter	02-918 Maledivia Glitter	02-919 Kiss my lips Glitter	02-920 Violet Venus	02-921 Black Starlight Blauer Shimmer
02-922 Happy Shake	02-923 Touch my hands!	02-924 Let's get ready! Glitter	02-925 Hit me Baby	02-926 Camera on!	02-927 Pinkylicious	02-928 Whoom
02-929 Let's Party Multiglitter	02-930 Pray for fashion!	02-931 Ramba Zamba	02-932 Pink Candy Shimmer	02-933 Sweet Strawberry Shimmer	02-934 Cherry Chocolate	02-935 Red Carpet Dress
02-936 Beach Red	02-937 Paradise Apple	02-938 Lavender Tree	02-939 Blueberry Muffin	02-940 Pure White	02-941 Black Cow	02-942 Cool Stuff Feiner Multiglitter

KNOW-HOW FOR YOUR SUCCESS.

For more than 25 years the name alessandro has stood for outstanding quality. In doing so, it is our goal to **extend and strengthen the natural nail** so that it looks as natural as possible without damaging the natural nail's structure in any way. This is why our **UV/LED gels** are a favourite among professionals!

> PARTS OF THE NAIL – IN DETAIL

We use international terms to achieve standardised definitions:



The structure of a fingernail is comparable with the structure of a house. In both cases, there is a number of general rules that need to be taken into consideration. In order to withstand everyday stresses and strains, the nail must be appropriately stabilised. Just as there are different types of building, there are also several **techniques** for sculpting a nail. For this purpose, alessandro provides **gels and working tools** that are all state-of-the-art, using the latest techniques from the nail design industry.

You can find our new gel range

> in the **2018 GEL GUIDE**

NAME (colour)	TYPE	REFILL	TIP	TEMPLATE	NATURAL NAIL STRENGTHENING	CONSISTENCY	TECHNIQUE	CURING TIME in seconds		PROFITABILITY *
								UV	LED	
Lac Sensation Soak-Off Gel (transparent)	Soak-Off Gel			✓	✓	Honey-like	Brush	90	60	15 g = 150 nails
Easy Gel Bond (transparent)	Bonding agent/Liquid gel					Very thin	Brush	90		5 ml = 1,000 nails
Easy Gel Thin Viscosity (transparent)	Nail sculpting gel	✓	✓	✓	✓	Thin, strong	Brush/stick	90		15 g = 150 nails
Easy Gel Medium Viscosity (transparent)	Nail sculpting gel	✓	✓	✓	✓	Thick, strong	Brush/stick	90		15 g = 150 nails
Easy Gel French (white)	French gel/Liquid gel			Not for extending	✓	Thin	Brush/stick	90	60	15 g = 1,000 nails
Easy Gloss (transparent)	Gloss gel/Liquid gel	✓	✓	✓	✓	Thin	Brush	120	60	
Soft Code Bond (transparent)	Bonding agent					Very thin	Brush	90		5 ml = 1,000 nails
Soft Code 1 (transparent pink)	Nail sculpting gel	✓	✓	✓	✓	Thin, strong	Brush/stick	90		15 g = 150 nails
Soft Code 2 (transparent pink)	Nail sculpting gel	✓	✓	✓	✓	Thick, strong	Brush/stick	90		15 g = 150 nails
Soft Code 3 (transparent pink)	Nail sculpting gel	✓	✓	✓	✓	Thick, strong	Brush/stick	90		15 g = 150 nails
Soft Bond (transparent)	Bonding agent					Very thin	Brush	90		5 ml = 1,000 nails
Soft Gel 1 (transparent pink)	Nail sculpting gel	✓	✓	✓	✓	Thin, strong	Brush/stick	90		15 g = 150 nails
Soft Gel 2 (transparent pink)	Nail sculpting gel	✓	✓	✓	✓	Thick, strong	Brush/stick	90		15 g = 150 nails
Fill Up (transparent pink)	Nail sculpting gel	✓	✓	✓	✓	Thick, strong	Brush/stick	90		15 g = 150 nails
Fibre (transparent, milky, milky rose)	Brush-on hard gel	✓	✓		✓	Very thin	Brush/brush-on	90	60	10 ml = 200 nails
FX-One Ultimate Bond (transparent)	Bonding agent					Thin	Brush	90	60	5 ml = 1,000 nails
FX-One Ultimate Bond + (transparent)	Bonding agent					Thin	Brush	90	60	5 ml = 1,000 nails
FX-One Superflex (transparent pink)	Nail sculpting gel	✓	✓	Not for extending	✓	Thin, strong	Brush/stick	90	60	15 g = 150 nails
FX-One Regular (transparent pink)	Nail sculpting gel	✓	✓	Not for extending	✓	Thin, strong	Brush/stick	90	60	15 g = 150 nails
FX-One Hard Gel (Camouflage, Milky Rose, Clear Rose)	Nail sculpting gel	✓	✓		✓	Honey-like	Brush/stick	120	90	15 g = 150 nails
FX-One Ultimate Shine	Gloss gel with inhibition layer					Thin	Brush	120	60	15 g = 1,000 nails
FX-One Ultimate Shine Non-Sticky (Clear, Rose, Milky)	Gloss gel without inhibition layer					Very thin	Brush	120	60	15 ml = 1,000 nails
Champion's Choice Crystal Clear (transparent)	Nail sculpting gel	✓	✓	✓	✓	Very strong	Brush/stick	90		15 g = 150 nails
Champion's Choice Pink (milky pink)	Repair gel/Nail sculpting gel	✓	✓	✓	✓	Very strong	Brush/stick	90		
Champion's Choice Ultra-White	French sculpting gel	✓	✓	✓	✓	Very strong	Brush	120	60	15 g = 500 nails
Champion's Choice Ultra-White/Ultra-Thin	French paint-on gel	✓	✓	Not for extending	✓	Very thin	Brush	120	60	15 g = 3,000 nails
Champion's Choice Pinch Gel (transparent)	Repair gel			for pinching		Very thin	Brush	120		10 ml = 1,000 nails
Camouflage Natural Pink/Soft Pink/Pink/Soft Beige/Nude	Repair gel	✓	✓	✓	✓	Thin, strong	Brush/stick	120	60	15 g = 700 nails
French Manicure Perfect Nature (milky white)	French gel	✓	✓	✓	✓	Thin, strong	Brush/stick	90	60	15 g = 700 nails
French Manicure Perfect White	French gel	✓	✓	Not for extending	✓	Thin, Honey-like	Brush/stick	120	60	15 g = 1,000 nails
French Manicure Perfect White Thin	French gel	✓	✓	Not for extending	✓	Very thin	Brush/stick	120	60	
French Manicure Perfect Milky (milky ivory)	French gel	✓	✓	✓	✓	Thin	Brush/stick	120	60	
French Repair Gel Milky (milky white)	Repair gel/French gel	✓	✓	✓	✓	Thin, strong	Brush/stick	120	60	15 g = 700 nails
Top Gloss Gel Transparent/White/Pink/Pro White	Gloss gel					Thin	Brush	120	60	15 g = 1,000 nails
Pedix Feet Base (milky)	Bonding agent				✓	Thin	Brush	90	60	15 g = 1,000 nails
Pedix Feet UV Prosthetics Gel (milky pink)	Repair gel/Nail sculpting gel	✓			✓	Thin, strong	Brush/stick	90	60	15 g = 300 nails
Pedix Feet French White	French gel	✓			✓	Thin	Brush/stick	90	60	15 g = 1,000 nails
Pedix Feet Top Gloss (transparent)	Gloss gel	✓			✓	Thin	Brush	120	60	

* Depending on the length and strength of sculpting

All-round gels

> You can find all new sculpting products in the **2018 GEL GUIDE**

> FX-One – all-round gels for every occasion.



FX-ONE ULTIMATE BOND

Acid-free adhesive that cures under UV/LED light with a net-like, flexible structure for all nail types.

Product 02-401 5 ml
Product 02-400 10 ml

FX-ONE ULTIMATE BOND+

Slightly acidic adhesive that cures under UV/LED light for problematic nails.

Product 02-410 5 ml

FX-ONE REGULAR

Transparent pink, acid-free, flexible sculpting gel that cures under UV/LED light, with soft-touch finish.

Product 02-421 15 g
Product 02-422 50 g
Product 02-423 100 g

FX-ONE SUPERFLEX

Transparent pink, acid-free, ultra-flexible sculpting gel that cures under UV/LED light, with soft-touch finish. Also suitable for damaged nails.

Product 02-411 15 g
Product 02-412 50 g
Product 02-413 100 g



FX-ONE ULTIMATE SHINE

Acid-free gloss gel that cures under UV/LED light with crystal-clear ultra-glossy finish and anti-yellowing protection.

Product 02-402 10 ml
Product 02-403 15 g
Product 02-404 50 g
Product 02-405 100 g

FX-ONE ULTIMATE SHINE NON-STICKY CLEAR

Clear ultra-gloss gel without inhibition layer.

Product 02-481 15 ml

FX-ONE ULTIMATE SHINE NON-STICKY MILKY

Slightly milky ultra-gloss gel without inhibition layer.

Product 02-482 15 ml

FX-ONE ULTIMATE SHINE NON-STICKY ROSE

Subtle rose coloured ultra-gloss gel without inhibition layer.

Product 02-484 15 ml



FX-ONE HARD GEL CAMOUFLAGE

Light coverage from a nude-coloured all-round gel that cures under UV/LED light with a reduced thermal reaction and uncompromising adhesive power.

Product 02-431 15 g
Product 02-432 50 g
Product 02-433 100 g

FX-ONE HARD GEL CLEAR ROSE

Transparent pink all-round gel that cures under UV/LED light with a reduced thermal reaction and uncompromising adhesive power.

Product 02-441 15 g
Product 02-442 50 g
Product 02-443 100 g

FX-ONE HARD GEL MILKY ROSE

Milky pink all-round gel that cures under UV/LED light with a reduced thermal reaction and uncompromising adhesive power.

Product 02-451 15 g
Product 02-452 50 g
Product 02-453 100 g

FX-ONE HARDGEL CRYSTAL CLEAR

Clear UV/LED all-round gel with highly viscous, steady honey-like consistency and reduced thermal reaction. Perfect to create French/nailart nails.

Product 02-416 15 g
Product 02-417 50 g
Product 02-418 100 g

Gels for specific nail types

> Soft Code – state-of-the-art gels with utmost quality.



SOFT CODE BOND

Acid-free, highly viscous, adhesive primer that cures under UV light, for all nail types.

Product 01-940 5 ml

SOFT CODE 1

Acid-free, transparent pink, highly viscous sculpting gel for thin, soft nails.

Product 01-942 15 g
Product 01-943 50 g
Product 01-944 100 g

SOFT CODE 2

Acid-free, transparent pink, medium viscosity sculpting gel for firm, damaged nails.

Product 01-945 15 g
Product 01-946 50 g
Product 01-947 100 g

SOFT CODE 3

Acid-free, transparent pink, high-viscosity sculpting gel for brittle nails.

