

EVAGARDEN



MAKE UP
ITALY

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MAKE UP
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ITALY

FACE



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- 296 SKIN LIGHT
- 297 SKIN NUDE
- 298 SKIN CARAMEL



BB PRIMER

DESCRIPTION

BB Primer by EVAGARDEN make up is the combination in a single product of a BB Cream and a Primer.

It is an actual beauty treatment for all skin types: an extremely natural look with highly effective treating ingredients and spf 15.

With one gesture only, it gives to your complexion a radiant and smooth appearance!

EVAGARDEN make up BB PRIMER, the most multi-functional BB!

A revolutionary formula for 6 actions in 1:

evens
illuminates
moisturizes
smooths
protects the skin from urban pollution
anti-ageing

The fluid and creamy texture gives to the skin a smooth and uniform appearance, with an extraordinary perceived nourishment. The lightness, luminosity and purity of the finish, redefine the perfection of the complexion. The skin is immediately soothed and softened.

LIFTING BASE

DESCRIPTION

EVAGARDEN make up Lifting Base is a face serum with anti-aging, smoothing and lifting effect which acts as a make up fixative. Thanks to the Botox Like complex it helps maintaining the skin's suppleness and reduce wrinkles for a fantastic lifting effect.

Treatment to be used before the make up for Her, or as a moisturising base with lifting effect also for Him. It is a real concentrate of natural active principles that assures a firm and smooth skin in addition to significant moisturising, all in a single product.

It provides extreme comfort with undeniable and visible results.



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CC PRIMER

DESCRIPTION

The CC Primer by EVAGARDEN make up encloses a Colour Corrector and a Primer in a single product. Available in three hues, Ivory, Lilac and Caramel, CC Primer uniforms the complexion, absorbs excess oil reducing pore size and makes the skin immediately more radiant and smooth. To be applied as base for foundation to increase duration.

The advanced technology together with plant extracts assure a "perfect skin" action with a mat finish, together with a soft, light and velvety texture.

A revolutionary formula for 6 actions in 1:

uniforms, opacifies, smoothens, lightens, improves make-up performance and anti-aging.

- 104 CARAMEL
- 105 IVORY
- 106 LILLAC



804

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VELVET COMPACT POWDER

DESCRIPTION

EVAGARDEN make up Velvet Compact Powder is a compact, luxurious, ultra-thin powder, for a perfect, smooth and invisible finish.

It creates an impalpable and light film, lending a smooth effect to the face. It helps reducing the small lines and blemishes of the face giving a velvety and naturally radiant appearance to the skin.

It fixes the foundation and improves its wear. Suitable for all skin types.

Titanium and Mica powders contained act as UV ray protection.

- 804 SOFT PINK
- 805 PINK CHAMPAGNE
- 806 LIGHT SAND

EXTREME LOOSE POWDER

DESCRIPTION

The EVAGARDEN make up Extreme Loose Powder is extremely impalpable and light, transparent and smoothing. It has matting properties and visibly minimises the small skin blemishes thanks to the soft focus effect.

Suitable for all skin types.

The extreme softness of the powder gives to the face a mat and smooth appearance, yet radiant and natural, that defines the make-up without bearing it down and makes the skin of the face uniform and natural.





CREAMY CONCEALER

DESCRIPTION

EVAGARDEN make up Creamy Concealer is fluid, creamy, with a state-of-the-art formula to create natural perfection.

It creates a lifting effect and reduces skin blemishes while carrying out an anti-aging function, thanks to the encapsulated soft focus optical particles that reflect and diffuse light.

In three different tones for different needs, it has a thin and adhering texture that assures blending ability, cover and long wear.

- 606N BEIGE
- 607N APRICOT
- 608N GREEN



IMPECCABLE CONCEALER

DESCRIPTION

EVAGARDEN make-up Impeccable concealer, a concealer with exceptional long-lasting coverage.

Suitable in any climate, it creates a thin, light coat that follows your face as it moves.

With its seaweed and chamomile extracts, it helps reduce dark areas under your eye and reduces swelling. With a pure and bright colour, along with a soft and silky texture, it is easy to blend in.

The soft-focus effect instantly lights up your eyes and gives you a fresh look by covering imperfections to ensure youthful looks.

Easy to use, it naturally blends in with your complexion.

- 321 LIGHT COOCKIE
- 322 COOCKIE
- 323 WARM COOCKIE



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312N

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314N

SILKY BLUSH

DESCRIPTION

EVAGARDEN make up Silky Blush is the light and thin powder blush for a natural as well as bold finish, to outline the face creating perfect cheekbones with an extremely natural effect.

Latest generation blush that combines an incredibly light and airy touch with a silk effect when applied, for impeccable results.

Easy to blend and long wearing.

- 310 ROSETTE
- 312N GOLD HAZE
- 313N REFLEX SUN
- 314N EMBERGLOW



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SMART BLUSH

DESCRIPTION

Smart Blush by EVAGARDEN make up is an ultra sensory cream blush which turns into a silky, impalpable and light gauze when applied.

Apply on your cheeks to illuminate the face, soften the features and harmonise shapes, enhancing any make up and achieving a «healthy effect».

Thanks to the innovative process of melding 4 powders which results in its delicate texture, the soft compact cream is applied with the utmost ease, releasing a long-wearing, thin and silky film that is easy to blend.

- 331 COPPER TAN
- 332 CORAL GOLD
- 333 CORAL CRUISE



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FUSION BLUSH

DESCRIPTION

EVAGARDEN make up Fusion Blush is a luxurious and colourful elixir, which combines the nourishing properties of a mixture of precious oils with the benefits of a powder.

An impalpable and radiant finish, thin and adherent, like a second skin, for impeccable results.

The special infusion of Camellia Oil, Gardenia Oil and Jasmine Oil protects the skin keeping it moisturised and soft as silk, preserving its elasticity.

A Soft Focus effect minimises fine lines and provides an even complexion.

Easy to blend and long wear, creating perfect cheekbones with an extremely natural effect.

- 345 SHEER PINK
- 346 ROSE PEACH
- 347 BRANDY
- 348 SUGAR CORAL



PERFECT SKIN FOUNDATION

DESCRIPTION

The fluid foundation for perfect skin, a luxury cream rich in active principles. It is recommended for normal to especially dry skin, assures optimal cover with an extremely natural finish.

EVAGARDEN make up Perfect Skin: foundation and beauty treatment enclosed in a single product, for an always youthful and neat looking face, also thanks to the soft focus effect that visibly reduces the signs of ageing.

The particularly creamy texture makes the skin soft, luminous, uniform and compact, assuring a sensation of extreme comfort.

Micronised titanium and other minerals treated with innovative technologies, assure high sun protection (SPF 15). Water resistant.

- 125N SOFT BEIGE
- 126N OUTDOOR BEIGE
- 127N NATURAL BEIGE
- 128N BISCUIT
- 129N TOFFEE
- 130N TOASTED NUT



SMOOTHING COMPACT FOUNDATION

DESCRIPTION

EVAGARDEN make up Smoothing Effect Foundation is indicated for all skin types and recommended for normal/oily skins. Its creamy texture results in a "powdery" application for a concealing and mat finish.

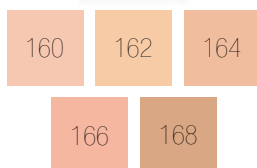
The mat, bright and satin finish assures an exceptional lifting effect which minimises skin blemishes thanks to the soft focus.

Good covering ability, exceptional moisturising, excellent comfort, perfect adhesion and long wear: it encloses innovative features and active principles in the convenience of the compact size.

Micronised titanium and other minerals treated with innovative technologies, assure high (SPF 15) sun protection.

It reduces the shiny effect and is water resistant.

- 511N LIGHT BEIGE
- 512N PEACH BEIGE
- 514N HONEY BEIGE



DOUBLE LAST FOUNDATION

DESCRIPTION

EVAGARDEN make up Double Last Foundation exceeds any expectation! It is a perfect blend of care, cover and lightness that meets all the needs for comfort and very long wearability. For impeccable and protected skin all day long.