Product 01-948 15 g
Product 01-949 50 g
Product 01-950 100 g

> Soft Gel – the classic sculpting gel.



SOFT BOND

Acid-free, highly viscous, adhesive primer that cures under UV light, for all nail types.

Product 01-321 5 ml

SOFT GEL 1

Acid-free, transparent pink, highly viscous sculpting gel for thin, soft nails.

Product 01-214 15 g
Product 01-614 50 g
Product 01-215 100 g

SOFT GEL 2

Acid-free, transparent pink, medium viscosity sculpting gel for firm, damaged nails.

Product 01-216 15 g
Product 01-616 50 g
Product 01-217 100 g

FILL UP GEL

Acid-free, transparent pink, high-viscosity sculpting gel for brittle nails.

Product 01-323 15 g
Product 01-623 50 g
Product 01-324 100 g

> Workstations – for a perfectly sorted working place.



WORKSTATION (EMPTY)

For 3 x 15 g gel, 1 x 5 ml bonding agent, 1 x 10 ml (e.g. nail polish/Lac Sensation) and 3 x brushes or gel sticks.

Product 01-114 1 pc.

GEL DISPLAY TRAY (EMPTY)

Colour and glitter gels display tray – for 28 colour or glitter gels (5 g) – Perfect for storage – Current, trendy gels are always within reach – Suitable for use with any alessandro tray

W 26.5 cm x H 3 cm x D 22.5 cm
Product 45-029 1 pc.

WORKSPACE ORGANISER (EMPTY)

– Two separate compartments for files and brushes – One separate compartment for sculpting forms – One large compartment to be filled as you need

W 23 cm x H 8 cm x D 18.5 cm
Product 45-030 1 pc.

FX-ONE HARDGEL MILKY

Semi-transparent milky UV/LED all-round gel with a reduced thermal reaction and uncompromising adhesive power. Honey-like, self-smoothing consistency. Perfect for extending over sculpting form.

Produkt 02-426 15 g
Produkt 02-427 50 g
Produkt 02-428 100 g

Special gels – specific requirements call for individual solutions – and we've got them!

NAIL SCULPTING > GEL

> You can find all new sculpting products in the **2018 GEL GUIDE**

> **Champion's Choice** – the gel range for all nail designers who will only settle for the

highest standards in materials and techniques.



CHAMPION'S CHOICE CRYSTAL CLEAR

Acid-free, crystal-clear blue, medium viscosity sculpting gel.

Product 01-476 15 g
Product 01-477 50 g
Product 01-478 100 g

CHAMPION'S CHOICE PINK

Acid-free, light coverage, pink, medium viscosity sculpting gel.

Product 01-479 15 g
Product 01-480 50 g
Product 01-481 100 g

CHAMPION'S CHOICE ULTRA-WHITE/ULTRA-THIN

Acid-free, radiantly white, extreme coverage and ultra-thin French gel. **Tip:** For a French manicure after a sculpting gel!

Product 01-482 7,5 g
Product 01-475 15 g

CHAMPION'S CHOICE ULTRA-WHITE

Acid-free, radiantly white, high coverage sculpting gel for painting French tips. **Tip:** For creating a French manicure with a sculpting form!

Product 01-474 15 g



CHAMPION'S CHOICE PINCH GEL

Clear, very thin pinch gel. Apply to the underside of the nail after using the pinch clamp.

Product 45-041 10 ml

CHAMPION'S CHOICE PINCHING CLAMP

Clamp for pinching/fixing nail sculpting during the curing process.

Product 45-038 3 pcs.

CHAMPION'S CHOICE SET OF PINCH STICKS

Sticks for creating the perfect c-curve or tunnel when sculpting artificial nails.

Product 45-042 6 pcs./set

Unbeatable hold!
For every sculpted gel nail!

Prep & Prime

Air-drying, acid-free adhesion booster for thorough degreasing and preparation of natural nails. Enhances the effect of every light-curing bonding agent many times over. Apply to the natural nail and leave to dry.

Product 01-485

> **Top Gloss Gel** – the right ultra-gloss gel for creating the ultimate finish for any sculpted nail.



TOP GLOSS GEL TRANSPARENT

Acid-free, thin, clear sealing gel with super-gloss formula and mirror-like glossy sheen. Ideal on top of colour gels.

Product 01-245 15 g
Product 01-645 50 g
Product 01-246 100 g
Product 01-559 10 ml
Product 01-560 30 ml

TOP GLOSS GEL MILKY WHITE

Acid-free, milky-white sealing gel as an elegant finish to nail sculpting.

Product 01-251 15 g
Product 01-651 50 g
Product 01-252 100 g

TOP GLOSS GEL PINK

Acid-free, shimmering pale pink sealing gel as a natural finish to nail sculpting.

Product 01-253 15 g
Product 01-653 50 g
Product 01-254 100 g

TOP GLOSS GEL PRO WHITE

Acid-free, thin sealing gel with anti-yellowing formula. Perfect on top of light-coloured gels and sculpted French manicures.

Product 01-244 15 g

> **Camouflage** – the makeup gel for extending the nail bed and covering up damaged nails.



NATURAL PINK CAMOUFLAGE GEL

Acid-free makeup gel for all skin types, gives the nail a fresh pink colour.

Product 01-910 15 g

SOFT PINK CAMOUFLAGE GEL

Acid-free makeup gel, pink-beige hue for warm, olive to darker shades of skin.

Product 01-916 15 g

PINK CAMOUFLAGE GEL

Acid-free makeup gel, pink-apricot hue for very light, Nordic skin tones.

Product 01-917 15 g

> **French Gel** – the right colour and consistency for every nail tip design and French manicure technique.



FRENCH MANICURE REPAIR MILKY WHITE

Acid-free, medium viscosity, milky transparent sculpting gel for nail tip corrections.

Product 01-290 7,5 g
Product 01-843 15 g
Product 01-844 50 g

FRENCH MANICURE PERFECT WHITE

Acid-free, thin, full coverage, white French gel.

Product 01-260 7,5 g
Product 01-261 15 g

FRENCH MANICURE PERFECT WHITE THIN

Acid-free, very thin, strong coverage, white French gel.

Product 01-3271 15 g

FRENCH PERFECT NATURE

Acid-free, highly viscous, transparent white French gel. With porcelain effect.

Product 01-255 15 g
Product 01-840 50 g
Product 01-259 100 g

FRENCH PERFECT MILKY WHITE

Acid-free, milky-white, thin French gel.

Product 01-262 7,5 g
Product 01-263 15 g
Product 01-841 50 g
Product 01-537 100 g



SOFT BEIGE CAMOUFLAGE GEL

Acid-free makeup gel, beige hue for cool, Central European skin tones.

Product 01-918 15 g

NUDE CAMOUFLAGE GEL

Acid-free makeup gel, rosewood hue for dark, strongly pigmented skin tones.

Product 01-919 15 g

Prepare the nail with Prep & Prime before applying a thin layer of FX-One Ultimate Bond+ and allowing it to cure under UV/LED light. FX-One Ultimate Bond+ can be combined with every alessandro gel.

Product 02-410

Special gels – specific requirements call for individual solutions – and we’ve got them!

> Pedix Feet Gel – the gel range for the correction and strengthening of toenails.



PEDIX FEET BASE GEL

Acid-free, milky-white, single-phase gel that acts as a protective layer for thin toenails.

Product 01-833 15 g

PEDIX FEET PROSTHETICS GEL

Acid-free, subtle pink coverage, medium viscosity single-phase gel for damaged nails.

Product 01-831 15 g

PEDIX FEET FRENCH GEL WHITE

Acid-free, thin, full coverage white French gel.

Product 01-832 7.5 g

PEDIX FEET TOP GLOSS TRANSPARENT

Acid-free, thin sealing gel.

Product 01-830 15 g

> Easy Gel – specially developed for strengthening natural nails, short nail extensions and sculpting on nails with no pronounced apex.



EASY BOND

Acid-free adhesive that cures under UV light for a gentle bond with the natural nail.

Product 01-622 5 ml

EASY GEL HIGH VISCOSITY

Acid-free, clear, highly viscous UV gel for quickly filling in ridges while sculpting the nail.

Product 01-605 15 g
Product 01-607 50 g
Product 01-608 100 g

EASY GEL MEDIUM VISCOSITY

Acid-free, clear, medium viscosity UV gel, specially designed for sculpting new nails.

Product 01-610 15 g
Product 01-611 50 g
Product 01-612 100 g

EASY GEL FRENCH WHITE

Acid-free, white, strong coverage UV/LED gel for creating French manicures, high viscosity.

Product 01-619 15 g
Product 01-620 50 g
Product 01-621 100 g



EASY GLOSS TRANSPARENT

Acid-free, thin UV/LED gloss gel for sealing sculpted nails.

Product 01-613 15 g
Product 01-617 50 g
Product 01-618 100 g

> You can find all new sculpting products in the **2018 GEL GUIDE**

> Fibreglass gel – specially designed for strengthening natural nails.

> SCULPTING FIBRE TIPS – STEP BY STEP



UV/LED BRUSH-ON FIBRE BASE

Bonding agent for Fibre Brush-On gel that cures under UV/LED light.

Product 01-624 10 ml

UV/LED BRUSH-ON FIBRE TOP

Gloss gel for sealing Fibre Brush-On gel that cures under UV/LED light.

Product 01-625 10 ml



FIBRE UV/LED BRUSH-ON FIBREGLASS GEL

Clear brush-on UV/LED fibreglass gel for ultra-thin reinforcement of the nail, refills and short sculpting where the arch does not need to be built up a lot.

Product 01-567 10 ml
Product 01-568 30 ml

FIBRE UV/LED BRUSH-ON MILKY FIBREGLASS GEL

Milky brush-on UV/LED fibreglass gel for ultra-thin reinforcement of the nail, refills and short sculpting where the arch does not need to be built up a lot.

Product 01-626 10 ml



FIBRE UV/LED BRUSH-ON FIBREGLASS GEL MILKY PINK

Milky pink brush-on UV/LED fibreglass gel for ultra-thin reinforcement of the nail, refills and short sculpting where the arch does not need to be built up a lot.

Product 01-627 10 ml

FIBRE UV/LED BRUSH-ON FIBREGLASS GEL NUDE

Nude-coloured brush-on UV/LED fibreglass gel for ultra-thin reinforcement of the nail, refills and short sculpting where the arch does not need to be built up a lot.

Product 01-634 10 ml



STEP 1

> Remove the cuticle with an electric file.



STEP 2

> Buff the nail plate with a 180 grit file until matte.



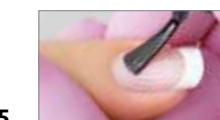
STEP 3

> Degrease the nail using alessandro Cleaner.



STEP 4

> Affix the French tip, shorten and buff the surface until matte. Prep & Prime ref. no.: 01-485
> Apply with a brush for optimum nail preparation (does not have to be cured under the lamp).



STEP 5

> Apply a thin layer of Fibre Base to the nail, seal the tip with bonding gel and cure for 60 seconds under LED light (90 seconds for UV light).



STEP 6

> Dab on the desired colour of Fibre Gel at the transition between the tip and natural nail to balance out the stress point and cure for 60 seconds under LED light (90 seconds for UV light).



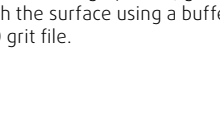
STEP 7

> Coat the nail with at least three layers of the desired colour of fibre gel. Carefully cover the nail edge with every coat. Cure each layer for 60 seconds under LED light (90 seconds for UV light). Then, gently smooth the surface using a buffer or 240 grit file.



STEP 8

> Seal the sculpted nail with Fibre Top, making sure to coat the nail tip around the edges and cure for 60 seconds under LED light (90 seconds under UV light).



STEP 9

> Remove the inhibition layer using Glossy Finish.



STEP 10

> The result: the perfect fibre nail!



FIBRE STRIPES

Self-adhesive fibreglass strips to reinforce and repair natural/sculpted nails.

Product 01-644 5x6 pcs.

KNOW-HOW FOR YOUR SUCCESS.

> FILES – THE ESSENTIALS IN NAIL DESIGN

If you do not work with a nail drill, you have to rely on the quality of your files!

alessandro's range of professional files lives up to its promise: **best quality - at best prices!**

The benefits at a glance:

- Strict quality controls guarantee consistently high levels of quality
- Extremely abrasion-resistant due to 'crystalline surfaces' with triple coating
- Special graining prevents injury and is gentle on cuticles
- Strong file cores
- Can be disinfected while wet
- Soft cushioning for maximum filing comfort
- Various shapes and grit levels available
- No pressure needed while filing

> THE CORRECT FILING TECHNIQUE – IN SHAPE STEP BY STEP



STEP 1

> Adjust the shape of the nail tip and the side lines from below.



STEP 2

> Shape the side lines from above and align the edge of the sculpted nail with the nail plate.



STEP 3

> Correct the nail tip to the center of the nail.



STEP 4

> Shape the apex. Finally, smooth the whole nail with a nail buffer or sanding block.



> NAIL TIPS – THE PRACTICAL HELPERS

A nail tip is a pre-shaped prosthetic, which is made out of plastic and affixed to the natural nail using an adhesive. There are countless different types and shapes of nail tips. The main differences are the side profile (curvature), the adhesive surface and the side lines. You should always select your nail tip type based on the shape of natural nail's nail bed.

The nail tip never affects the stability of the nail, but serves exclusively to extend the nail.



> BRUSHES – ESSENTIAL FOR OUTSTANDING DESIGN

Nail design is an art and you are the artist. Your gel brush is decisive in perfecting your work. Synthetic or real hair brushes, with a flat or oval tip, straight or oblique – we offer the individual brush solution that is right for you.

How should I properly prepare a brush?

Thoroughly remove the gum arabic with gentle bending movements. Next, dip the brush into the gel. Finally use a wipe to wipe it off. The brush is now soft and ready to use.

To preserve the life of the brush, never clean it with chemical cleaner or alcohol.

Discover the entire world of **nail design tools** over the next few pages.



Files and buffers

> Files and buffers The right work materials for every technique and demand.



PROFESSIONAL FILE BLACK 100/180 Professional file for final filing adjustments. Product 45-208 1 pc.	PROFESSIONAL FILE PINK 100/180 Professional file for manicures and refills. Product 45-207 1 pc.	PROFESSIONAL FILE FINE 240/240 Professional file for matte buffing, shortening or preparing the natural nail. Product 45-218 1 pc.	PROFESSIONAL SAND PAPER FILE 180/240 Extremely thin file for straightening nail edges, for sidelines and manicures. Product 45-209 1 pc.
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HIGH-SPEED FILE Straight. Spring-loaded core for quick shortening and removal of sculpting material. Product 45-201 100/100 grit Product 45-202 150/150 grit Product 45-203 180/180 grit Product 45-217 100/180 grit	HIGH-SPEED FILE MOON Half-moon. Spring-loaded core for quick shortening and removal of sculpting material. Product 45-204 100/100 grit Product 45-205 150/150 grit Product 45-216 180/180 grit Product 45-206 100/180 grit	HIGH-SPEED FILE BANANA Curved. Spring-loaded core for quick shortening and removal of sculpting material. Product 45-200 100/100 grit
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SANDING BLOCK The classic buffer block for smoothing sculpted nails. Product 45-211 1 pc.	NAIL BUFFER 100/180 For smoothing and removing grease from the natural nail. Product 45-210 1 pc.	NAIL BUFFER MOON 100/180 Half-moon shaped buffer for smoothing sculpted nails and removing grease from the natural nail. Product 45-212 1 pc.	NAIL BUFFER MOON 220/280 Half-moon shaped buffer for smoothing sculpted nails and for Powder & Liquid techniques. Product 45-222 1 pc.
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NAIL BUFFER CLEANER FILE For deep cleansing the nail. Product 05-2421 1 pc.	NAIL BUFFER BUILDER FILE Promotes blood circulation to the nail and stimulates metabolism. Product 05-2431 1 pc.	NAIL BUFFER FINISH FILE Seals and smoothes the surface of the nail. Product 05-2441 1 pc.
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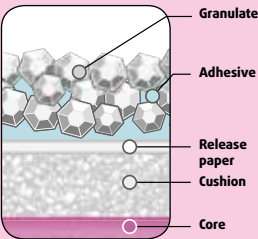
HIGH-SPEED POLISHING FILE MOON Half-moon; create an ultra-glossy finish in seconds with just two polishing phases. Product 45-219 1 pc.	HIGH-SPEED POLISHING FILE Create an ultra-glossy finish in seconds with just two polishing phases. Product 45-213 1 pc.	SUPER-GLOSS POLISHING FILE THREE-IN-ONE Three-in-one file with extra thick core. For an ultra-glossy finish on artificial and natural nails. Product 45-214 1 pc.
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> Two-in-one combination file – buffer and file combined into one.

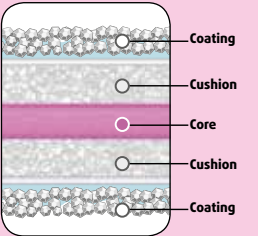


COMBINATION FILE/BUFFER
 Oval-shaped combination file (buffer and file) for matte buffing, shortening and removing sculpting material.
Product 45-224 100/100 grit
Product 45-225 100/150 grit
Product 45-226 100/180 grit

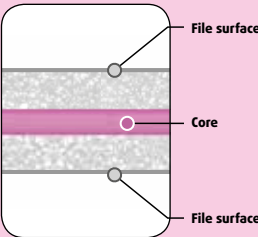
What makes the High-Speed files from alessandro so special?



High-quality, multilayer coatings made of abrasive crystalline sand for a steady and long-lasting use.



High-quality multilayer padding guarantees absorption of excess pressure on the nail surface and prevents injuries (e.g. of the cuticles).



The flexible, high-quality plastic core guarantees soft filing and optimally adapts to different levels of pressure during filing.

Brushes and tips

> Brushes, sticks and adhesive – we offer individual brush solutions for your pieces of artwork and for all techniques and gel consistencies used in nail sculpting, French manicure techniques or nail art.



MASTER GEL BRUSH OVAL TIP
Oval artificial hair brush with memory effect
Product 45-019 1 pc.

MASTER COLOUR GEL BRUSH
Professional brush with soft, artificial hair. Hair length and quality enable the perfect application of colour and sculpting gels.
Product 45-020 1 pc.

PROFESSIONAL GEL BRUSH OVAL TIP
Artificial hair gel brush. Especially good for applying colour and top gloss gels.
Product 01-972 1 pc.

PROFESSIONAL GEL BRUSH POINTED
Flat artificial hair brush, tapered towards the tip.
Product 05-753 1 pc.

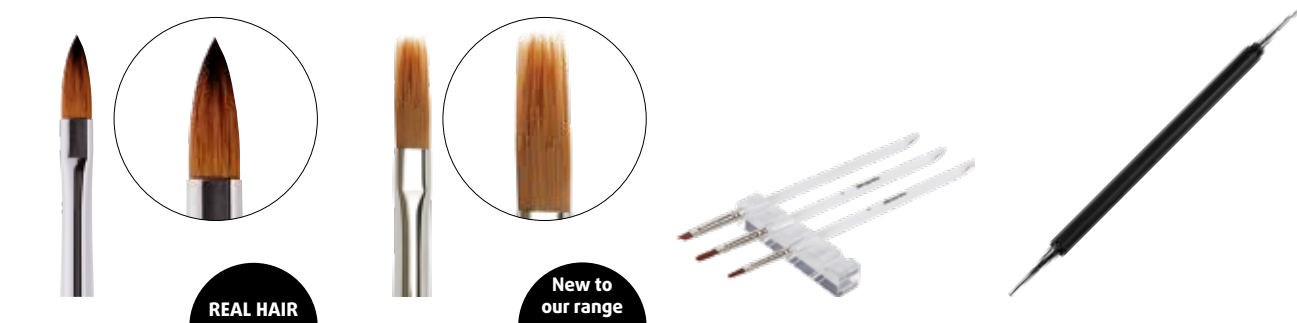


PROFESSIONAL GEL BRUSH STRAIGHT TIP
Flat real hair brush, with a straight tip.
Product 05-755 1 pc.

PROFESSIONAL GEL BRUSH OVAL SIZE 3
Flat, oval-shaped artificial hair brush, specially designed for camouflage techniques.
Product 45-017 1 pc.

PROFESSIONAL GEL BRUSH OVAL SIZE 4
Flat, oval-shaped artificial hair brush, specially designed for camouflage techniques.
Product 45-018 1 pc.

PROFESSIONAL FRENCH GEL BRUSH OBLIQUE SIZE 4
Artificial hair brush, specially designed for the perfect application of French tips.
Product 45-014 1 pc.



POWDER & LIQUID BRUSH SIZE 8 INCLUDING TOP
Special real hair brush for sculpting nails using the Powder & Liquid system.
Product 01-893 1 pc.

BABYBOOMER BRUSH SIZE 4
High-quality soft artificial-hair brush. Perfect for colour runs, ombre or babyboomer.
Product 45-021 1 pc.

ACRYLIC GEL BRUSH TRAY
Acrylic storage tray for up to four gel brushes.
Product 45-011 1 pc.

GEL STICK DE LUXE
Sculpting stick for applying French, colour and sculpting gels. With two tip sizes.
Product 01-197 1 pc.

> Nail tips – we offer a wide range of different types of nail tips so you can create the optimum design on any nail shape when performing nail extensions.



PH TIP BOX SIZES 1-10
Especially thin tips. Perfect for flat nails. Presorted tip box, sizes 1-10, 20 pieces each.
Product 05-561 200 pcs.

PL TIP BOX SIZES 0-9
Especially thin tips with a slight curve. Presorted tip box, sizes 0-9, 20 pieces each.
Product 05-591 200 pcs.