The Double Last foundation is formulated with an exclusive technology that combines extremely long wear, creamy and delicate texture and high, incredibly light, natural and luminous cover.

Such a highly covering foundation with such a thin and comfortable texture has never been seen before - almost like a second skin that withstands the whole day.

The Double Last foundation also offers an excellent resistance to humidity, which makes it ideal for all weather conditions. Micronised titanium and other minerals treated with innovative technologies, assure high sun protection (SPF 20).

- 160 WINTER WHEAT
- 162 LIGHT SAND
- 164 ALMOND
- 166 BISQUE ROSE
- 168 BUTTERUM



525

528

BRONZER COMPACT FOUNDATION

DESCRIPTION

EVAGARDEN make up Bronzer Effect Foundation is the compact foundation to smooth your tan and to protect the skin from the sun's harmful rays.

The transparent, moisturising and creamy texture melts on the skin leaving a naturally tanned, luminous and uniform complexion.

To be used to protect the skin and look glamorous even on the beach.

Sun protection (SPF 15) thanks to micronised titanium and other minerals treated with innovative technologies.

Water resistant.

Neutralises free radicals, protecting the skin from the marks of ageing. Minimises blemishes, providing a long-lasting even effect to the tanned skin.

- 525 CARAMEL BRONZING
- 528 SUNNY BRONZING



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HIGHLIGHT FOUNDATION

DESCRIPTION

Incredibly comfortable and light fluid foundation, extremely natural, it enhances the complexion's luminosity for a "nude skin" effect that lasts all day.

The EVAGARDEN make up Highlight Foundation restores the skin of your face to its pure beauty and enhances its natural splendour all day.

The complexion immediately looks more smoother and velvety, with a natural finish for a naturally youthful and "healthy" appearance. Suitable for all skin types. Micronised titanium and other minerals treated with innovative technologies, assure high SPF21 sun protection.

- 248 PALE BEIGE
- 250 MEDIUM BEIGE
- 252 TOASTED BEIGE
- 254 DUSKY BEIGE



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INFINITY LAST FOUNDATION

DESCRIPTION

Evagarden make-up Infinity Last Foundation is extremely long-lasting foundation that creates a «second-skin» effect.

A truly long-lasting natural finish and maximum comfort.

As light as a thin layer on your skin, with an extremely soft and creamy texture, it is easy to blend in to ensure a luxury satin finish.

Triple anti-aging action: moisturising, protective and detox effect.

Its exclusive pigments ensure a natural result, while the thin spheres that reflect light create a «faultless skin» result, a Photoshop effect! Suitable for normal to mixed skin types. SPF15

- 261 WARM IVORY
- 262 SAND
- 263 WARM SAND
- 264 WARM BEIGE
- 265 NATURAL
- 266 WARM NATURAL



PEARLY EMULSION

DESCRIPTION

EVAGARDEN make up Pearly Emulsion, a new light effect for a futuristic pearly emulsion with an extraordinarily soft, smooth and easy to apply texture.

Rich in precious pearls, it enhances the face and body's highlights in a sophisticated and discreet manner, to be enveloped in a new light bringing the skin's radiance to new dimensions.



SUPERPEARLY BRONZER POWDER

DESCRIPTION

EVAGARDEN make up Superpearly powder is an extra pearly bronzing powder with golden reflexions, a light and silken texture for a long-wearing tanned and radiant finish, suitable for any skin type.

A touch of colour and radiance that pleasantly melts on the skin leaving it moisturised and even all day long, for a warm tone that is as beautiful in winter as in summer.

The pearls treated with innovative polymers assure exceptional adherence and long lasting wear. Excellent creaminess and adhering power assured by the treated raw materials.



TOUCH OF LIGHT

DESCRIPTION

Twist up & pat on over makeup! Touch of Light Evagarden make up is the focus of the whole experience of EVAGARDEN, which takes shape in this radiance booster product, a true secret weapon for a glowing complexion.

The innovative technology texture smoothes away imperfections and illuminates the face.

Works wonders over foundation, or just on bare skin.

Acting almost as an eye treatment, the light texture of Touch of light blends flawlessly into the skin for perfect correction and an ultra-natural result. Signs of fatigue disappear and your complexion is fresh and radiant again. To Capture 8 hours of sleep in a second and to make your complexion super fresh with a great healthy result!

- ILLUMINANT 10 TOUCH OF LIGHT
- ILLUMINANT 12 TOUCH OF LIGHT



SUPERPEARLY ILLUMINANT BRONZER POWDER

DESCRIPTION

EVAGARDEN make up Superpearly Illuminant Bronzer Powder for an innovative strobing effect.

It is a light superpearly illuminant bronzer powder with gold highlights, with a light, silky texture for a shiny and long lasting finish, suitable for all skin types.

The high pearl concentration gives a glow that blends pleasantly on the skin, leaving it moisturised and even all day long, beautiful in summer and winter.



BI-PHASIC MAKE UP REMOVER

DESCRIPTION

EVAGARDEN make up Bi-phasic remover to remove waterproof products from eyes and lips. A two-phase formula (oil and water) simple to use, that removes even the most resistant mascara such as EVAGARDEN make up Aquaproof Mascara and the most hard-wearing lip colours such as the EVAGARDEN make up Ultralasting Lip Cream. Utterly delicate, suitable for all skin types, with a soothing and refreshing action that respects the sensitivity of eyes and lips.



MAKE UP REMOVER TISSUES

DESCRIPTION

EVAGARDEN make up Remover Tissues have been especially developed with an exclusive formula to delicately wipe eyes, lips, face and neck, removing any trace of makeup, including long lasting. Alcohol-free, they are suitable also for especially sensitive skin and eyes, they are handy, hygienic, effective and high quality.

Delicate formula developed to respect the PH even of the most sensitive skins.



JOY BRONZER POWDER

DESCRIPTION

Joy Bronzer Powder is the compact Bronzer by EVAGARDEN make up, which promotes tanning and leaves the skin velvety. Double function in a single product: it makes the complexion uniformly tanned with no need for the sun at the same time as helping to stimulate natural tanning, thanks to the active "Tan Outlast Complex", extending its duration.

High-tech bronzer powder that creates and stimulates tanning of the face in a natural way, suitable for any skin type.



SUPERPEARLY BRONZER POWDER

DESCRIPTION

EVAGARDEN make up Superpearly powder is an extra pearly bronzing powder with golden reflexions, a light and silken texture for a long-wearing tanned and radiant finish, suitable for any skin type.

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Excellent creaminess and adhering power assured by the treated raw materials.



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DESCRIPTION

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The high pearl concentration gives a glow that blends pleasantly on the skin, leaving it moisturised and even all day long, beautiful in summer and winter.

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EYES



EYE PRIMER

DESCRIPTION

Good-bye lid lines! EVAGARDEN make up Eye Primer is the first eye primer with anti-aging properties that guarantees long wearability to eye shadow and will have you say "bye bye" once and for all to eye lid blemishes and "Welcome" to maximum performance of make-up products on your eyes! Its creamy formula may be worn under any type of eye shadow and improves its performance, gliding on the eye lids like velvet, smoothing and perfecting. It assures a transparent and universal finish that perfectly adapts in an invisible way to the eye lids, whatever the skin tone. The hyaluronic acid spheres work to smooth the appearance of the lighter lines and infuse deep and long-lasting moisturising to more marked ones, while soft focus evenly diffuses light. Stop to smudges, to the washed-out effect and unsightly eyelid marks. Perfect wear until its time to remove the make-up.



GEL LASH REPAIR

DESCRIPTION

EVAGARDEN make up Lash Repair Gel is a treating gel to strengthen lashes.

It is an actual treatment that helps strengthen the lash hairs and stimulate growth, and may be applied as a primer before any mascara.



3 IN 1 EYE COMPLEX

DESCRIPTION

3 in 1 Eye Complex by EVAGARDEN make up is a complete treatment for the eye area that combines 3 actions in 1: anti-eye bags, minimises wrinkles, reduces swelling.

It is an actual treatment for a youthful gaze, to be used before the make-up or as eye treatment even at night.