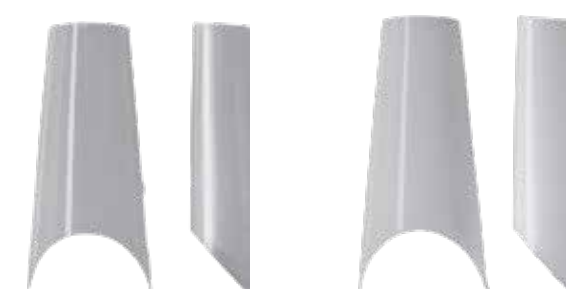
HS FRENCH TIP BOX SIZES 1-10
Nail tips for creating perfect French extensions. Presorted tip box, sizes 1-10, 20 pieces each.
Product 05-568 200 pcs.

REFILL PH TIPS
Product 05-5641 (Size 1) 50 pcs.
Product 05-5642 (Size 2) 50 pcs.
Product 05-5643 (Size 3) 50 pcs.
Product 05-5644 (Size 4) 50 pcs.
Product 05-5645 (Size 5) 50 pcs.
Product 05-5646 (Size 6) 50 pcs.
Product 05-5647 (Size 7) 50 pcs.
Product 05-5648 (Size 8) 50 pcs.
Product 05-5649 (Size 9) 50 pcs.
Product 05-56410 (Size 10) 50 pcs.

REFILL PL TIPS
Product 05-5940 (Size 0) 50 pcs.
Product 05-5941 (Size 1) 50 pcs.
Product 05-5942 (Size 2) 50 pcs.
Product 05-5943 (Size 3) 50 pcs.
Product 05-5944 (Size 4) 50 pcs.
Product 05-5945 (Size 5) 50 pcs.
Product 05-5946 (Size 6) 50 pcs.
Product 05-5947 (Size 7) 50 pcs.
Product 05-5948 (Size 8) 50 pcs.
Product 05-5949 (Size 9) 50 pcs.

REFILL HS FRENCH TIPS
Product 05-5691 (Size 1) 50 pcs.
Product 05-5692 (Size 2) 50 pcs.
Product 05-5693 (Size 3) 50 pcs.
Product 05-5694 (Size 4) 50 pcs.
Product 05-5695 (Size 5) 50 pcs.
Product 05-5696 (Size 6) 50 pcs.
Product 05-5697 (Size 7) 50 pcs.
Product 05-5698 (Size 8) 50 pcs.
Product 05-5699 (Size 9) 50 pcs.
Product 05-56910 (Size 10) 50 pcs.

> Champion's Choice Tips – the modern and unique type of nail tips.



CC TIP CLEAR BOX SIZES 1-10
Nail tips with maximum curvature in the tunnel, without an adhesive surface. Presorted tip box, sizes 1-10, 20 pieces each.
Product 45-901 200 pcs.

CC TIP MILKY BOX SIZES 1-10
Nail tips with maximum curvature in the tunnel, without an adhesive surface. Presorted tip box, sizes 1-10, 20 pieces each.
Product 45-902 200 pcs.

REFILL CC TIPS CLEAR
Product 45-911 (Size 1) 50 pcs.
Product 45-912 (Size 2) 50 pcs.
Product 45-913 (Size 3) 50 pcs.
Product 45-914 (Size 4) 50 pcs.
Product 45-915 (Size 5) 50 pcs.
Product 45-916 (Size 6) 50 pcs.
Product 45-917 (Size 7) 50 pcs.
Product 45-918 (Size 8) 50 pcs.
Product 45-919 (Size 9) 50 pcs.
Product 45-910 (Size 10) 50 pcs.

REFILL CC TIPS MILKY
Product 45-921 (Size 1) 50 pcs.
Product 45-922 (Size 2) 50 pcs.
Product 45-923 (Size 3) 50 pcs.
Product 45-924 (Size 4) 50 pcs.
Product 45-925 (Size 5) 50 pcs.
Product 45-926 (Size 6) 50 pcs.
Product 45-927 (Size 7) 50 pcs.
Product 45-928 (Size 8) 50 pcs.
Product 45-929 (Size 9) 50 pcs.
Product 45-920 (Size 10) 50 pcs.

SOFT ADHESIVE
Medicinal adhesive for quick tip application.
Product 45-001 5 g
Product 45-002 10 g
Product 45-040 20 g

The modern and unique nail tips – Champion's Choice tips Milky and Clear

- Extremely thin with an extreme curvature in the tunnel. Also suitable for competitions!
- No need to file nail joints any more with time savings of up to 20%!
- No contact zone: fits perfectly to the nail curvature.
- Perfectly curved tunnel for high levels of stability.
- Transparent Clear Tips are also perfect for nail art.
- Tinted Milky Tips for a natural nail appearance.

CC Tips Clear



CC Tips Milky

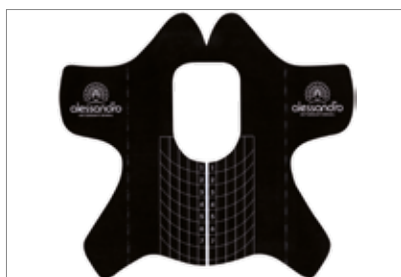


KNOW-HOW FOR YOUR SUCCESS.

> THE MOST IMPORTANT AIDS FOR YOUR DAILY WORK IN THE STUDIO – PROFESSIONAL TEMPLATES

Sculpting form technique is the most beautiful and creative method of extending a natural nail. It's very easy to adapt this sculpting form to fit. Thanks to the excellent fit, it is easy to comfortably mount the form under the free edge of the natural nail without any gaps at all.

> TEMPLATE TECHNIQUE – STEP BY STEP



STEP 1

> In order to degrease and clean the nail, perform a manicure to prepare the natural nail before attaching the template.



STEP 2

> Roll the template between both thumbs to give it the right C-shaped curve.



STEP 3

> Position the template underneath the free edge of the nail.



STEP 4

> Check from the side to ensure that the template follows the straight continuation of the nail's lower sideline and that there are no gaps between the nail edge and the template. Make sure that the tunnel has a good curvature.



STEP 5

> Firmly press the back flap onto the nail. Squeeze the two flaps together underneath the free nail tip to stabilise the curved tunnel. Take care to ensure that the front tabs are parallel to one another. The printed lines will help you to create an even length.

> CREATE A HEALTHIER WORK ENVIRONMENT AND EARN MORE MONEY – ELECTRIC NAIL DRILL

Many nail designers suffer from muscle tension in their backs and necks due to the strenuous sitting position they take when filing nails and the uneven strain placed on their muscles and joints. With professional nail drills, you can prevent these problems and pursue your career healthful and enthusiastically. After a short practice period, nail drills will help you to work more effectively. This means, you will be able to earn more and electric nail drills are a real asset for you and your studio!



The Champion's Choice Performance drill – benefits at a glance:

- Specially developed for your field of work
- Easy to use
- No vibrations
- Very effective even when working at a low speed
- The handpiece has a special ergonomic shape
- Multidirectional rotation
- Bits can be changed easily due to quick release system



Discover the most important aids for your studio work over the next few pages.

Working material

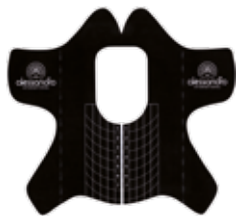
> Important studio aids – the perfect support for your working techniques.



GLOSSY FINISH
Contains oil to seal gloss gels, thereby preventing contamination of the nail surface.
Product 45-032 135 ml
Product 45-046 500 ml



NAIL CLEANSER
For cleaning and degreasing the natural nail and for removing the inhibition layer.
Product 05-651 500 ml
Product 05-652 3,000 ml



PROFESSIONAL TEMPLATE
Four-winged sculpting forms, dermatologically tested adhesive layer. Guaranteed curing thanks to the glossy foil coating.
Product 45-003 500 pcs./roll



PREP & PRIME
For ideal preparation and degreasing of the nail.
Product 01-485 10 ml



PAD ROLL
Absorbent, fluff-free tissue pads. Specially developed for removing nail polish.
Product 45-045 500 pcs. / roll



PROFESSIONAL WIPES
Fluff-free and tear-resistant removal wipes. Specially developed for removing nail polish and cleaning gel brushes.
Product 05-728 200 pcs.



SKIN WRAP PINK
Protects fingers and nails when filing.
Product 05-771 1 pc. (4 m x 2.5 cm)



TEFLON PUMP
Pump-action dispenser for liquids, contents does not evaporate.
Product 05-712 Volume: 175 ml



NAILDES CLEANER
Tonic for cleansing and protecting natural nails.
Product 05-646 10 ml



DISPENSER PUMP FOR 3 LITRE CANISTER
For the hygienic and precise decanting of liquids.
(For products 07-404 / 05-652 / 45-414)
Product 45-530 1 pc.



CLEAN UP BRUSH
Removes filing dust from the nail surface. Suitable for wet or ultrasound disinfection.
Product 05-751 1 pc.



DUST BRUSH
Removes filing dust from the nail surface.
Product 01-973 1 pc.



ROSEWOOD STICKS
For gently pushing back the cuticle or applying details.
Product 05-740 12 pcs.



CUTICLE REMOVER
For the professional, quick and gentle removal of excess cuticles.
Product 07-210 10 ml



COLOUR WHEEL RING
Full range of colours at one glance. 50 tips to paint yourself. The numbers of tips can be adjusted to suit your needs and the trend colours can be supplemented or substituted.
Product 45-090 50 tips



CLEANER STICK
For cleaning gel residue from nail edges or for making corrections to colour gels and UV polishes.
Product 45-036 4.5 ml



NO LITE GEL 10-IN-1
Top coat, base coat, UV polish and correction polish, hardener, strengthener, silicone protection, sealant, quick-dryer and colour booster.
Product 07-030 10 ml
Product 45-031 30 ml



SPATULA
For hygienically removing care creams from their jars.
Product 08-431 1 pc. (large) Length: approx. 16 cm
Product 08-432 1 pc. (small) Length: approx. 7 cm



CREAM BRUSH
Brush for the hygienic application of creams.
Product 05-733 1 pc.



NAIL POLISH THINNER
For diluting dried-up nail polish.
Product 07-230 10 ml



SOAK-OFF LIQUID
Special liquid for the gentle removal of soak-off systems.
Product 45-417 125 ml
Product 45-413 500 ml
Product 45-414 3,000 ml



SOAK-OFF NAIL WRAPS
Foil pads for the easy removal of soak-off nail systems.
Product 45-411 100 pcs.



SOAK-OFF MANICURE BOWL
Manicure bowl for the innovative Lac Sensation UV/LED nail polish removal technique.
Product 02-171 1 pc.



NAIL POLISH REMOVER
Professional nail polish remover, acetone-free, non-oily. For natural and artificial nails.
Product 45-416 125 ml
Product 07-403 500 ml
Product 07-404 3,000 ml

Nail drills and accessories

> Nail drill



MOBILE E-NAIL DRILL DELUXE

High-performance nail drill with powerful battery. Lasts up to a nine hours maximum. Infinitely adjustable rotation speed (up to 25,000 rpm).
Product 45-502 1 pc.

CHAMPION'S CHOICE HIGH-PERFORMANCE DRILL

High-performance nail drill with powerful motor. Infinitely adjustable rotation speed (2,000–28,000 rpm).
Product 45-500 1 pc.

> Accessories



DRILL BIT CLEANING BRUSH

Cleaning brush for nail drill bits. For removing dust and remnants of sculpting material and adhesives.
Product 45-521 1 pc.

ELASTIC POLISHING MANDREL

Plastic rod for sandpaper heads (product 45-520).
Product 45-519 1 pc.

SAND PAPER CAP

Quick and hygienic removal of calluses (requires product 45-519).
Product 45-520 50 pcs.



 CERAMIC BIT K431SPEED SPEED special toothing, featuring passive safety thanks to non-toothed head. For the gentle removal of sculpting materials or shaping the nail surface. Product 45-522 1 pc.	 CERAMIC BIT K425X X-tooth design for fast, targeted removal of sculpting material. Perfect for removing colour gels. The cone shape enables you to work on hard-to-reach spots with precision. Product 45-523 1 pc.	 BIT K424GQSR Special toothing with high-performance material removal. Quickly and precisely remove even thick or hard sculpting material. Well-suited for removing acrylics. Product 45-524 1 pc.
 BIT SAPHIR CUTICULA Pointed sapphire drill, fine. For the removal of cuticles and buffing of the nail plate. Product 45-510 2 pcs.	 DIAMOND BIT Flat diamond cone, fine. For the removal of cuticles and buffing of the nail plate. Product 45-516 2 pcs.	 BIT HM DETAIL Small, hard metal cone, fine. Removes cuticles and gel residue from nail folds. Product 45-517 2 pcs.
 BIT HM SPEED PLUS Hard metal cone, coarse. For the removal of Powder & Liquid systems, gel sculpted nails and nail art. Product 45-513 1 pc.	 BIT HM SPEED Hard metal cone, fine. For smoothing and corrective filing/refills. Product 45-514 1 pc.	 BIT HM NARROW Narrow, hard metal bit, fine. For cleaning the underside of the nail. Product 45-515 1 pc.
 BIT TIN SPEED PLUS Cone with titanium nitrate coating, coarse. For the removal of gels, Powder & Liquid systems and nail art. Product 45-511 1 pc.	 BIT TIN SPEED Cone with durable titanium nitrate coating, fine. For smoothing and corrective filing/refills. Product 45-512 1 pc.	 BIT HYGIENE BOX (EMPTY) Hygienic storage box for your bits. Protects against dust. Product 45-518 1 pc.

A quick guide to nail drill bits

- The bits should be replaced every one to two months, because, like nail files, they also become worn out.
- A drill bit is a high precision tool. Even the smallest of distortions, which can, for example, occur if the tool is accidentally dropped, can cause the bit to 'jump' unpleasantly against the nail and can cause permanent damage to the bearings in the grinder's handpiece.
- Do not use the bit to remove rhinestones or nail polish as this can damage the device's longevity.
- The special shape of the bits helps you avoid causing injury to the cuticles.
- The special properties of ceramic material:**
 - High-performance ceramic guarantees gentle grinding.
 - Particularly suitable for sensitive clients or diabetes sufferers.
 - Biocompatible for people with metal allergies.

Light-curing devices

> LED technology



- State-of-the-art LED technology with five-finger curing
- One device to cure all alessandro gels (UV and LED)
- Optimised light dispersion for fast and even curing
- Sensor technology means the device starts automatically when the hand is placed inside
- Mirrored interior coated with non-stick finish for easier cleaning
- Removable, magnetic base plate so that it can be used for feet as well as hands

PRO PEARL
LED light-curing device.
Product 45-581 (White) 1 pc.

Dimensions:
Width: approx. 24 cm
Height: approx. 9 cm
Depth: approx. 21 cm



BLACK PEARL LED LIGHT
High-performance LED device.
Product 01-499 1 pc.

Dimensions:
Width: approx. 17 cm
Height: approx. 8 cm
Depth: approx. 12 cm

- Precision curing for Striplac, UV/LED nail polishes, colour gels, Top Gloss and all Pedix Feet gels
- Integrated timer (10/30/60 seconds)
- Small, handy and very light
- 4+1 finger curing system
- Customer-friendly with a removable base plate so it can also be used for the feet
- Complete interior mirroring guarantees a homogeneous light supply

> UV tube devices



CHARISMA DE LUXE

5 x standard UV tubes, hand insertion plate, automatic start, 90/120 second timer and display for tube replacement.

Product 01-505 1 pc.

Dimensions:

Width: approx. 26.5 cm
Height: approx. 11.5 cm
Depth: approx. 37 cm

Replacement Osram UV tubes:
Product 01-503 or
Standard replacement UV tubes:
Product 01-510
Compatible hygienic inserts:
Product 05-710



CHARISMA CLASSIC

4 x standard UV tubes, hand insertion plate, automatic start, 90/120 second timer.

Product 01-131 1 pc.
Product 01-129 (USA/CAN) 1 pc.

Dimensions:

Width: approx. 22.3 cm
Height: approx. 10 cm
Depth: approx. 25 cm

Replacement Osram UV tubes:
Product 01-503 or
Standard replacement UV tubes:
Product 01-510
Compatible hygienic inserts:
Product 05-710



CHARISMA BASIC

4 x standard UV tubes, white base unit, 90/120 second timer.

Product 01-132 1 pc.

Dimensions:

Width: approx. 22.5 cm
Height: approx. 10 cm
Depth: approx. 24 cm

Replacement Osram UV tubes:
Product 01-503 or
Standard replacement UV tubes:
Product 01-510
Compatible hygienic inserts:
Product 05-710

Special features of LED devices compared to UV technology

1. 50% time saving when using to cure compatible gels.
2. No need to change tubes.
3. Space-saving, smaller devices.

Additional equipment

> Additional equipment



HOT AIR STERILIZER

Sterilise your work tool with 180°C air.

Product 05-503 1 pc.



WORKSTATION LIGHTS 20 WATT PROFESSIONAL LIGHT

Workstation lights, no extreme heat build-up, adjustable lamp angle.

Product 10-205 1 pc.



WORKSTATION LIGHTS LED LAMP

LED workstation lights with table mounting and optional stainless steel base. Angle of the light can be adjusted individually.

Product 45-503 1 pc.

Product 45-504 1 pc. (including base)

BASE FOR WORKSTATION LAMP

Product 45-505 1 pc.

TABLE MOUNT FOR WORKSTATION LAMPS

Product 45-506 1 pc.



NAIL DUST EXTRACTOR COMPACT

Quiet dust extraction with integrated arm support and replaceable dust collection bag.

Product 45-509 1 pc.



ULTRASONIC DEVICE

Cleaning device with integrated timer for cleaning grinder heads and tools. Includes cleaning fluid (500 ml).

Product 05-502 1 pc.

> Accessories



SPARE LIGHT-BULB PROFILIGHT

Replacement tube for Professional Light (product 10-205).

Product 10-2051 1 pc.



UV SPARE BULB OSRAM

Replacement UV tubes made by Osram.

Product 01-503 1 pc.



STANDARD UV SPARE BULB

Replacement UV tubes.

Product 01-510 1 pc.



REPLACEMENT FILTER

Replacement filter (for product 05-221).

Product 05-2271 1 pc.



REPLACEMENT BAG

Washable replacement bag for dust extraction.

Product 05-227 1 pc.



HYGIENE INSERTS CHARISMA

Disposable hygienic paper inserts for all Charisma devices.

Product 05-710 50 pcs.

> **TWEEZERMAN**® – We offer a competent set of tools along with the Beauty Tool market leader TWEEZERMAN.



NAIL CLIPPER

The clipper feature a sharp, straight blade for shortening nails. Prevents nails from becoming ingrown.

Product 45-100 1 pc.



NAIL SCISSOR

Nail scissors made of stainless steel and featuring extra-sharp scissor blades for precise cutting.

Product 45-101 1 pc.



CUTICLE PUSHER DELUXE

Two-in-one instrument. Half-moon shaped cuticle pusher and curette for cleaning nail edges.

Product 45-103 1 pc.



CUTICLE PUSHER

Two-in-one instrument. Combines a cuticle pusher with a comfortable nail cleaner.

Product 45-102 1 pc.



CUTICLE NIPPER DELUXE

Cuticle nipper with a fine cutting edge and tapered point for the precise removal of nail cuticles.

Product 45-104 1 pc.



CUTICLE NIPPER

Cuticle nipper for the precise removal of nail cuticles, includes case.

Product 45-105 1 pc.



TIP CUTTER

Made of stainless steel, the Tip Cutter allows you to make a clean cut through the nail tip.

Product 45-106 1 pc.

Indications for insufficient curing of gel:

1. The surface has a marbled appearance.
2. The surface is matte with no or only spotty patches of gloss.
3. The surface is rough and uneven, the top layer is rubbery and starts to peel away.
4. Air pockets develop or the gel starts to lift away from the natural nail.
5. The nail coating cracks or breaks, although the coating should have been strong enough.

schülke - Hygiene products



DESDERMAN PURE
Hand disinfectant. Free from colourants and fragrances, therefore also suitable for allergy-sufferers.
Product 116802 500 ml



ESEMTAN WASH LOTION
Soap-free liquid hand wash.
Product 116602 1,000 ml



KODAN FORTE
Skin disinfectant. Alcohol-based, ready-to-use solution for disinfecting the skin.
Product 104005 250 ml



OCTENISEPT ANTISEPTIC WOUND
Antiseptic for wounds and mucous membrane, aqueous.
Product 121418 50 ml



DISINFECTANT LIQUIDE
Concentrated aldehyde-free disinfectant and cleaner for wipeable surfaces.
Product 120701 1,000 ml



MIKROZID SENSITIVE LIQUID
Alcohol-free compound for the quick disinfection of surfaces.
Product 165715 1,000 ml



MIKROZID AF DISINFECTANT
Quick disinfection of surfaces. Suitable for use on surfaces that are alcohol-sensitive.
Product 109157 200 pcs.
Refill 109159 200 pcs.



MIKROZID® UNIVERSAL WIPES
High-quality, tear-proof wipes for rapid alcohol-based disinfection of all types of wipeable surface. Highly compatible with many other materials. Dermatologically tested.
Product 70000038 100 pcs.



MIKROZID AF LIQUID
Alcohol-based compound, for the rapid disinfection of medical and cosmetic products.
Product 109301 1,000 ml



KODAN WIPES DISPENSER
Disinfectant wipes for the antibacterial treatment of small areas of skin and for disinfecting non-medical surfaces.
Product 140401 90 pcs.
Refill 140402 90 pcs.