Ideal for him and for her. Effective for an ever youthful gaze.



EYE LINER SUPER LONG LASTING

DESCRIPTION

EVAGARDEN make up Eye Liner Super Long Lasting is the fluid eye liner with a thin latex applicator, for quick and precise application to easily trace ultra fine to bold lines.

Indispensable to underline the gaze and make it more intense, to highlight your eyes with designs from the most simple to the most sophisticated ones, as required by the new fashion trends.

The fluid formula assures the line is marked, extremely light and with super long-lasting wear (Water Resistant).



EYE LINER GEL

DESCRIPTION

The Evagarden make up black Gel Eyeliner hyperpigmented for graphic make up, leaves a long lasting, distinctive line with varying thickness.

The revolutionary gel consistency allows for easy and comfortable use, extraordinary for a bright intense colour finish.

To be applied with EVAGARDEN make up Eye Liner Oblique Brush no. 5, which ensures a defined, smooth, even line with varying thickness. Dries quickly and is perfect all day long.

Contains vitamin E and Pomegranate extract with moisturizing and restructuring properties as well as anti-aging.



EXTREME VOLUME MASCARA

DESCRIPTION

EVAGARDEN make up Extreme Volume Mascara with a spectacular effect, it coats the eye lashes for maximum volume, long wear and protection from daily aggressions thanks to natural origin active principles. With every application the eye lashes are enveloped in a soft cream, able to thicken them to achieve extreme volume.

First class treatment: a lifting agent lends to the eyelashes a lengthening and volume-enhancing effect all day long. Incredible, curved, multiplied, larger lashes, longer than ever.



HYPERBOLIC MASCARA

DESCRIPTION

EVAGARDEN make up Hyperbolic Mascara is a mascara with a new-generation formula for incredibly curved lashes.

With every application the eyelashes are enveloped in a soft cream, able to curve them for an irresistible look. Its brush in elastomer, soft and flexible, captures and shapes the lashes one by one for impeccable and long-lasting curvature.



AQUAPROOF MASCARA

DESCRIPTION

Sun, rain, snow, sea, swimming pool: the EVAGARDEN make up Aquaproof Mascara withstands in any situation, does not stain, does not smudge and needs no touch-ups.

The waterproof mascara that withstands any weather condition, high-definition, indispensable for star-like eyes in any occasion.

An incredible result for a guaranteed durability up to 3 days.



INCREDIBLE MASCARA

DESCRIPTION

EVAGARDEN make up Incredible Mascara is a mascara with a revolutionary mini brush in elastomer with internal reservoir for an amazing release of product, with an incredible volumising effect already with the first coat.

An incredible volume with the handiness of a very compact wand, that lets you work on lashes one by one, reaching even the most difficult corners with the utmost ease.

Two results impossible to be obtained in a single product before now: over-the-top volume already with the first coat and extreme ease of use, to touch each individual lash.



PANORAMA MASCARA

DESCRIPTION

Evagarden make up Panorama Mascara, incredible length and volume for an amazing panorama effect! Increasingly long, voluminous, thicker and curved eyelashes with each application thanks to a special curved wand, a rich and creamy texture and the presence of a special oligopeptide that stimulates growth, making your eyelashes thicker and stronger.

The special structure of its texture allows the Panorama Mascara to coat lashes one by one with an intense black, from root to tip, to "make your eyes pop" with each application, adding intensity and depth, for an amazing and long-lasting Panorama effect!



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SUPERLAST EYE PENCIL

DESCRIPTION

"Super" durable, pure and intense colour. For the Superlast Eye Pencil by EVAGARDEN make up a bright finish that combines the marking precision of an eyeliner to the smooth blending ability of a kajal. No transfer colour that remains perfect all day long in any condition with no need for touch-ups.

The perfect accomplice for an elegant, extremely long-lasting eye make up, for a super seductive gaze! The "slim plastic" case is specific to hold the volatile substances that assure long wear.

It may be sharpened with an Evagarden make up cosmetic sharpener.

It enhances and emphasises the gaze, making it deep and magnetic, and is the perfect ally for an extremely long-lasting, fashionable eye make-up.

- 65 EMERALD
- 66 BLUE
- 69 VIOLET



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02

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LONG LASTING EYE PENCIL

DESCRIPTION

EVAGARDEN make up Long Lasting Eye Pencil, for easy, pleasant and long-wearing application, to be used marked or blended according to the desired result.

This pencil is long-lasting and has full colour, with a high percentage of mineral origin pigments.

To enhance and emphasise the gaze with an intense make-up and perfect wear, ideal to change the eye line before using eye shadows.

- 01 BLACK
- 02 BROWN
- 03 NUDE



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KAJAL

DESCRIPTION

EVAGARDEN make up kajal pencil for an intense and mysterious look. Your deep gaze will take centre stage thanks to the bold, fully-pigmented and long lasting line.

To be used to amplify or intensify your gaze depending on the selected hue.

Application is extremely easy and convenient, the plastic shell can be sharpened with the Evagarden make up Cosmetic Pencil Sharpener.

- 54 BROWN
- 58 BLACK



PALETTE WILD NUDE

DESCRIPTION

The elegant Evagarden make up WILD NUDE Palette featuring 10 eye shadow shades, with a cutting-edge formula, ensures versatile, stylish make-up. The WILD NUDE Palette has 10 new shades comprising mat and glaring textures reminiscent of the nuances of the magical landscapes of the Grand Canyon (Orange Dust, Rose Sunrise, Pink Sand, Gold Brown, Burgundy, Red Rock, Canyon, Desert Purple, Vinagrette, Warm Brown) to create extraordinary NUDE looks in WILD version. Extremely versatile and adaptable eye make-up ranging from the most delicate Soft Wild Nude to the stronger Strong Wild Nude, mixing colours to constantly create new, impressive looks. Evagarden make up WILD NUDE Palette for a look with eyes in the foreground! The pure and intense colour remains perfect throughout the day. The film is thin, ultra-light, velvety to the touch, adherent and easily blendable thanks to a micronized mix of pigments.

The presence of Wild Lavender Extract has an important lifting action.

The unique, small size format, the handy mirror and the applicator inside it make this palette practical and easily manageable, making it simple to use on any occasion.



NUDE PALETTE

DESCRIPTION

The elegant NUDE Palette Evagarden make up featuring 10 eye shadow shades, with a cutting-edge formula, allows a versatile and glamorous make-up look suitable for any occasion!

The NUDE Palette introduces 10 brand new shades in pastel, powdery, satin and peach tones, as well as darker ones such as brown, deep plum and black, available with a matte or pearl texture, to experience an infinite variety of looks and an innovative concept of NUDE. Extremely versatile eye make-up from the bright Light Nude to the more intense Dark Nude, so you can change your look every day!

NUDE Palette Evagarden make up, a must-have for all those who believe it is just "a matter of looks".

The pure and intense colour remains perfect throughout the day. The film is thin, ultra-light, velvety to the touch, adherent and easily blendable thanks to a micronized mix of pigments.

The unique, small size format, the handy mirror and the applicator inside it make this palette practical and easily manageable, making it simple to use on any occasion.



GLARING EYE SHADOW

DESCRIPTION

Latest generation powder eye shadow, with a pearly/metal sheen effect, exceptionally long wearing and with lifting effect. The EVAGARDEN make up Glaring Eye Shadow creates an actual second skin, a pure, dynamic, iridescent colour with a sophisticated velvety finish.

It is exceptionally long-lasting, does not create product build-up and always looks as if it had just been applied. The intense colour remains perfect throughout the day. The film is thin, ultra-light, velvety to the touch, adherent and blendable thanks to a micronised mix of pigments and pearls.

For a modern woman, aware of her own charm, who feels bold and confident and is not afraid to stand out from the crowd.

- | | | |
|-----------------------|----------------------|--------------------|
| - 260 OIL GREEN | - 268 CARRIBEAN SAND | - 274 SNORKEL BLUE |
| - 261 BROWN CARAFE | - 269 PEARLY | - 275 MACARONE |
| - 263 BLACKBERRY WINE | - 270 GRAY SILVER | - 276 MINERAL RED |
| - 265 RED CLAY | - 271 GOLDY | - 291 VIOLET |
| - 266 SPARKLY CHOCO | - 272 GREEN OCEAN | |
| - 267 GERANIUM | - 273 ECLIPSE | |

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MAT EYE SHADOW

DESCRIPTION

The EVAGARDEN make up Mat powder eye shadow is velvety to the touch, has excellent wear, matte finish, is even and velvety.

The texture creates an actual second skin in a pure colour, the mix of micronised mineral pigments guarantees a thin, ultralight film, velvety to the touch, adherent and blendable.

It is exceptionally long-lasting, has lifting action, does not create product build-up and always looks as if it had just been applied. The saturated colour remains perfect throughout the day.

For a woman who is aware of her charm, confident of her appearance.

- 101N IVORY
- 102N DUSTY CORAL
- 103 GRAY CONCRETE
- 104N IRON
- 106 ROSETTE
- 107N WINE
- 108N BLACK
- 110 TANNIN BROWN
- 114 FRIAR BROWN
- 115N ROSE TAN
- 118 MEADOW VIOLET
- 121 TABACCO



DIAMOND EYE SHADOW

DESCRIPTION

The EVAGARDEN make up Diamond Eye Shadow shines like a diamond thanks to the luminosity of the micronised crystals included in the texture.

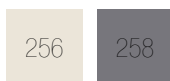
It creates a thin film easy to blend on the eyelid.

The eye is enriched and illuminated by sparkling colour hues that light up with glitzy reflexes thanks to the crystal particles it contains.

The use of crystals in place of pearls results in the pigment of the eye shadow not being absorbed by the crystals, which remain pure and able to reflect a greater amount of light.

For a precious gaze that shines like a diamond.

- 256 WHITE
- 258 BLACK





EYEBROW GEL FIXER

DESCRIPTION

EVAGARDEN make up Eyebrow Gel Fixer is a fluid and transparent gel to be applied on your eyebrows to comb and fix them.

It is easy to apply, and is used to tidy up and give an even more precise and definite shape to the eyebrow arch.

It leaves no trace or irritating residues thanks to the light and transparent film.

To be used every day to complete the eye make-up, fixing and highlighting the eyebrow design.



80N

82

EYEBROW PENCIL

DESCRIPTION

The EVAGARDEN make up Eyebrow Pencil is available in two shades:

Light: suitable for blonde to light brown shades.

Dark: suitable for light brown to dark shades.

The core is enclosed in Californian cedar wood, invaluable to assure the quality of cosmetic pencils. Indispensable to thicken, define, outline the eyebrows, the texture assures excellent wear.

The eyebrows acquire a natural and defined look and elegantly frame the gaze.

- 80N LIGHT
- 82 DARK

EVAGARDEN

MAKE UP
ITALY

LIPS

FULL SHINE GLOSS

DESCRIPTION

Gloss with a full and rich texture, for maximum comfort and extremely long lasting.

The Gloss Full Shine EVAGARDEN make up is a real champion of resistance!

Its brilliance wraps the lips in a true 3D effect, it is ultra smooth and gives lips instant luscious volume that last, with mirror shine effect.

The multidimensional effect -plumping effect- leaves lips looking incredibly smooth and plump.



- 802 BEETROOT
- 803 GUILLE
- 804 SHIMMER
- 806 ALLURE
- 807 SENSIBLE
- 808 BUBBLEGUM
- 809 LANTANA
- 810 SALMON

BRILLIANT GLOSS

DESCRIPTION

EVAGARDEN make up Brilliant Gloss for sparkling lips with crystalline brightness.

For glossy and well-looked after lips in utter comfort. The suspended crystals on a colour and transparent base cover the lips in an irreverent yet refined way.

The gloss pigment is not absorbed by the crystals, which therefore remain pure and able to reflect a greater amount of light, lending to your lips the precious light of diamonds.

Creamy and soft film, optimal wear and non-sticky texture.

More voluminous and glossier lips!



- 678 PARADISE PINK
- 680 TIBETAN
- 691 STRAW GOLD
- 698 KISS
- 700 MINUETTO
- 703 SUNNY



TRANSPARENT GLOSS

DESCRIPTION

The EVAGARDEN make up transparent gloss provides to the lips excellent brightness, luminosity and volume.

Smoothly applied, it creates a comfortable and non sticky film for an emollient and long-lasting effect.

SUPERLAST LIP PENCIL

DESCRIPTION

EVAGARDEN make up Superlast Lip Pencil has extreme durability, semipermanent, and combines precision lining and a strong colour release.

The well-defined line of the no transfer colour outlines the lips for incredibly long-lasting results.

Indispensable to define and enhance the lip contour, thus enhancing the wear of gloss and lipsticks.

The slim plastic case is specific to hold the volatile substances thus assuring long wear.

It may be sharpened with the Evagarden make up cosmetic sharpener.



- 760 ORANGE BROWNIE
- 761 TAN
- 762 SKIN
- 763 CARE
- 764 NATURAL
- 765 RED AZALEA
- 768 VINTAGE MALLOW
- 769 RIOT
- 770 DIRTY

CHUBBY SHINE LIPSTICK

DESCRIPTION

Chubby Shine EVAGARDEN make up is the full colour and gloss effect lipstick to coat the lips with bright and transparent colour.

The formula allows a pleasant smoothness that coats the lips with a light film with a 3D effect, extraordinarily bright and colour saturated, its intensity can be adjusted as desired.

The result is a creamy balm, unparalleled moisturising consistency that combines sensoriality with a deep treatment for absolute comfort.



10 PEACH QUARZ
12 BLOOMIN DAHLIA
14 FIESTA
16 PEACH ECHO

CARE COLOUR LIPSTICK

DESCRIPTION

Care Colour lipstick EVAGARDEN make up is the perfect combination of a luxury lipstick with an intense colour and a beauty elixir.

Joboba oil, sweet almond oil, avocado oil, shea butter, cocoa seed butter and Murumuru seed butter are blended into a pure colour formula, coating the lips with an ultralight and thin film, with deeply nourishing properties.

The performance of a lipstick is combined with that of a treatment that moisturises and defines the lips instantly, plumping and shaping them.

Care Colour Lipstick: the lipstick treatment featuring pure, super bright colours with a long-lasting effect, ensuring extreme comfort for your lips.



590 ROSE RED
591 MAUVEWOOD
592 CHERRY RED
593 RASPBERRY
594 CORAL HAZE

VELVET LIP CREAM

DESCRIPTION

Velvet Lip Cream EVAGARDEN make up: the liquid lipstick with a velvety effect.

The lips are almost painted on, wrapped in a thin layer of velvety liquid.

Its creamy texture, which is extremely comfortable, applies easily on the lips providing a luminous satin finish.

A thin and velvety film, with a full, even and long-lasting colour for sexy and modern lips.

A triple infusion of active ingredients adds moisture, elasticity and durability to this formula.

With Velvet Lip Cream, your lips will be elegantly attractive, soft and seductive like velvet.



27 BUBBLE
29 PINK TULIP
61 WARM NUDE
62 INNOCENTE ROSE
64 PINK AUDACIOUS

CHUBBY MAT LIPSTICK

DESCRIPTION

EVAGARDEN make Chubby Mat is a new shaped lipstick, very quick, easy and pleasant.

It lends an extraordinary velvety sensation, it envelops the lips in a luxurious and glamorous comfort with its pure satin colour.

It is the most recent innovation in terms of fully pigmented lipsticks yet with ultralight finish.

It glides on your lips with an irresistible melting sensation, releasing a satin and thin film, as soft as butter and as light as air.



27 BUBBLE
29 PINK TULIP
61 WARM NUDE
62 INNOCENTE ROSE
64 PINK AUDACIOUS

EXCESS LIPSTICK

DESCRIPTION

The EVAGARDEN make up Excess lipstick is sensuous and long-lasting. Mat and bright, it envelops your lips in a new colour experience, while conditioning, redefining and protecting them. It offers the instant gratification every woman is looking for! A new generation of lipstick that will forever change the perception of lip colour.