QUARTAMON MED
For disinfecting and cleaning floors and other surfaces. Concentrate.
Product 100108 2,000 ml



GIGASEPT INSTRUMENT
Disinfection and cleaning for medical and cosmetic instruments. Aldehyde-free.
Product 107411 2,000 ml



PROPORTIONER PUMP
Dispenser pump bottle.
Product 180303 1 pc.



SCHÜLKE KEEPING BOX FOR DESINFECTION
Storage box for the disinfection and cleaning of rotating instruments.
Product 144030 1 pc.



SCHÜLKE HYGIENE PLAN
Overview of all the Schülke hygiene products that a nail studio requires.
Product 45-301 1 pc.

Hygiene products

> Our range of hygiene products – to ensure hygienic working conditions in your studio.



LATEX GLOVES
Black, powder-free.
Product 45-313 (size S) 50 pairs
Product 45-314 (size M) 50 pairs
Product 45-315 (size L) 50 pairs

GLOVES
Cotton gloves.
Washable up to 90°C.
Product 05-672 (size S) 1 pair
Product 05-674 (size M) 1 pair
Product 05-675 (size L) 1 pair

NITRIL GLOVES
Pink, powder-free.
Product 45-309 (size XS) 50 pairs
Product 45-310 (size S) 50 pairs
Product 45-311 (size M) 50 pairs
Product 45-312 (size L) 50 pairs



WORKING APRON
For ensuring hygienic working conditions in your day-to-day studio work. One size fits all, 100% polyester.
Product 11-907 (White) 1 pc.



WORKING PAD
Working pads to protect your table. 40 cm x 30 cm.
Product 45-300 (Paper) 50 pcs.
Product 45-303 (Silicone) 1 pc.



PROTECTION PINK
For hygienic, dust-proof working conditions. Made of paper. Pink, triple-layered.
Product 05-673 50 pcs.



ALESSANDRO HAND TOWEL
Terrycloth towel for manicure and pedicure treatments. 50 cm x 30 cm. White.
Product 45-306 1 pc.



HAND REST
Padded armrest made of synthetic leather. Washable.
Product 05-217 1 pc.

The most common paths of infection in a nail studio

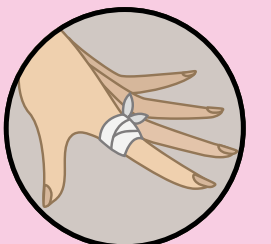
1. Skin contact



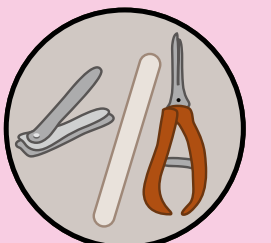
2. Airborne infections



3. Injuries

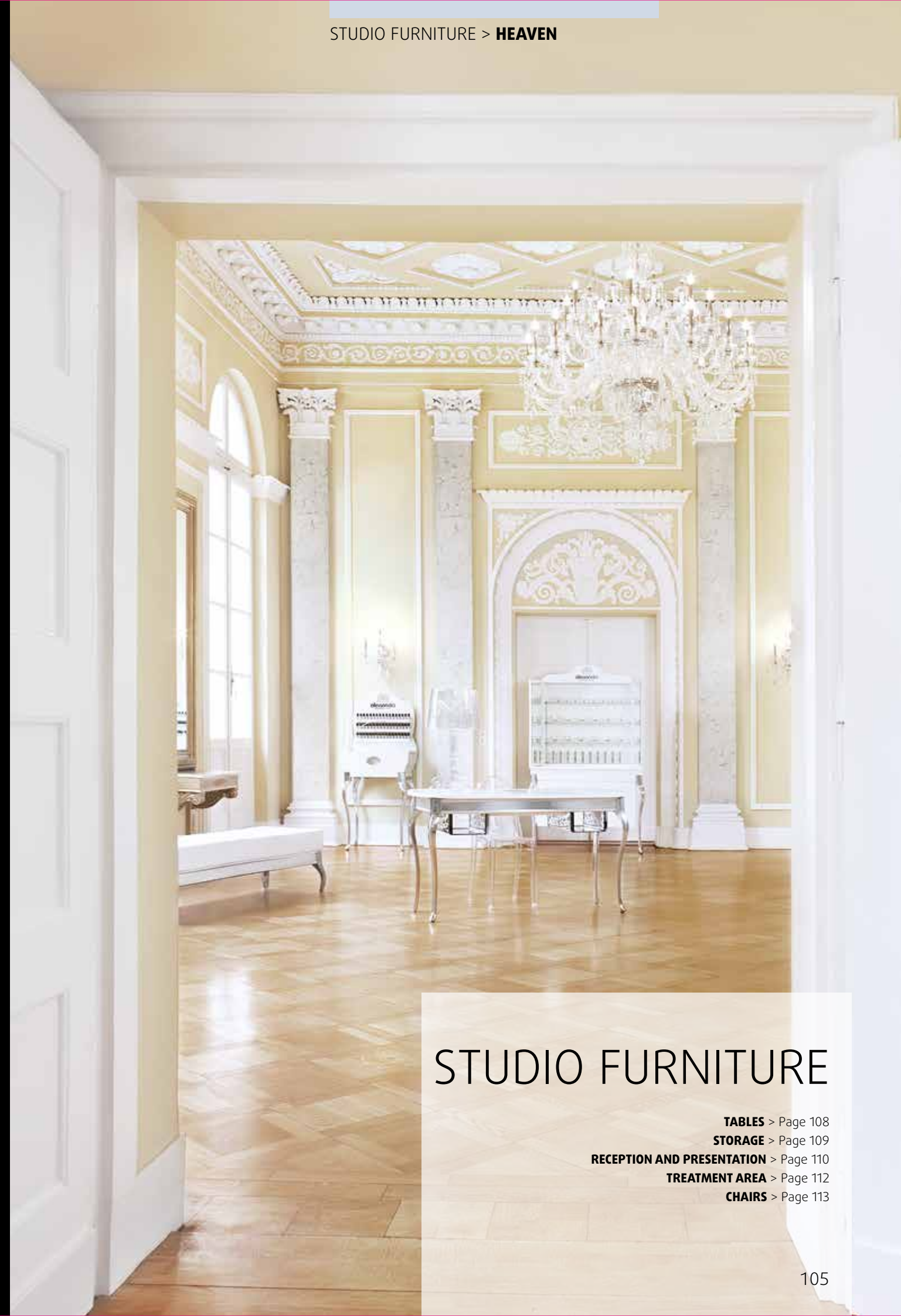


4. Contamination



ITALIAN ELEGANCE AND FUNCTIONALITY FOR YOUR STUDIO

Heaven, our timelessly elegant range of studio furnishings, has been developed in partnership with Italian furniture designers, NILO by Maletti. Quality and sustainability are just as important in this process as functionality and uniqueness.

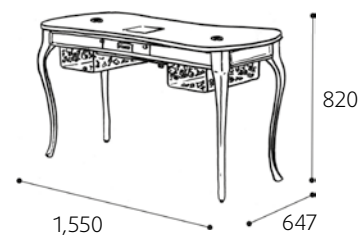


STUDIO FURNITURE

TABLES > Page 108
STORAGE > Page 109
RECEPTION AND PRESENTATION > Page 110
TREATMENT AREA > Page 112
CHAIRS > Page 113

Tables

- > **Starlight** – luxury nail table with a large working surface and dust extraction device.



- Elegant design
 - Surface made from safety glass: solvent-resistant, easy to clean
 - Optimum stability thanks to feet and base made from polished aluminium
 - High-performance dust extraction with two motors, fine dust and carbon filter
 - Easy filter cleaning: shake out or use vacuum cleaner
 - Integrated consoles for light-curing devices
 - Eight hidden electrical plugs
- Packaging dimensions:
Length: 1,600 mm
Width: 920 mm
Height: 1,030 mm
Weight: 87 kg
- Product 21-600**

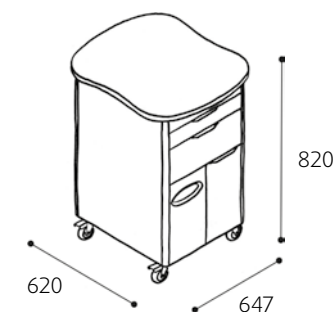
- > **Moonshine** – luxury nail table with a large working surface.



- Elegant design
 - Surface made from safety glass: solvent-resistant, easy to clean
 - Optimum stability thanks to feet and base made from polished aluminium
 - Integrated consoles for light-curing devices
 - Eight hidden electrical plugs
- Packaging dimensions:
Length: 1,600 mm
Width: 920 mm
Height: 1,030 mm
Weight: 76 kg
- Product 21-601**

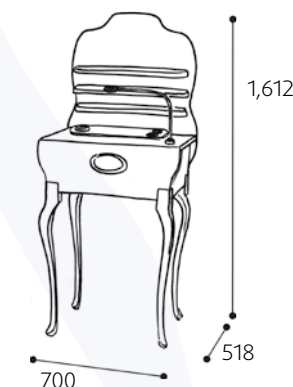
Storage

- > **Satellite** – the perfect companion for the workplace.



- Surface made from safety glass: solvent-resistant, easy to clean
 - Maximum storage space and organisation thanks to four drawers
 - Practical drawers that pull out completely
 - Integrated waste bin
 - Easy movement thanks to high-quality speedy rollers
 - Can also be used as a divider module between two work tables
- Packaging dimensions:
Length: 730 mm
Width: 730 mm
Height: 930 mm
Weight: 61kg
- Product 21-602**

- > **Angel** – the perfect way to present Striplac.



- For presenting Striplac or as a self-service bar for customers
 - Space for 51 Striplac bottles
 - Solvent-proof surface that is easy to clean
 - Optimum stability thanks to polished aluminium feet
 - Integrated holder for files, compartment for cosmetic wipes, drawer for waste
 - Flexible, touch-operated work lights
- Packaging dimensions:
Length: 820 mm
Width: 660 mm
Height: 1,770 mm
Weight: 105 kg
- Product 21-604**
- White

Professional tip

More storage space

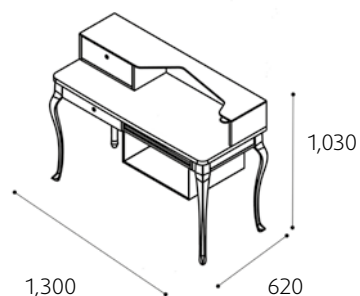
The professional nail tables have been developed by NILO by Maletti in collaboration with the experienced nail designers from alessandro International.

During the process, many practical details were incorporated, such as modules for the UV devices or electrical sockets in the base for additional electrical equipment.



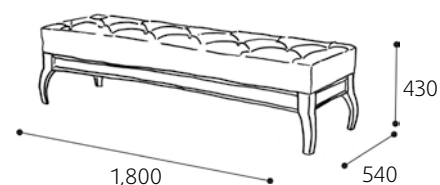
Reception and presentation

- > Welcome – reception counter and cash area.



- Perfect way to welcome customers
 - Elegant design
 - Surface made from safety glass: solvent-resistant, easy to clean
 - Plenty of storage space thanks to hidden storage compartments
 - Integrated console, e.g. for till
 - Lockable compartments
- Packaging dimensions:
Length: 1,430 mm
Width: 1,050 mm
Height: 980 mm
Weight: 79 kg
Product 21-608

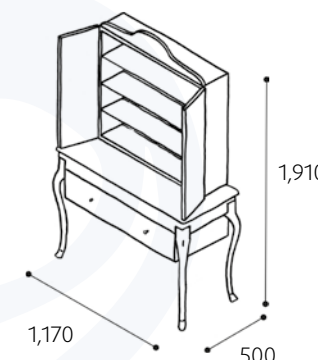
- > Cloud – eye-catcher in the waiting area.



- Designer sofa for the waiting area
 - Space for three people
 - Can also be used as a seat at the worktable
 - Elegant synthetic leather cover
 - Stable base and feet made from polished aluminium
- Packaging dimensions:
Length: 2,210 mm
Width: 910 mm
Height: 1,020 mm
Weight: 54 kg
Product 21-606

Reception and presentation

- > Boudoir cabinet – space for beautiful products and decorations.



- Elegant design with two mirrored side wings
 - Exclusive product presentation on three glass shelves
 - Integrated LED illumination for the optimum lighting of products
 - Drawer for ultimate storage space
 - Laminated wood, feet made from polished aluminium
 - Integrated power supply connection
- Packaging dimensions:
Length: 1,300 mm
Width: 760 mm
Height: 2,100 mm
Weight: 227 kg
Product 21-603

Professional tip

More revenue

The boudoir cabinet is not only an eye-catcher, but it has also been designed so that the goods can be presented individually or on pre-manufactured modules. These can be adapted and assembled according to the requirements of the studio.

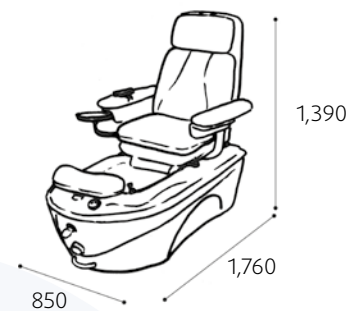
BASE MODULE

Product 51-104



Treatment area

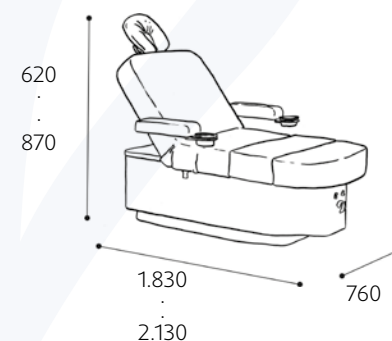
> Classic – pedicure chair.



- Arm, back, head and feet sections are individually adjustable
- Comfort access height
- Comfortable side table
- Soft upholstery (two cushions with zip fastener)
- Four individually adjustable shiatsu massage programmes (backrest)
- PIPE-FREE water massage jet
- In-built tap and hand shower
- Drainage suitable for both floor and wall assembly
- High quality metal structure
- Extremely quiet, almost noiseless motor: max. 30 dB (the quietest on the market)
- Requires water and electricity connections

Packaging dimensions:
 Length: 1,400 mm | 910 mm
 Width: 750 mm | 580 mm
 Height: 490 mm | 650 mm
 Weight: 46 kg | 55 kg
Product 21-607

> Dream – all-in-one pedicure chair.



- Elegant multifunctional seat
- Electrically controlled adjustable levels and suitable for all cosmetic applications
- Soft, comfortable foam with disinfectant-resistant faux-leather coating
- Foot section can be removed for pedicures, in order to use the high-tech foot basin underneath, with integrated hydromassage and colour lighting
- Requires water, drainage and electricity connections

Packaging dimensions:
 Length: 2,020 mm
 Width: 920 mm
 Height: 1,000 mm
 Weight: 150 kg
Product 21-632

> Work stools by **Topstar** bewegt!



SITNESS PEDIX

- Disinfectant-resistant synthetic leather
- Orthopaedic fitness seat with Body Balance Tec® joints
- Height is freely adjustable
- Includes hard floor castors

Product 21-709 White
Product 21-708 Black

Dimensions:

Seat height: 42-55 cm
 Seat width: 38 cm
 Seat depth: 38 cm



SITNESS NAIL

- Disinfectant-resistant synthetic leather
- Orthopaedic fitness seat with Body Balance Tec® joints
- Can be heightened or lowered, ergonomic backrest to support a healthy posture
- Height is freely adjustable
- Includes hard floor castors

Product 21-702 White
Product 21-707 Black

Dimensions:

Seat height: 43-51 cm
 Seat width: 44 cm
 Seat depth: 40 cm
 Total height: 70-80 cm

HIGHER GAS PRESSURE SPRING

• Approx. 3 cm
Product 21-710 1 pc.

> Customer chairs by **Topstar** bewegt!



VISITOR

- Disinfectant-resistant synthetic leather
- Designer backrest with a breathable net cover
- Comfortable bucket seat with knee roller
- Height is freely adjustable
- Comfort permanent contact mechanism, freely lockable
- Includes hard floor castors and sliders

Product 21-704 White
Product 21-703 Black

Dimensions:

Seat height: 43-51 cm
 Seat width: 48 cm
 Seat depth: 55 cm
 Total height: 103-111 cm



VISITOR DE LUXE

- High-quality padded and quilted faux leather
- Height is freely adjustable
- Ergonomically shaped body with comfortable backrest
- Seat with chamfered leading edge which releases pressure

Product 21-701 White
Product 21-700 Black

Dimensions:

Seat height: 36-44 cm
 Seat width: 50 cm
 Seat depth: 52 cm
 Backrest height: 48 cm
 Backrest width: 40 cm
 Total height: 80-89 cm

THE “COMPREHENSIVE PACKAGE” - ALWAYS AT YOUR SIDE FOR YOUR SUCCESS.

Professional studio design, excellent training courses and informative advertising material are key factors in your success. We are here to help you!



SERVICE

- NEW CLIENTS** > Page 114
- BRANDCHISING** > Page 116
- MERCHANDISING** > Page 118
- ACADEMY** > Page 120
- SALES FORCE** > Page 122
- CONTACT** > Page 124

EVERY NEW CLIENT MAKES ALESSANDRO STRONGER.

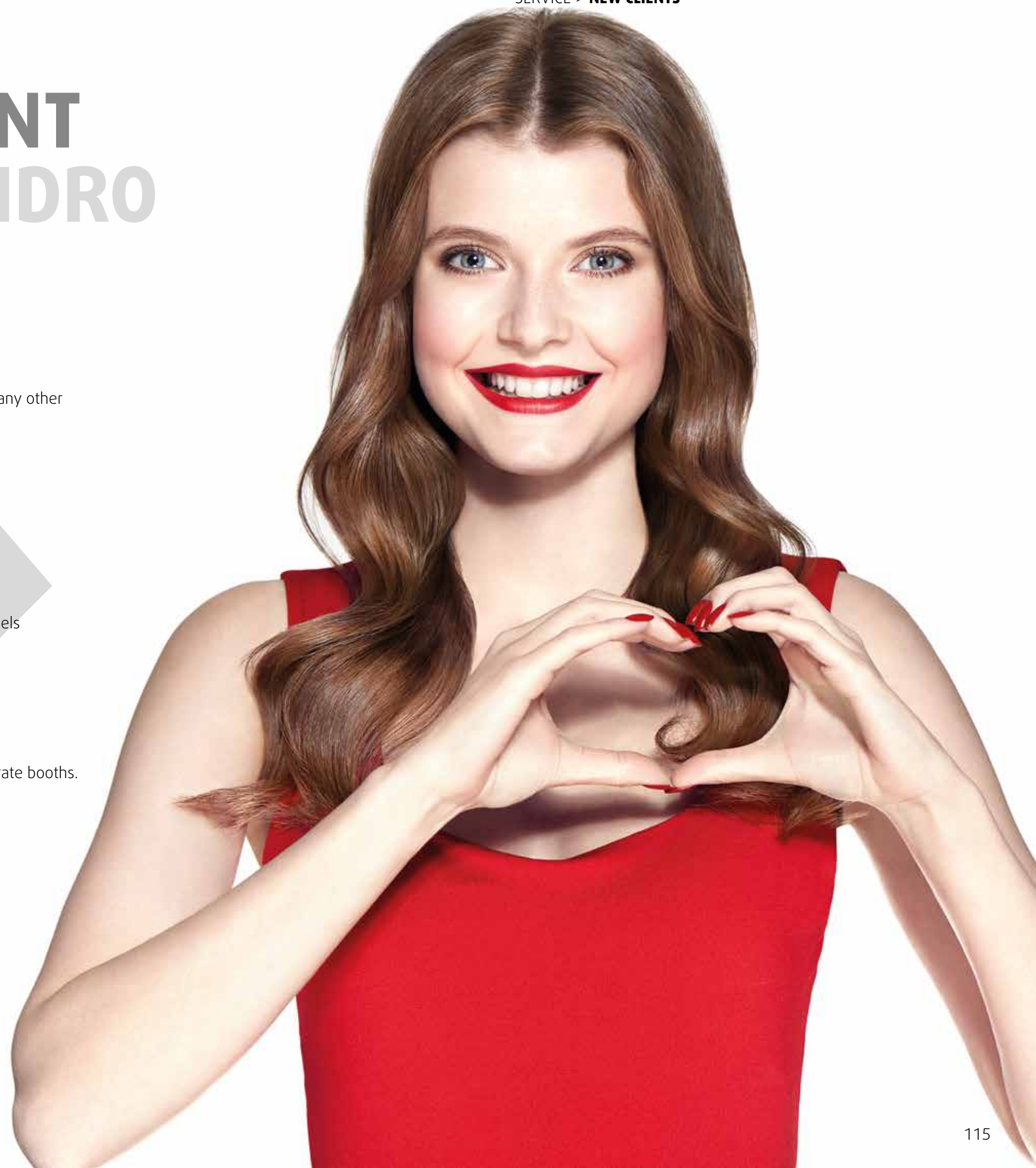
As part of the alessandro family, you not only receive support but also enjoy many other **advantages** at the same time:

- > Comprehensive and continuously updated range of professional products
- > Personal guidance from alessandro's own sales force
- > Full-service brandchising, including interior design and POS concepts
- > 24-hour order service
- > Attractive incentives and loyalty programmes
- > Diverse range of options for further training and education
- > Omnipresent brand in all print and online media, including social media channels

To meet our family's standards, the following requirements must **be fulfilled**:

- > Trade licence
- > Professional training from alessandro or a relevant competitor
- > Representative premises: separate rooms at home or in a shop operating as a nail studio, hair salon, cosmetic studio or perfumery with separate booths. At least one fully equipped nail studio table.
- > Use of professional devices: use of devices that are suitable for alessandro technologies. Curing/LED devices in particular must be available in good quality.

We look forward to receiving your registration at:
alessandro.international.com/professional



THE ALESSANDRO BRANDCHISING WORLD.