The patented formula offers unexpected gliding, for a lipstick that melts on your lips with a sensation of surprising softness.

Excess EVAGARDEN make up lipstick is an actual youth serum and protects from UV rays.



- 601 EXCENTRIC
- 602 FUXIA
- 603 VOLUPTAS
- 607 TRUE ORANGE
- 608 ORANGE POPPY
- 609 RED ORANGE

BB LIPSTICK

DESCRIPTION

EVAGARDEN make up BB lipstick is the extraordinary blend of a lipstick and a lip balm in a single product.

The performance of a lipstick is combined with that of a treatment that moisturises and plumps the lips out instantly. Moisturising, softness, smoothness and long-lasting volume effect combined with a full and bright colour. It is like real cosmetic surgery for the lips: thanks to the encapsulated active principles that penetrate deeply and produce a three-dimensional effect that assures firmness and tone.

Soft and elegant application touch for an intense and bright colour with an ultralight film.



- 580 PEACH BLOOM
- 581 ROSE BLOOM
- 582 SALMON ROSE
- 583 CANYON SUNSET
- 584 PEACH BLOSSOM
- 585 DUSTY CORAL

SENSORIAL LIPSTICK

DESCRIPTION

The EVAGARDEN make up Sensorial Lipstick is the sensory lipstick that provides a pleasant texture that melts on your lips, adheres to perfection and releases a saturated and bright colour.

For an intense sensory experience on the lips thanks to the comfortable «melt» of the product when applied, which lends immediate comfort to the lips. Light and radiant finish for sensuous lips.

The active principles contained create a plumping optical effect for more youthful looking lips.



441 TAFFETA
442 DELICE
443 CHARACTER
446 ICON
448 MISS
449 QUARZ
451 MYSTIC

ULTRA LASTING LIP CREAM

DESCRIPTION

EVAGARDEN make up Ultralasting lip cream is the lipstick with a bright finish and unlimited long lasting wear.

Lip cream + Lip gloss: two sides of a single lipstick.

Lip-cream: comfort in application, extremely long wear, perfect adhesion and pigment diffusion, fast drying and no-transfer effect.

Lip-gloss: bright finish, non-sticky and with the utmost comfort, it enhances the colour of the ultra lasting lip cream. It assures impeccable wear all day long, even after eating, drinking and... kissing.



710 PINK WATERMELON
715 LIGHT PULM
717 CREMISI RED
718 MALVA OPERA
721 PEACH DAMASK
723 PECOS SPICE
724 ADOBE DUSK
725 ROSE PHILOSOPHY
726 RED BLAZE
727 RED FAME

LIP FLUID LIQUID LIPSTICK

DESCRIPTION

EVAGARDEN make up Lip Fluid: the comfort of a lipstick applied like a gloss for glossiness and extra wear. Liquid lipstick lacquer effect for a long-lasting, shining colour, pigmented like a lipstick and with a mirror-effect finish. The creamy, smooth, comfortable and melting texture immediately adheres to the lips and covers them with a rich, smooth creamy film.

Soft, voluminous and bright lips thanks to the natural active principles contained. In a single gesture: colour and wear of a classic lipstick combined with the brightness of a gloss, in a film featuring sensational wear and comfort. Intense and pure colour, absolute brightness.



- 30 DALIA
- 31 SORBETTO
- 32 ROSE CLOUD
- 33 LOLLIPOP
- 34 CAMELIA
- 35 SUNSET
- 36 CAYENNE
- 37 HIBISCUS



LIP BALM

DESCRIPTION

EVAGARDEN make up Lip Balm, the unisex lip balm made up of %100 natural ingredients, it is an actual remedy that helps to nourish and moisturise the lips, protecting them and treating them. Indispensable every day to restore comfort and softness to your lips, delicately protecting them from cold, wind, pollution and sun.

Because well-cared for lips underlie any seductiveness!

HYDRAGLAM LIP BALM

DESCRIPTION

The EVAGARDEN Hydraglam Lip Balm is a lipstick-effect balm that combines colour, hydration, radiance and UV protection, to provide your lips with daily care, protection and a veil of colour. The elegant shades bestow a glossy and radiant finish resulting in soft and hydrated lips. Six on-trend colours providing semi-sheer coverage to tint and brighten the lips for perfection no matter the occasion. Ideal for both city and holiday wear, Hydraglam Lip Balm is a complete treatment for pampered and seductive lips owing to the antioxidant and hydrating action of vitamin E and SPF 20.



- 94 WILD ORCHID
- 95 DESERT SKY
- 96 MIRAGE
- 97 PINK PORCELAIN
- 98 SPICED CORAL
- 99 DESERT DUST

EVAGARDEN

MAKE UP
ITALY

HANDS

NAIL POLISH SEA WATER RESISTANT

DESCRIPTION

EVAGARDEN make up Nail Polish features an innovative, extremely high quality formula, hypo-allergenic, extremely long lasting (sea water resistant) and has no aggressive substances.

When applied the film is thin, the finish is super lacquered and the colour saturated.

Smoothly applied, good cover and a bright and compact film that does not chip. It contains UV filters.

To embellish the hands that are always in the foreground.

Plus: airtight cap and flat brush for easier application.



600 GOLD ROSE
612 PEACH BLUSH
616 PEARLY ROSE
628 SOFT PINK
654 RED SEDUCTION
670 CADMIO ORANGE
672 BROWN STONE
673 ROUGE NOIR
675 GRENADINE
676 METALLIC SILVER
678 SANGRIA
679 BLACKBERRY
680 CARMIN RED
692 GUM PINK
700 GERANIUM
704 SHELL PINK
720 ROSE QUARTZ





TOP COAT SUPERLAST

DESCRIPTION

It prolongs the shine and duration of all Evagarden nail varnish, without using a UV lamp!

Thanks to the presence of a polymer and of a photo-initiator that crystallises in sunlight, Top Coat Gel Effect Superlast guarantees immediate nail varnish sealing, making it more resistant, durable and bright.

The formula comes in a darkened bottle and is totally safe and respectful of the nail, without Hydroquinone (a substance typically found in nail gel), toluene, formaldehyde, DBP or camphor.

Easy application and fast drying, for a professional manicure without using UV lamps!
Toluene-Formaldehyde-DBP-Camphor-Hydroquinone FREE



NAIL POLISH REMOVER

DESCRIPTION

EVAGARDEN make up Nail Polish Remover is the delicate nail solvent, scented and slightly oily, to remove nail polish quickly and non aggressively.

Acetone-free, also indicated for reconstructed nails, it leaves the nails clean and impeccable, without drying them or attacking the nail structure.

EVAGARDEN

MAKE UP
ITALY

ACCESSORIES



FOUNDATION BRUSH 23 - FACE

DESCRIPTION

EVAGARDEN make up Foundation Brush 23 For application of compact foundations. This brush has high quality, soft and silken synthetic fibres which are especially compact. It has been specifically designed to hold and release the right amount of product.



POWDER BRUSH 32

DESCRIPTION

EVAGARDEN make up Powder Brush 32 for applying bronzers and powders. This brush has high quality, soft and silken synthetic fibres, with a rounded and fluffy tip. It has been specifically designed for impeccable application of powder formulas, on face and body.



ANGLE BLUSH BRUSH 28

DESCRIPTION

EVAGARDEN make up Angle Blush Brush 28 For simpler use of powder blush. This brush has high quality, soft and compact synthetic fibres. Its angled shape makes application easier.



FOUNDATION BRUSH 24

DESCRIPTION

EVAGARDEN make up Foundation Brush 24 The foundation brush, ideal to offer a smooth, uniform finish and an impeccable look. This brush with high quality synthetic fibres has excellent performance with fluid foundations and cream blushers. Use to apply, spread and blend foundation in all face areas.



FLAT BRUSH 8 - EYES

DESCRIPTION

EVAGARDEN make up Flat Brush 8 Specific for using moist, cream and mousse products with an expert's touch. This brush has high quality synthetic fibres, with a flat tip, specific to be moistened and to immediately apply the product.