Experience the unmistakable world of alessandro branding. Benefit from the expert knowledge of our professionals, become part of a strong community or be won over by the unique furniture design concepts and individual sales aids for your studio.



ACADEMY

FIRST-CLASS TRAINING

- > Well-founded expertise for continuing professional development.
- > **Complete integrated training concept** for nail designers.
- > Collaboration with **experienced trainers** and **nail design champions**.
- > Practical workshops and seminars in modern academies.

You can find out more about our training academies on pages 122 and 123 or online at: alessandro-academy.de

FURNITURE

WELL-FURNISHED ALL-ROUND

- > Comprehensive, modular furniture **design concepts**.
 - > **Complete furnishings and fittings** for your studio.
- Get inspired with our furniture elements and concepts on page 106 or online at: alessandro-international.com**



COMMUNITY

A STRONG CONCEPT FOR PARTNERSHIPS

- > Stay up to date with all the latest news and numerous **benefits for professional nail designers**.
- > Personal mentoring and invitations to trade fairs and events.
- > Attractive financial benefits.

Ask your customer service representative or find out more on page 116 or online at: alessandro-international.com/professional

MERCHANDISING

360° ALESSANDRO

- > alessandro studio decorations based on current fashion trends.
- > High-quality packaging materials.
- > Exciting wall, counter and floor displays.
- > Plenty of useful aids for everyday tasks in the studio.

alessandro-international.com



Merchandising

- > Studio merchandising material – stages the brand to optimum effect and provides you special decorative materials, giveaways and studio aids. The right solution for every promotion!



ROLL-UP BANNER

Promotional banner for interior/ exterior decoration, includes base stand. W 80 cm x H 200 cm

Product 10-822 1 pc.



WINDOW STICKER

Mirror image stickers. Suitable for use on shop windows and glass doors.

Product 10-045 1 pc. (large)

Product 10-046 1 pc. (small)



LARGE DECORATION PACKAGE

This decoration package gives you year-round shop window and studio decorations, which can be combined in a variety of ways.

- 1 x A1 hollow-block poster
- 2 x 20 cm garlands
- 2 x 20 cm decorative cubes
- 1 x 24 cm decorative cube

Product 11-504 1 pc.



DECORATION PACKAGE

This decoration package gives you year-round shop window and studio decorations, which can be combined in a variety of ways.

- 1 x A1 hollow-block poster
- 2 x 20 cm decorative cubes
- 1 x 24 cm decorative cube

Product 01-898 1 pc.



PRODUCT CATALOGUE

Product 11-081 (DE) 1 pc.

Product 11-084 (EN) 1 pc.

Product 11-083 (FR) 1 pc.

Product 11-082 (NL) 1 pc.

NOTEPAD

Watermarked notepad. A5, 50 pages.

Product 11-992 1 pc.



BALLPOINT PEN

Giveaway article.

Product 10-085 1 pc.



CRYSTAL PEN

Premium-quality ballpoint pen with rhinestone ornamentation.

Product 10-490 1 pc.



LANYARD

Giveaway article.

Product 20-042 1 pc.



LIGHTER

Giveaway article.

Product 10-065 1 pc.



MATCHES

Giveaway article.

Product 10-075 1 pc.



GIFT PACKAGING

Premium-quality cardboard gift packaging. The quick and easy way to wrap all alessandro products. W 14 cm x H 6 cm x D 20 cm

Product 11-097 10 pcs.



PROMOTION BAG SMALL

Paper carrier bag, various designs. 22 cm x 24 cm.

Product 10-097 25 pcs.



MINI CARRIER BAG

Paper carrier bag. 12 cm x 14 cm.

Product 10-096 25 pcs.

LARGE CARRIER BAG

Paper carrier bag. 35 cm x 41 cm.

Product 11-098 10 pcs.



CUSTOMER RECORD CARD

For recording all relevant customer data and individual treatment information. A5 folding pages.

Product (DE/EN/FR) 05-400 50 pcs.

Product (NL) 11-511 50 pcs.



APPOINTMENT CARDS

Appointment cards to keep a record of customer's upcoming appointments, includes field for stamping.

Product (DE) 10-080 100 pcs.

Product (NL) 11-512 100 pcs.



LOYALTY CARD

Bonus reward cards for recording customer visits, includes field for collecting stamps.

Product (DE) 10-203 100 pcs.

Product (NL) 10-910 100 pcs.



GIFT VOUCHER

Can be used for a treatment or monetary value.

Product (DE) 10-086 10 pcs.

Product (NL) 11-510 10 pcs.

ACADEMY – EXPERTISE FROM THE PROFESSIONALS.

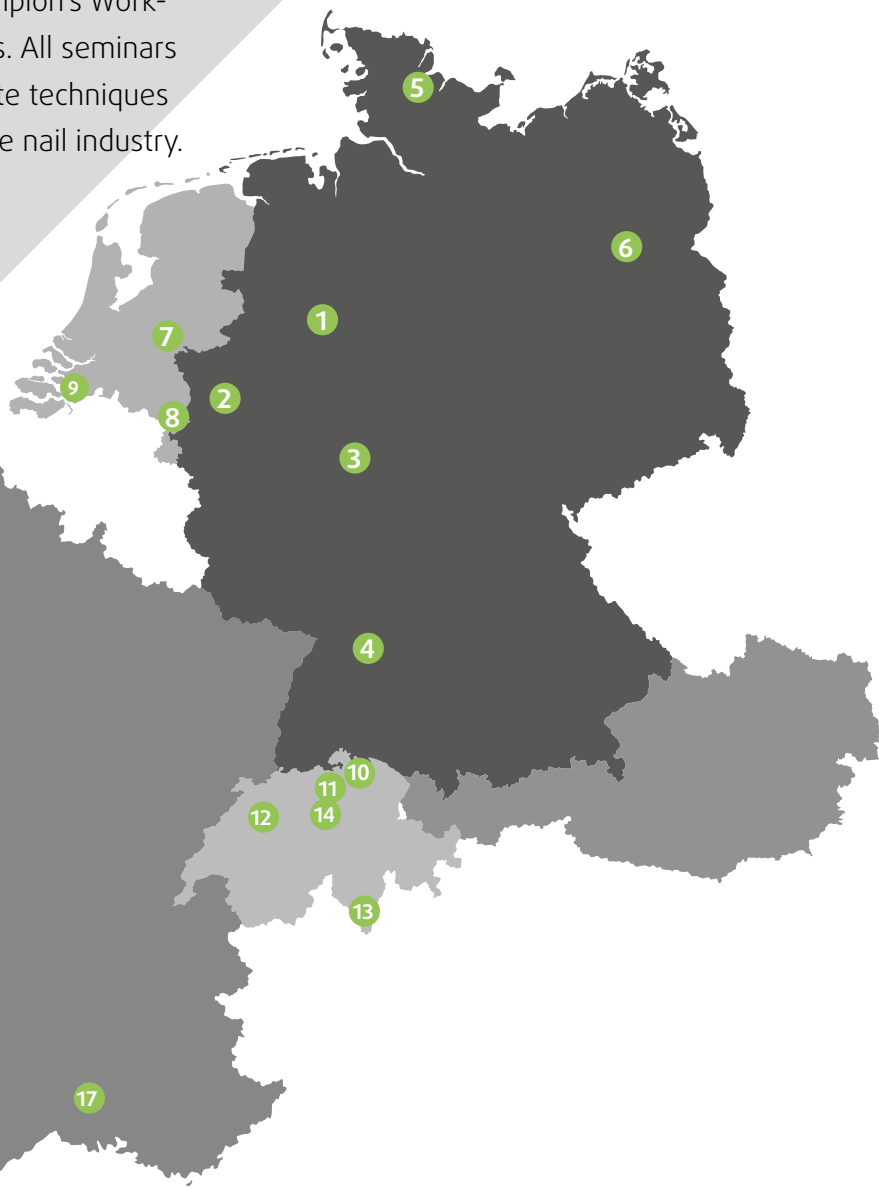
> TRAINING – FROM BEGINNER TO PROFESSIONAL

The alessandro academies are some of the world's most experienced training centres for nail design. An experienced team of trainers guided and mentored by Frank Schäberle provide comprehensive knowledge on manicure, pedicure and nail sculpting. The extensive training courses range from delivering the basics of nail design all the way to the Champion's Workshop for absolute top professionals. All seminars use the most current and up to date techniques and knowledge available within the nail industry.



A PASSION FOR NAIL DESIGN

> Frank Schäberle first discovered his love for nail design in 1999 and has won more than 40 championships so far. As such, he has achieved iconic status in the world of European nail design and has worked as the Training Director at alessandro International since 2011. In addition to this, he is also an author, specialist lecturer, member of numerous expert panels and television consultant.



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ACADEMY BERNE

12 > Worbentalstrasse 32
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ACADEMY LUGANO

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ACADEMY ZOUG

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CH-6312 Steinhausen

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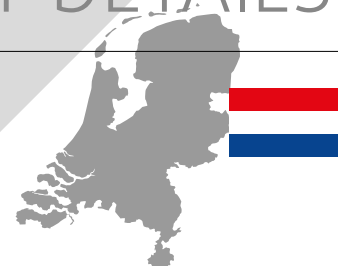
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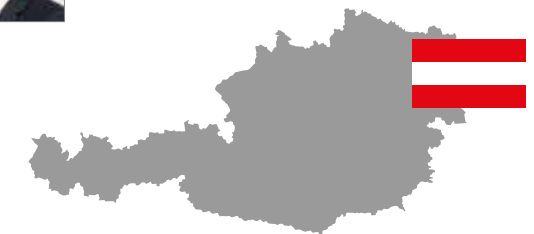
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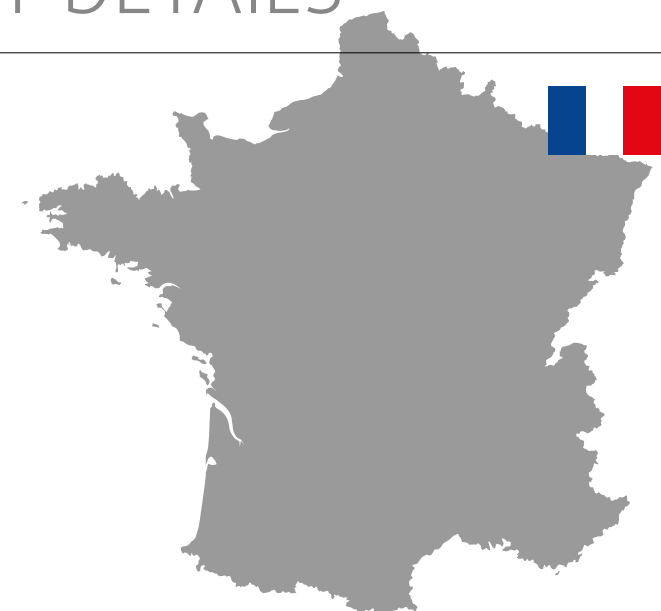
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