LIP BRUSH 3

DESCRIPTION

EVAGARDEN make up Lip Brush 3 For controlled and precise application of lipstick. This brush has natural Kolinsky marten fibres, flat and compact, in a perfect "cat tongue" shape.



CAT TONGUE BRUSH 7 - EYES

DESCRIPTION

EVAGARDEN make up Cat Tongue Brush 7 For application of powder eye shadow. This brush has natural Kolinsky marten fibres, compact and accurately shaped in a «cat tongue», which hold powders and release them in application without dusting.



LASH BRUSH 10

DESCRIPTION

EVAGARDEN make up Lash Brush 10 To comb the eyebrows and apply mascara. This brush has high quality synthetic fibres with a spiral design.



OVAL BRUSH 16

DESCRIPTION

EVAGARDEN make up Oval Brush 16 To blend powder eye shadows. This brush has natural white goat fibres, thick and arranged in an oval shape.



PENCIL BRUSH 18 - EYES

DESCRIPTION

EVAGARDEN make up Pencil Brush 18 To apply and blend with precision a product in the fold of the eye or along the lash line. This brush has natural white goat fibres, soft and regular, gathered in a conical shaped tip. It is ideal to blend the eye pencil.



DROP BRUSH 20 -EYES

DESCRIPTION

EVAGARDEN make up Drop Brush 20 For easier and controlled blending of eye shadows. This brush has soft and highly flexible black goat hair fibres that taper to shape a medium size rounded head.



EYE LINER OBLIQUE BRUSH 5

DESCRIPTION

EVAGARDEN make up Eye Liner Oblique Brush 5 Flat with angled tip. Made of high quality synthetic fibre. Specific for use with the Eye Liner Gel, for even narrow and wide application on the eyelid.



BRUSH FLUID FOUNDATION NO 27 DUAL FIBER

DESCRIPTION

Brush Fluid Foundation No 27 dual fiber Evagarden make up is specifically designed for the perfect application of cream/fluid foundation thanks a unique combination of dual synthetic fibre that does not absorb the product, but releases it completely onto the skin, guaranteeing precise and uniform application. For high performance application.

SET 13 BRUSHES COMPLETE WITH HOLDER

DESCRIPTION

Set 13 Brushes complete with holder

EVAGARDEN make up professional brushes are hand-moulded and assembled using extra fine quality materials. The handle is black lacquered with laser engraved logo, for assured originality.

The brush holder in synthetic material, light and hard-wearing, is useful to protect, keep tidy and carry brushes with ease.

Brushes:

- EVAGARDEN make up Lip Brush 3
- EVAGARDEN make up Eye Liner Oblique Brush 5
- EVAGARDEN make up Cat Tongue Brush 7
- EVAGARDEN make up Flat Brush 8
- EVAGARDEN make up Lash Brush 10
- EVAGARDEN make up Oval Brush 16
- EVAGARDEN make up Pencil Brush 18
- EVAGARDEN make up Drop Brush 20
- EVAGARDEN make up Foundation Brush 23
- EVAGARDEN make up Foundation Brush 24
- EVAGARDEN make up Brush Fluid Foundation dual fiber 27
- EVAGARDEN make up Angle Blush Brush 28
- EVAGARDEN make up Powder Brush 32

These products are strictly MADE IN ITALY.





MAKE UP POUCH

DESCRIPTION

The EVAGARDEN make up Pouch, modern, elegant and light, is made in black netted material and is used either as an accessory case or make up bag.



NUDE THEORY POCLETTE

DESCRIPTION

It's the ideal pochette for make-up, comfortable and large enough to hold and carry make-up products and beauty accessories. Practical, lightweight, versatile and elegant, made of synthetic leather of a Warm Gold colour with black finishes in contrast with the golden colour. It's perfect for every occasion. You cannot go without!

Dimensions:

- Length: 20cm
- Height: 15 cm
- Depth: 5 cm



POCLETTE WILD NUDE



BRUSH HOLDER BELT

DESCRIPTION

The brush holder belt is made in sturdy synthetic leather material, easy to clean and handy to wear. Adjustable nylon strap and snap closure for easy removal.

The brushes are sold separately, the image is exclusively for demonstrative purposes.



BRUSH HOLDER

DESCRIPTION

The brush holder in synthetic material, light and hard-wearing, is useful to protect, keep tidy and carry brushes with ease.

The brushes are sold separately, the image is exclusively for demonstrative purposes.



POWDER PUFF

DESCRIPTION

The EVAGARDEN make up velvet Powder Puff is hand sewn and indispensable for professional use of face powder. Diameter 10 cm.



LATEX SPONGE

DESCRIPTION

The EVAGARDEN make up latex sponges are produced in high quality materials and assure easy and effective product application. In the oval format for personal foundation application.



LATEX SPONGE 4 SEGMENTS

DESCRIPTION

The EVAGARDEN make up latex sponges are produced in high quality materials and assure easy and effective product application. In the single-use format with 4 segments for more professional use: utilize and throwaway.



COSMETIC SHARPENER SLIM

DESCRIPTION

The EVAGARDEN make up Cosmetic Sharpener is fundamental for pencils to be sharpened with ease, without chipping or breaking, thanks to perfectly sharpened German blades.

EVAGARDEN

MAKE UP
ITALY

SKIN CARE



SEACAVIAR FACE CREAM

DESCRIPTION

Much more than anti-aging.

EVAGARDEN SEACAVIAR FACE CREAM works constantly improving the health and appearance of the skin, which will be more moisturized, toned and elastic, restored to its original brightness.

In the heart of the formula a complex of natural anti-aging active ingredients working in synergy for an instant skin improvement and assuring a more youthful appearance over time.

The cream flows and merges gently on the skin with a unique sensory touch. Gives immediate comfort without leaving any greasy residue.

For all types of skin.



SEACAVIAR EYE CREAM

DESCRIPTION

EVAGARDEN SEACAVIAR EYE CREAM is an exceptional treatment for the eye contour that gives the eyes a new charm.

The area around the eyes is definitely the most prone to premature aging. EVAGARDEN SEACAVIAR EYE CREAM helps to nourish and protect the skin. Puffiness and dark circles are attenuated, eyelids tone up and smoothed, the look is younger.

The fresh, velvety and fragrance free texture is especially tailored to the sensitivity of the eye. It forms a thin and invisible layer to constantly moisturize and replenish skin volume while a complex of natural anti-aging active ingredients working in synergy for an instant skin improvement and assuring a more youthful appearance over time.

For all types of skin.



SEACAVIAR SERUM

DESCRIPTION

Much more than a serum.

Perfect combination between nature and technology. Since the first application the skin is smoother, toned and even. The serum flows and merges gently on the skin with a sophisticated and surprisingly unique touch: rich and light, creamy and impalpable.

In the heart of the formula a complex of natural anti-aging active ingredients working in synergy for an instant skin improvement and assuring a more youthful appearance over time.

For all types of skin.



HYDRAONE FACE CREAM

DESCRIPTION

Smoother and richer than a normal gel, and more refreshing than an ordinary cream, HydraOne Gel Cream brings the most ideally-balanced moisturizing finish to the skin. Reinforced with the TRIPLE ACTION HYDRAONE COMPLEX, it deeply and long-lastingly nourishes the skin, leaving a soft and non-sticky finish.



HYDRAONE FACE CREAM X 14



HYDRAONE GEL CREAM X 28



HYDRAONE SERUM

DESCRIPTION

HydraOne Serum feeds the skin with water and nutrition and optimizes the moisture flow. Enriched with the TRIPLE ACTION HYDRAONE COMPLEX, it renders the skin softer, suppler and bouncy with the creation of water in the deeper layers of the skin itself, for a refreshed and re-plumped look.



HYDRAONE SERUM X 14



HYDRAONE SERUM X 28



HYDRAONE LOTION

DESCRIPTION

HydraOne Lotion refreshes and regulates the skin moisture balance. Enriched with TRIPLE ACTION HYDRAONE COMPLEX, it helps to maintain moisturization throughout the day. HydraOne Lotion is the ideal booster that prepares the skin to maximize the efficacy of the following skin care HydraOne treatments.



HYDRAONE LOTION X 14



HYDRAONE LOTION X 28



HYDRAONE MASK

DESCRIPTION

Specifically designed, HydraOne Mask enwraps the skin with a refreshing gelee texture for a deeply hydrated, firmer and revitalized skin. Enriched with the TRIPLE ACTION HYDRAONE COMPLEX, HydraOne Mask offers long-term moisturization effect. A pleasant and delicate fresh feeling when held at room temperature, a cooling icy and soothing effect when stored in the fridge.



HYDRAONE MASK X 4



HYDRAONE MASK X 8

EVAGARDEN

MAKE UP
ITALY

COLLECTIONS

EVAGARDEN

W^{nude}LD



WILD NUDE

Nude Look in a WILD version for the new Evagarden collection.

NUDE takes on a new dynamic and energetic form, which brings out the bolder and unconventional side of make-up, yet still essentially elegant and glamorous, WILD NUDE! The eye make-up is versatile and trendy with the colours of the WILD NUDE palette: 10 shades comprising mat and glaring textures reminiscent of the nuances of the magical landscapes of the Grand Canyon (Orange Dust, Rose Sunrise, Pink Sand, Gold Brown, Burgundy, Red Rock, Canyon, Desert Purple, Vinagrette, Warm Brown) to create extraordinary NUDE looks in a WILD version.

The colourful smokey eye makes your gaze intense and seductive and can be easily graded in a few simple steps, ranging from delicate Soft Wild Nude looks to bolder, more intense Strong Wild Nude looks, inspired by the colours and landscapes of unspoilt, harmonious nature and characterised by an urban chic style.

The lips are hydrated, luminous and protected with the SPF 20 contained in the Hydraglam Lip Balms with natural pink and beige hues like Desert Dust e Pink Porcelain, but also more intense and vibrant colours like Desert Sky e Wild Orchid. The impalpable and luminous Fusion Blush completes the look of the cheeks with desert sunset tones.

With Wild Nude, audacity is combined with elegance, creating endless, sophisticated looks that are never dull, for a new nude that leaves a mark!



NUDE PALLETTE 400 10COLOURS



POCHETTE NUDE THEORY



REBEL MAT LIPSTICK 44 RETRO PINK



REBEL MAT LIPSTICK 45
AURORA RED



REBEL MAT LIPSTICK 45 ROSA
CASHMERE



REBEL MAT LIPSTICK 47 CHILI RED



REBEL MAT LIPSTICK 48 DUSTY
CEDAR



REBEL MAT LIPSTICK 49 DARK
RUBY



EVAGARDEN

lipstick
CODE



LIPSTICK CODE

The Lipstick code is a universal code that applies to each and every woman and is used to interpret various styles, moods and emotions. For women who choose who they want to be each and every day: Red Carpet women, the leading ladies of a big night out, emulating the most celebrated stars attending red carpet events wearing seductive reds such as Red Blaze, Red Carpet and Red Fame.

Audacious women, resourceful and determined, who are not afraid of a challenge and face life with dynamism and energy, wearing decisive pink shades such as Pink Yarrow and Pink Audacious.

Philosophy women, who love to take the time to reflect and dream, imagining extraordinary worlds and who colour their lips with romantic pinks and nude shades such as Rose Philosophy, Rose Brown, Innocente Rose and Warm Nude. This universal code that interprets each and every woman does not just apply to the lips, but also to enveloping eyes, PANORAMA eyes that always look forward towards new ways of feeling and being with both elegance and style.

To complete the look, the new fusion blush, a luxurious and colourful elixir, which is available in two shades, combining the nourishing properties of a blend of precious oils with the benefits of a powder.



MASCARA PANORAMA



LIPSTICK CHUBBY MAT 61
WARM NUDE



LIPSTICK CHUBBY MAT 62
INNOCENTE ROSE



LIPSTICK CHUBBY MAT 64 PINK
AUDACIOUS



ULTRALASTING LIP CREAM 725
ROSE PHILOSOPHY



ULTRALASTING LIP CREAM 726
RED BLAZE



ULTRALASTING LIP CREAM 727
RED FAME



FUSION BLUSH 345 SHEER
PINK



FUSION BLUSH 346 ROSE
PEACH

EVAGARDEN

NUDE
theory



NUDE THEORY

Make up has a new theory: the Evagarden make up NUDE Theory, where nude make up freely interprets the broad and multifaceted naturalness of every woman.

With the new Evagarden NUDE Palette consisting of 10 brand new shades in pastel, powdery, satin and peach tones, as well as darker shades such as brown, deep plum and black, available with a matte or pearl texture, and the Rebel Mat Lipsticks with the most fashionable red hues, such as Sangria, Aurora Red and Dusty Cedar, which enhance the natural beauty of lips, you can experience an infinite variety of looks and give life to an innovative Nude concept.

Extremely versatile eye make up ranging from bright Light NUDE to a more intense Dark NUDE and lips with an elegant mat finish, new luxuriant opaqueness and a long-lasting effect, so you can change your look every day as you please!

Romantic, chic, smoky or glowing nude looks, which you can create and transform depending on your natural "attitude".

The Evagarden make up NUDE Theory look allows you to always express yourself in a different way with versatile and glamorous make up suitable for any occasion!



NUDE PALLETTE 400 10COLOURS



POCHETTE NUDE THEORY



REBEL MAT LIPSTICK
44 RETRO PINK



REBEL MAT LIPSTICK
45 AURORA RED



REBEL MAT LIPSTICK
46 ROSA CASHMERE



REBEL MAT LIPSTICK
47 CHILI RED



REBEL MAT LIPSTICK
48 DUSTY CEDAR



REBEL MAT LIPSTICK
49 DARK RUBY

EVAGARDEN

INFINITY
LAST



INFINITY LAST

A perfect, cover girl face every day, like you have been Photoshopped!
Infinity Last Foundation and Impeccable Corrector, two essential tools for a perfect complexion.

High performance products, infinitely long-lasting, for extraordinarily smooth and even skin, camera-ready!

With Evagarden make up Infinity Last foundation, beauty lasts unlimitedly.

Second-skin effect, impalpable, with extremely soft, creamy and satin texture, easy to blend thanks to the new Evagarden make up Foundation brush No. 27. Recommended for normal to combination skin, it provides triple anti-aging action: moisturising, protective and detoxifying. For flawless skin, Photoshop effect!

Suitable in any climate, it creates a thin coat offering coverage as light as a breeze, Evagarden make up Impeccable Corrector moves with your face.

Pure and radiant colour, natural finish, extremely long-lasting and maximum comfort; ideal for a touch up that instantly brightens your eyes and refreshes your look by covering imperfections for an anti-aging result.

An additional secret for naturally perfect make up? Applying foundation with the specifically-designed Evagarden make up Foundation brush No. 27 with double synthetic fibre, that does not absorb the product, but releases it completely onto the skin, guaranteeing precise and uniform application.

The Infinity Collection, for impeccable, infinitely long-lasting make up, that doesn't need touching up!



INFINITY LAST FOUNDATION
261 WARM IVORY



INFINITY LAST FOUNDATION
262 SAND



INFINITY LAST FOUNDATION
263 WARM SAND



INFINITY LAST FOUNDATION
264 WARM BEIGE



INFINITY LAST FOUNDATION
265 NATURAL



INFINITY LAST FOUNDATION
266 WARM NATURAL



IMPECCABLE CONCEALER
321 LIGHT COOKIE



IMPECCABLE CONCEALER
322 COOKIE



IMPECCABLE CONCEALER 323
WARM COOKIE

EVAGARDEN

GRAPHIC
game



GRAPHIC GAME

Eye Liner, strobing and metallic silver... this season's beauty weapons.

The new Eye Liners are formulated to make an impression and persuade even the most sceptical.

Gel Eye Liner in a jar, with a new deep black water-resistant texture and gel consistency, it is the must-have beauty tool for make-up application with graphic, clean or blended lines thanks to the new, specifically-designed Eye Liner Oblique Brush No. 5 Evagarden make up. For an even trendier look, the perfect combination is with the metallic effects of the new Eyeliner pencils, with incredible long-lasting performance and water-resistance. Your eyes will light up with creativity and imagination taking centre stage.

A strobe effect for your face with Superpearly Illuminant bronzer powder and Touch of light , to naturally highlight the high points of your face such as forehead, nose, chin, cheekbones and cupid's bow and help contour the hollow areas, creating a fresh effect for stroboscopic make up! Your lips will don coloured and transparent luminosity with Chubby Shine, the lipstick offering full colour and gloss effect with a light film for an extraordinarily luminous and comfortable 3D effect. The added touch to complement your look, trendy metallic effects also for hands with Silver Metallic [n676°] and Gold Rose [n600°] polishes, combined with the colour of the year, Rose Quartz [n720°].

Ready to play? Imagination is a must!



ILLUMINANT 10 TOUCH OF
LIGHT



ILLUMINANT 12 TOUCH OF
LIGHT



CHUBBY SHINE LIPSTICK 10
PEACH QUARZ



CHUBBY SHINE LIPSTICK 12
BLOOMIN DAHLIA



CHUBBY SHINE LIPSTICK
14 FIESTA



CHUBBY SHINE LIPSTICK 16
PEACH ECHO



SUPERPEARLY BRONZER
POWDER ILLUMINANY 920



BRUSH OBLIQUE EYELINER
N°5



EYE LINER 10 BLACK
GEL POT



EYELINER PENCIL 74
ANTHRACITE



EYELINER PENCIL 75 SILVER



EYELINER PENCIL 76 BLACK
STAR LIGHT



CARECOLOUR

CARECOLOUR

The collection CareColour is a true tribute to colour that covers lips, enhances them, protects them, wraps and nourishes them.

Decisive nuances, innovative textures, technological formulations underline the versatility for a high performing and glamour beauty concept.

The vast colour palette in different formulations allows a wide choice of winning looks for a fresh and intriguing image and dynamic appeal.

Lipstick Care Colour is the perfect combination between luxurious lipstick with an intense colour and a precious beauty elixir.

Jjoba oil, Sweet Almond Oil, Avocado Oil, Shea Butter, Cocoa Seed Butter and Murumuru Seed Butter are blended into a pure colour formula that coats the lips with an ultra-light and thin film, with deeply nourishing properties.

Velvet Lip Cream, pure liquid velvet, paints the lips making them elegantly attractive, soft and seductive for a chic and sophisticated make-up to be noticed. A triple infusion of active ingredients - Brown Algae, Phospholipids and Amino Acids - adds moisture, elasticity and durability to the formula.

Gloss Full Shine, brilliance that wraps the lips in a true 3D effect. Ultra smooth for seductive voluminous lips with a mirror effect and long lasting. The PCA ensures maximum moisturization and an anti-aging result.

Never before as for this collection the mouth expresses character without the need of words.



CARE COLOUR LIPSTICK 590
ROSE RED



CARE COLOR LIPSTICK 591
MAUVEWOOD



CARE COLOUR LIPSTICK 592
CHERRY RED



CARE COLOUR LIPSTICK 593
RASPBERRY



CARE COLOUR LIPSTICK 594
CORAL HAZE



VELVET LIP CREAM
60 FADED ROSE



VELVET LIP CREAM
61 PERSIAN RED



VELVET LIP CREAM
62 HONEYSUCKLE



VELVET LIP CREAM
63 CLARET RED



VELVET LIP CREAM
64 FORMULE ONE



GLOSS FULL SHINE
808 BUBBLEGUM



GLOSS FULL SHINE
809 LANTANA



GLOSS FULL SHINE
810 SALMON



REBEL

REBEL

EVAGARDEN make up presents new overwhelming collection REBEL.

Lips are the absolute protagonists, vibrant and decisive colors, with the last generation lipstick Rebel Mat: sophisticated mat finish with new luxury opacity and long lasting wear.

Full colour, vibrant mat finish, long lasting comfort and hydration for a rebel style, beyond the limit of mat! Still on the lips, for a glamour alternative, expands the range of lipsticks ultralasting with nude tones.

The look is bold and seductive with intense and bright Jumbo eyeshadows shades.

On hands neutral nail polish colors define with style also the more decisive make up.

Live REBEL: Rebel to conventions, be protagonist!



ULTRALASTING LIPSTICK
721 PEACH DAMASK



ULTRALASTING LIPSTICK
723 PECOS SPICE



ULTRALASTING LIPSTICK
724 ADOBE DUST



NAIL POLISH
670 CADMIO ORANGE



NAIL POLISH
672 BROWN STONE



harmonious

BEAUTY IS HARMONY

HARMONIOUS

Beauty is harmony

Balance and elegant, Harmonious is the new collection Evagarden. The city is transformed into a botanical garden, where colours are fresh and soft and the colour combinations create incredible harmonious contrasts.

A genuine feeling of love for nature, caught in its spontaneity, leads to the discovery of a perfect balance between a hectic city and research for a comfortable, floral dimension.

Technology and nature find their meeting point and merge stimulating colours and textures whereby creating a modern fresh look and a strong femininity, composed but audacious. Delicacy, intensity and spontaneity are the notes which form a look where the lips are full, coloured with fluid lipstick from pink shades ranging from camellia to hibiscus, while eyes are highlighted by bright intense strokes of blue, green and violet, decisive recall to a vivacious city.

On the hands geranium, shell pink and plumbago, transmit lightness and fluffiness, evoking eterea textures. Soft and delicate nuances, which remain elegant with any combination, from the most classic to the most daring.

Intensity and lightness, spontaneity and dynamism are the petals of a collection designed for those who interpret make-up as a way of life, for those women who love to be at the centre of the world....Harmonious, where all is beauty.



LIP FLUID LIPSTICK
33 LOLLIPOP



LIP FLUID LIPSTICK
34 CAMELIA



LIP FLUID LIPSTICK
35 SUNSET



LIP FLUID LIPSTICK
37 HIBISCUS



EYE PENCIL SUPERLAST
65 EMERALD



EYE PENCIL SUPERLAST
66 BLUE



EYE PENCIL SUPERLAST
69 VIOLET



NAIL POLISH
700 GERANIUM



NAIL POLISH
704 SHELL PINK



ULTRALASTING LIPSTICK
710 PINK WATERMELON



HYPERORANGE

The new hypercool collection

HYPERORANGE

Orange: INCONIC COLOUR

Hyper energetic, hyper chic, hyper trendy!

The magnetism focuses on the lips, with the Hyperorange Collection, the Evagarden proposal appeals for a rereading of a colour always connected to energy and vitality, this time reinterpreted in an elegant and rigorous key.

Symbol of vitality, creativity, confidence in themselves and in others, in fact even the orange symbolizes wisdom, equilibrium and ambition. A luminous glance framed by hyper definitive eyebrows, the complexion is enhanced by rays of light, in perfect balance with lacquered white snow nails and orange lips.

A unique touch, with ultra chic shades that lighten the face without compromises. A note which passes with an elegance rich in concepts, the beauty schemes for a New Classy woman, queen of style, glamour and self-confidence.

Effervescent when worn over an outfit minimal during the day, magnetic if matched with a trendy look, Hyperorange is the secret for a perfect look to show throughout the day.



PEARLY EMULSION



EXCESS LIPSTICK
607 TRUE ORANGE



EXCESS LIPSTICK
608 ORANGE POPPY



EXCESS LIPSTICK
609 RED ORANGE



NAIL POLISH
675 GRENADINE



EYE LINER
01 SUPERLONGLASTING BLACK



EYEBROW PENCIL
82 DARK



GLARING EYE SHADOW
265 RED CLAY



LIP PENCIL SUPERLAST
760 ORANGE BROWNIE



BRILLIANT GLOSS
678 PARADISE PINK



BRILLIANT GLOSS
703 SUNNY



BRONZER FOUNDATION 525
CARAMEL BRONZING



SMART BLUSH
331 COPPER TAN

EVAGARDEN

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ITALY

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